**Fondation** d'entreprise



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## **CNP Solidaire:**

## getting everyone

tous

acteurs

tous



2023 Annual Report



### Our story: 30 years of social commitment!

Created in France in 1993, the mission of the CNP Assurances Foundation is to promote, support and instigate all general interest initiatives and projects in the field of health.

A corporate foundation since 2011, it embodies the corporate mission of CNP Assurances:

As a responsible insurer and investor, driven by the community values of our Group, we work with our partners to create an inclusive and sustainable society, providing solutions to as many people as possible to protect and support them on their chosen paths.

The CNP Assurances group is a leading player in France, Europe and Latin America. It provides assistance in the many changes customers face in their lives, drawing on its property and personal insurance solutions.

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## Credo

### CNP Assurances' sponsorship and philanthropy activities aim to fulfil the Group's commitment to an inclusive and sustainable society in which everyone can thrive.

The initiatives we take in our capacity as its Corporate Foundation complement CNPAssurances' mission of providing protection. They cultivate the people-first approach and positive engagement that motivate its employees. We engage with others and with vulnerable individuals, pursuing innovative partnerships and effective solutions.

As France's leading sponsor of initiatives to alleviate social inequalities in health, we endeavour to level up health outcomes.



#### **Marie-Aude Thépaut**

Chair of the CNP Assurances Corporate Foundation

As a member of the French major public financial centre, the CNP Assurances group has acted in the public interest for 170 years. Through our Corporate Foundation and the programmes it jointly builds with its non-profit partners, we carry out concrete initiatives that save lives and help reduce social inequalities in health. Beyond our natural missions as an insurer and responsible investor, this is another way for CNP Assurances to be useful to society.

The Foundation's ambitious project has been shared for 30 years by many of our Group's employees, who take action and support diverse educational and social projects, particularly for the benefit of young people.

The celebration of the Corporate Foundation's 30th anniversary was an opportunity to reaffirm the strong bond that unites it with its partners and the collective of citizen insurers that we form.

Together with the members of the Board of Directors and its permanent team, and for the first time as Chair, I am proud to present the achievements of a year that was unique due to its level of collective commitment. We are ever more determined to be committed and united together!

## Supporting CNP Assurances' social commitment

As crises unfold, social inequalities in health are increasing. Vulnerable populations are more affected by this: their ability to heal, feed themselves or shelter suffers as a result, also affecting their ability to plan for the future.

CNP Assurances is reasserting its commitment to supporting initiatives with a positive impact to improve social life and promote equal access to health. Its Foundation is a place for experimentation and dialogue involving associations, citizens and employees of the company. Together, with and for those who need it, they work to develop projects and innovative, useful solutions throughout the country and over the long term. They all share the same goal: to reduce social inequalities in health and save lives.



#### To this end, the Foundation provides:

- 1. The financial contribution of the CNP Assurances Group
- 2. The expertise of its health ecosystem
- 3. The commitment of Group employees

### **Mission**

### To promote equal opportunity in healthcare More than words, our corporate mission

#### Be an accelerator of projects useful to society

- Drive innovations for the long-term protection of people and society in health, education and social connection
- Build health and wellness prevention and promotion programmes with our partners
- Involve and support employees

#### Create conditions that encourage spin-off

- Measure and document the results of our initiatives
- Support positive-impact initiatives



#### Resources



#### €800 000 per year



#### 6,966 employees of the CNP Assurances Group worldwide



### + 1 laboratory

for university research



#### 3 employees

of CNP Assurances made available to the Foundation

### **Beneficiaries**



#### **491,715 students**

potentially impacted by the Ecolhuma programme thanks to **12,062 teachers** 



#### 106,281 young people

on the path of equal opportunity in healthcare in 2021

### Activities

## €896,170 of commitments passed by the Board of Directors in 2023 Allocation of the 2023 budget by type of initiative **Reducing social** inequalities in health €579,000 Saving lives **Employees projects** €205,000 €72,458

## Governance

The Board of Directors has 13 members, including a panel of five qualified individuals in the Foundation's fields of activity, and eight representatives of the CNP Assurances Group.

Its role is to determine the Foundation's main focuses, assess the initiatives carried out, approve the budget and vote on projects. It meets twice a year. Over 60% of its directors are female.

## 6 representatives of the founding company

- Marie-Aude Thépaut, Chief Executive Officer, Chair of the Foundation (succeeded Stéphane Dedeyan on 11 January 2024)
- Agathe Sanson, Director of Stakeholder Dialogue, Communication and Sponsorship, Vice-Chair of the Foundation
- Patricia Garcia, Head of Accounts Payable, Treasurer of the Foundation
- Vincent Damas, CSR Director
- Olivier Guigné, Investment and Savings Director in Europe (succeeded Dr. Martine Reverberi on 11 March 2024)
- Marie Rouen, Director of Human Resources (succeeded Bérengère Auroux-Grandjean on 11 March 2024)

## **2** CNP Assurances employee representatives

- Emeline Bisiau-Deberteix, employee representative – CGT union, new director appointed by the SEC following the latest union elections
- Marc Debove, employee representative CFDT union, new director appointed by the SEC following the latest union elections

## **5** qualified persons from civil society

- Dr Jean-Sébastien Marx, emergency physician at the Paris SAMU (Emergency medical assistance service) since 1994, in charge of the adult regulation functional unit of the Paris SAMU and the Île-de-France zonal SAMU
- Dr Virginie Halley des Fontaines, public health doctor, member of the French Public Health Council (Haut Conseil de la Santé Publique)
- Geneviève Justin, principal of Collège Paul Eluard in Bonneuil sur Marne (Val-de-Marne department)
- Camille Marc, Director of the Entreprendre&+ endowment fund
- Pr Alain Serrie, Associate Professor of Universities, Honorary Head of Department, Department of Pain Medicine and Palliative Medicine at Lariboisière-Paris Hospital, Member of the National Academy of Surgery and the National Academy of Medicine





#### **Emeline BISIAU-DEBERTEIX**

Employee representative - CGT union

I'm particularly proud to represent CNP Assurances employees on the Foundation's Board of Directors, especially in this anniversary year.

My participation in this first board meeting was very rewarding: it's really exciting to meet people who work every day to reduce inequalities and save lives.

I hope to contribute to the Foundation's influence inside and outside the company and embark on this new adventure, which begins in 2024.



#### Marc DEBOVE

Employee representative – CFDT union

Seing a director of the Foundation representing CNP Assurances employees makes me extremely proud. My personal goals are to gain a better understanding of sponsorship programmes, help promote the Foundation through its social commitments, relay calls for employees projects and promote them.

To me, acting for and with the Foundation embodies CNP Assurances' corporate mission. I was able to see this at my first Board meeting, when I listened to the passionate discussions and gauged the commitment of each of its members.

## **About the Foundation**

#### A permanent team

#### The Foundation's **permanent team**:

- devises and manages the programmes
- develops partnerships
- prepares the strategic guidelines proposed to the Foundation's Board of Directors by managing files, monitoring and implementing initiatives, and handling financial and administrative matters



**Alicia Maboa** Office Manager

Isabelle Millet-Caurier General Representative

Anne Guiard-Giudicelli Project Manager

#### **Key events**



Employee engagement platform for which the Foundation's partners have been mobilised and propose assignments

#### Initiatives that embody CNP Assurances' corporate mission

As part of its corporate mission<sup>(1)</sup>, the CNP Assurances Group has made a series of **commitments to each of its stakeholders**, measuring the success of these through **quantified indicators (KPIs)**. Regarding society, the Group has undertaken in particular to "Assist and support projects with a social impact to promote better living in society" and "Develop the commitment of our employees in an environment that promotes individual and collective well-being".

The activities carried out by the Corporate Foundation contribute concretely and effectively to successfully achieving the goals regarding these KPIs.

(1) See page 3

#### Communication

In 2023, the Foundation's activities and sponsorship contributed to the editorial line of CNP Assurances' digital media, social media, intranet and the cnp.fr website:

- Second-largest content contributor for CNP Assurances, with nearly a third of the print volume<sup>(1)</sup>
- 83 posts on social media (+8% versus 2022)
- 29 posts on LinkedIn (+12% versus 2022) with an 86% increase in the number of impressions
- 22 posts on Instagram (+29% versus 2022) and +118% impressions
- 6,720+ views on the intranet



1,580 views



73,043 views



318,670 views



331,656 views



#### **Agathe Sanson**

Vice-Chair of the CNP Assurances Corporate Foundation

For 30 years, the Corporate Foundation has embodied CNP Assurances' social commitments: attentive to our stakeholders, it provides support and solutions for the most vulnerable, with its partner associations and the company's committed employees, in health, education and inclusion. This ongoing dialogue with players on the ground enables the Foundation to propose relevant and effective initiatives.

There is a lot of employee engagement and we wanted to encourage this more. This year, with its Corporate Foundation, CNP Assurances created the "CNP Solidaire"

platform. It offers assignments within associations, many of which are our partners. It's been a real success!

2023 was a great year: the Foundation's 30th anniversary, a solidarity platform and accelerated development of employee mobility throughout the Group. We're very proud to see the Foundation's achievements as sources of inspiration in all the subsidiaries, on two continents. This is another reason for continuing to develop the sponsorship initiatives it supports.

(1) No change in the commitment rate in 2023 compared to 2022 due to a methodological change in the commitment rates.

#### Key moments



2023

The CNP Assurances Foundation celebrates its **30th anniversary** 

Our Foundation turned 30!

2017

2019

SAUV Life

2020

2021

2022

until 2025

partnerships and useful solutions.





On 21 and 23 November 2023, the CNP Assurances Foundation invited CNP Assurances employees to celebrate its 30th anniversary. This was a great opportunity to showcase the Group's social commitments. These two days of celebration of the Foundation's anniversary provided the opportunity to (re)discover the commitments and initiatives carried out with our association partners through an exhibition and a forum of associations committed alongside us.

Employees were invited to discuss their projects supported by the Foundation, sustainable sourcing, skills sponsorship, etc. A follow-up event was also held at the Angers site. The CNP Assurances Foundation's anniversary initiative was an opportunity to fuel every employee's pride at belonging to a truly committed Group.

#### Lots of activities were on offer throughout the event:

Throughout the day, employees were able to meet the leaders of projects supported by CNP Assurances.

The associations presented their initiatives and led roleplaying workshops related to their activity.

- Escape game on the theme of the Group's societal challenges: in teams of three, the candidates tried to win gourmet baskets
- Toy collection with the association Emmaüs Défi: under the fir tree at the CNP Assurances reception, employees were invited to leave toys and children's books, both new and used, as well as stuffed toys, to give many disadvantaged children a gift at Christmas
- A contest on Viva Engage, the internal social network for toy collections, gave employees the chance to guess the weight of the donations in order to win a gourmet basket. The final figure was 321 kg
- A look at disability through a wheelchair experience with the association Comme les Autres, as part of European Disability Employment Week
- Awareness of cardiac massage with Sauv
- Role-playing with the Crésus and Ecolhuma associations



#### Three highlights for the anniversary

## 1

**An exhibition** to highlight the CNP Assurances group's past and current commitments and learn about or rediscover them in images 2

A forum for associations to meet partners and place employees in exercises (roleplaying, heart massages, etc.)

## 3

#### An invitation to engage

employees, by supporting their registration on the CNP Solidaire platform

## **Employee testimonials**

I'm very pleased to celebrate the Foundation's 30th anniversary and meet the associations it works with. For us as CNP Assurances employees, this is a very positive message that gives meaning...>>

The Foundation is the way to implement a range of fully inclusive initiatives in the country >>

As an employee who has applied for the call for projects, for me the Foundation provides undeniable support, which has enabled the association I'm involved in to develop its initiatives...>>

For me, the Foundation creates a lot of pride, it represents values that I want to defend in our society: inclusion, living together, etc.

I've just joined CNP Assurances as a work-study student and the Foundation has influenced my decision to join a company that is committed not just in what it says but also in what does >>

I'm very proud of the Foundation for everything it puts in place. Every day, I learn about great initiatives, particularly associations employees are involved in>>

The Foundation reflects and embodies all of CNP Assurances' commitments to a truly inclusive society, and also a real pride in belonging...>>

## **Our Foundation turned 30!**

### FOCUS 1



## Reducing social inequalities in health

The state of health of the French population is improving, as evidenced by the increase in life expectancy. However, not everyone benefits equally: health disparities persist between social groups, and in some cases are widening. These inequalities result from living conditions, education, working conditions and ageing.

Sometimes encountered in childhood, difficulties in accessing care, risky behaviour, educational deficiencies, poverty or isolation can lead to health problems. In turn, these problems can promote insecurity and exclusion, especially among those with less education or from modest backgrounds.

#### How can we act together?

To bridge this gap, the Foundation supports – alongside its non-profit partners and CNP Assurances employees – initiatives in prevention and educating young people about health and well-being good practices.

#### 2023 review

- Second year of new partnerships resulting from the 2021 call for projects on the development of psychosocial skills
- Second year of the university action research programme on the development of young people's psychosocial skills



**1** young talent in healthcare supported by the CNP Assurances Foundation together with the Marcel Bleustein-Blanchet Foundation in 2023

In addition to these beneficiaries, during the 2022-2023 school year there were **491,715 students** potentially impacted by Ecolhuma's «Preventing stress and anxiety among secondary school students, reducing social inequalities in health» programme<sup>(1)</sup>, through the **1,135 teachers** who completed the programme and **10,927 teachers** who viewed or downloaded the educational resources circulated by Ecolhuma to its community.





Equal opportunities, academic perseverance and proactive orientation for young people in priority areas

Alliance pour l'Éducation-United Way aims to promote equal opportunities, the fight against early school leaving and career guidance for young people from priority and rural areas. It is an official partner of the «Education Cities»<sup>(1)</sup> and stimulates educational alliances by coordinating the efforts of companies and associations as part of the Défi Jeunesse programme.

In 2016, the CNP Assurances Foundation jointly built with Alliance pour l'Éducation-United Way the Wellness and Self-Knowledge component of the Défi Jeunesse programme. It offers young people from the most vulnerable backgrounds the keys to their academic success, a factor in social cohesion.

#### Goal of the partnership

The partnership between the CNP Assurances Foundation and Alliance pour l'Éducation enables the Défi Jeunesse programme to support students in REP/REP+ middle schools from the 6th grade (a critical period for school dropout risks). It helps them get to know each other better, accept each other better and be bold enough to make choices throughout their schooling. Meeting employees from partner companies also fosters a positive projection into these young people's future in the workplace.

#### Implementation of the partnership

- Engagement of CNP Assurances employees in initiatives such as internships, coaching and an "Innovation Day" to learn about the company
- Coordination and enhanced monitoring of young people from the Toulouse and Sarcelles "Education Cities"
- Creation and coordination of a tool for tracking students' journeys, highlighting their skills acquired through the Défi Jeunesse programme

#### **Key events**

The 2022-2023 school year was disrupted by social movements that sometimes made it difficult to deploy initiatives with students and educational teams. However, the commitment and convictions of Alliance pour l'Éducation enabled over 14,000 young people to be supported by the Défi Jeunesse programme in 2023.



#### Key figures and impact

- 2023 support: €130,000
- **14,076 students** supported over the 2022-2023 school year
- 37 establishments, 42 associations,
  1,138 employees of partner companies of the Alliance mobilised
- 72 employees CNP Assurances ont accompagné 145 students issus des territoires fragiles
- 968 ninth-grade students from the Toulouse and Sarcelles "Education Cities" received their skills passport, a tool jointly built with the Foundation to enhance their middle school experience

#### **Synergies**

Showcasing the strength of psychosocial skills in the Défi Jeunesse programme through the synergy implemented by the CNP Assurances Foundation with another partner, the Bordeaux University Hospital, as part of the DAVANTAJ project.

#### Commitment for 2024 ■ Suport: €130,000

(1) The efforts of the 200 "Education Cities" spread across France organise educational support for children and young people, from birth to employment integration, before, during, around and after school. They bring together educational players in disadvantaged city neighbourhoods: state services, local authorities, education professionals, associations, parents, residents and businesses. The certified projects are aligned with three main goals: strengthen the role of the school; strengthen educational continuity; and expand possibilities.



### Educating young people about the risks of addiction

Founded in 1962, the association Adosen -Prévention Santé MGEN is accredited by the Ministry of National Education. It works in the school and extracurricular environment from kindergarten to university, to improve young people's well-being on the themes of health, citizenship and solidarity.

The Coop-Addict programme was devised by ADOSEN to develop psychosocial skills to deal with addictions. Containing five modules and involving engaging sequences (including an escape game and a role-playing game) and dialogue, it invites students to collaborate and question addictive behaviours together.



#### Goal of the partnership

Since autumn 2021, the CNP Assurances Foundation has supported the design and deployment throughout France of the Coop-Addict programme by ADOSEN.

#### **Key events**

- Change of scale in the volume of activity with young people: an increase from 15,000 young people trained in 2022 to 32,000 in 2023
- Since January 2023, deployment of Coop-Addict training for school nurses at the Rennes, Guadeloupe and Orléans-Tours regional schools
- Renewal for 2024 of trials in the training of healthcare students as part of the health service



#### Key figures and impact

- 2023 support: €65,000
- **32,000 young people** trained in nearly 400 schools
- **565 adults** trained in 25 training sessions so that they can roll out the programme in the classroom
- 400 health students and 33 Civic Service volunteers trained
- 700 game boxes reissued

#### **Synergies**

The CNP Assurances Foundation's support has also enabled partnerships around the programme to be established. Adosen works with Ecolhuma and the educational community around the addictions prevention game Coop Addict.

A partnership with the Pupilles de l'Enseignement Public (PEP) association enabled Adosen to test Coop-Addict with 100 young people as part of the Universal National Service cohesion stays in Val-de-Marne.

A partnership is being formed with Unis-Cité to train the 200 volunteers of the Re'pairs santé programme<sup>(2)</sup> at Coop-Addict during the 2024-25 school year.

As Adosen is involved in European programmes, Coop-Addict has attracted the attention of its partners, and variations in other European countries are under consideration.

Commitment for 2024 ■ Support: €65,000

(2) Programme developed with the Foundation's support





Promoting the inclusion and well-being of people with disabilities

In 1957, parents and friends of children with mental and psychological disabilities founded AGIVR. The association, a member of UNAPEI <sup>(1)</sup>:

- supports 700 people from childhood to adulthood;
- facilitates access to care, culture, sports, leisure and work;
- develops the «power to act» of its beneficiaries in the Auvergne-Rhône-Alpes region.

The CNP Assurances Foundation assists the AGIVR association in setting up the Wellness Pass: a training programme dedicated to people with mental and psychological disabilities (mainly young people), enabling them to develop *life skills*.

#### Goal of the partnership

Each person supported has the opportunity to take training courses they choose, with the help of professionals and relatives. The association uses trainers specialising in disability who have themselves tested the Wellness Pass.

These training courses are part of the individual's personalised (and/or professional) project and are recognised as a tool for achieving goals in their life path.

Examples: be elected to the CVS (Social Life Council); emotional and sexual life; learn to make a workrelated or personal presentation; manage your budget; use social media; social conventions; nonverbal communication; transition to working life; emotional management; becoming a citizen; etc.

The association pays for between 20 and 25 training courses per year over three years, which on average will make it possible to train between 200 and 250 people with disabilities per year – a maximum of 630 people within the AGIVR in three years.

#### **Key events**

- Significant increase in the number of training requests
- Specific work on impact measurement: training by Improve, implementation of a specific method and schedule, collaboration with an external provider
- Work on the spin-off with the regional UNAPEI: method hypothesis, common presentation, working group, etc.



#### Key figures and impact

- 2023 support: €45,000
- **19 training sessions** held
- **204 people** with disabilities trained
- 1 "Intensive interaction" training session (4 days) for around 40 people with more severe non-verbal communication disabilities
- Around 20 associations present during discussions on the Wellness Pass (general meeting of the Auvergne-Rhône-Alpes UNAPEI)
- New people trained and people who re-register
- Use in their daily lives of the tools acquired during training
- Gain independence and trust adoption of healthier habits and behaviours for everyday health.
- Recognition of the project's relevance and deployment in other associations (interassociation cooperation to seek funding and set up the project)

#### **Synergies**

In 2023, AGIVR began rolling out a method to facilitate the spin-off of the Wellness Pass in the region, in conjunction with the Auvergne-Rhône-Alpes UNAPEI.

Commitment for 2024 ■ Support: €45,000

(1) UNAPEI is a French federation of associations representing and defending the interests of people with mental disabilities and their families.

## **Écolhuma** L'éducation au cœur

Reducing stress and anxiety among secondary school students

The Ecolhuma association supports teachers and school heads in creating a fairer and more fulfilling school environment.

The CNP Assurances Foundation supports the «Preventing stress and anxiety among high school students, reducing social inequalities in health» programme of the Ecolhuma association, which has been supporting teachers and school heads in accomplishing their purpose for 11 years, from kindergarten to high school. Teachers are not equipped to deal with the growing increase in mental health issues, particularly among teenagers.

#### Goal of the partnership

The project aims to enable secondary school students to enjoy an education that takes into account each person's unique characteristics and potential. It is based on a threefold dynamic to improve students' mental health:

- **1.** Raise awareness and support teachers in identifying stress and anxiety and in raising awareness of ways to improve student well-being
- **2.** Help students develop strategies for coping with stressful events through self-management and emotional regulation techniques
- **3.** Support each student in their self-construction and help develop *life skills* and *soft skills*: help students gain self-confidence, build student autonomy, promote emotional and collective intelligence to help students collaborate.

The project targets secondary school teachers faced with the rise in psychological disorders that have occurred in particular as a result of the pandemic.

The programme helps to reduce inequalities in health and support the inclusion of all students.

#### Key events

- The first two years of this partnership have made it possible to create and disseminate resources on identifying student stress and adapting teaching methods to reduce this, as well as anxietybased hostility to school (in connection with the Phobie Scolaire association) and the reception of students with disabilities
- Launch of V2 of the "Reducing student stress" course
- Support for schools on projects that promote student well-being



#### Key figures and impact

- 2023 support: **€80,000**
- Resources created: 2 practical guides, 2 videos, 2 articles, 3 tool sheets, 1 carousel, 1 infographic, 13 workshops
- Over 4,500 views/downloads and nearly 700 digital workshop participants
- **1,135 teachers** trained, enrolled in the mental health training course
- 10,927 teachers who viewed or downloaded the resources
- 355 teachers in REP/REP+
- 49% are experienced teachers (career of 15+ years), 15% are young teachers (0 to 3 years) and 36% are in the first part of their career (4 to 15 years)
- **4 schools** supported in implementing collaborative practices for student well-being
- 51,075 students impacted
- **491,715** potentially impacted
- 4,540 classes covered

Commitment for 2024 ■ Support: €80,000



### Reducing student insecurity and distress

As the leading student representation organisation in France, FAGE brings together nearly 2,000 associations and trade unions, totalling around 300,000 students. The Federation works towards equal opportunities for success in the education system by improving young people's living and educational conditions.

The CNPAssurances Foundation has supported FAGE since it was nominated in the Civic Service Agency's call for health projects in 2016. This support covers two additional components that help to reduce inequalities in health for students: the project «AGORAé, solidarity grocers» (the Foundation participates in this project's steering committees) and «A bus for a campus» (since 2020), a scheme that organises financially affordable sports-health stays, thereby combating student distress, which is exacerbated for the most vulnerable individuals.

#### Goal of the partnership

The partnership's ambition is to combat insecurity while improving student welfare.

The AGORAé grocers help to combat student insecurity accentuated by the current general economic climate. This project is proving its worth and demonstrating its social utility year after year; it must continue to exist, thereby enabling thousands of young people to study with dignity.

Thousands of students in France are forced to turn to the 40 AGORAé grocers across the country to feed themselves with dignity and be able to study.

For «A bus for a campus», in 2023 the FAGE and the UCPA wanted to renew the scheme together by offering a larger number of places to reach more students in precarious situations, while maintaining the same fee. By supporting this system, the CNP Assurances Foundation is taking concrete action to support the well-being of students weakened by the pandemic and the general economic climate, and is firmly committed to their right to holidays.



#### **Key events**

- 1 in 5 students currently live below the poverty line
- Increase in the cost of the new school year in 2023: €3,000+ (up 9% versus 2022)
- Announcement of a reform of scholarships based on social criteria accompanied by a €500 million budget increase: 35,000+ beneficiaries and 140,000 people whose scholarship is increasing
- Continuing consequences of the pandemic on the student population
- Worsening of young people's situation due to the current general economic climate
- Significant increase in fixed costs (food budget, rental expenses, transport, etc.) due to food inflation and the energy crisis
- Decline in mental health: significant increase in mood disorders, suicidal thoughts and actions (source: 2023 French Public Health Survey)

#### 1 in 5 students currently live below the poverty line

6



#### **Key figures**

- 2023 support: €80,000 for the AGORAé grocers and €45,000 for "A bus for a campus"
- 40 AGORAé grocers have been opened in 31 university cities
- 8,738 beneficiaries
- 105 workshops and prevention initiatives in AGORAé grocers and on campuses:
  - 52 friendly workshops to combat the social isolation of young people
  - 25 culinary workshops to promote a healthy and sustainable diet
  - 11 initiatives to reduce addictionrelated risks
  - 17 campaigns to promote mental health
- 116 student volunteers trained in mental health first aid

- 2 association training courses linked to volunteering in AGORAé grocers (JNIS February 2023, induction project training April 2023) + AGORAé seminar 30 June to 2 July
- Highlights : AGORAé national steering committee + first AGORAé survey on 20 September 2023
- 6 bus departures for Sanary-sur-Mer from 8 university cities for 318 students in precarious situations (+20% versus 2022)

#### Impacts

- Strengthening of social connection and reduction in student distress, a balanced diet, reduction in anxiety and increase in resilience
- Reduced recourse to student jobs that are detrimental to academic success
- Facilitation of access to rights
- Promotion of student engagement

Commitment for 2024 ■ Support: €80,000 for the AGORAé project



#### « DAVANTAJ » Action Research

The DAVANTAJ project (development of an evaluation and support programme for psychosocial skills development in young people) is part of the methodological support and innovation department in prevention, at the public health division of the University Hospital of Bordeaux.



#### Goal of the partnership

The aim of this action research project is to develop a framework for evaluating and supporting efforts designed to develop psychosocial skills (CPS) for young people in middle and secondary school to improve their health. It will enable the CNP Assurances Foundation to have and share a framework for analysing and supporting efforts to develop psychosocial skills among young people.

#### **Key events**

- The professionals seminar took place on 24 January 2023. This seminar was held in Saint-Denis (Seine-Saint-Denis department) and brought together all the teams of Alliance pour l'Éducation and the Fédération Nationale d'Éducation et de Promotion de la Santé (FNES) from all six regions initially covered by the study
- The data collection in progress has been carried out in the various institutions

#### **Synergies**

The initiative is carried out in synergy with Alliance pour l'Éducation-United Way (connected by the Foundation) and the FNES.



#### Key figures and impact

- 2023 support: €105,820
- 6 establishments in 6 regions were surveyed:
  - "Chantereine" middle school, Sarcelles (Ile-de-France region)
  - "Vauquelin" middle school, Toulouse (Occitanie region)
  - "Victor Hugo" middle school, Nevers (Burgundy-Franche-Comté region)
  - "Jean Michaud" middle school, Roumazières (Nouvelle-Aquitaine region)
  - "Joseph Storck" vocational secondary school, Guebwiller (Grand-Est region)
  - "Raymond Queneau" general secondary school, Yvetot (Normandy region)
- Number of respondents:
  - 31 professionals
  - 26 students
- **7 sessions** observed

#### Commitment for 2024 ■ Support: €94,000

6



A helping hand for young talents in healthcare

Since 2015, as a Major Patron, the CNP Assurances Foundation has supported the Fondation de la Vocation and each year sponsors a Recipient of  $\notin$ 30,000 from 2015 to 2022 and  $\notin$ 40,000 since 2022.

#### Goal of the partnership

Every year, the CNP Assurances Foundation participates in the presentation of the Vocation Awards and shares with the recipient the support it can provide in terms of promoting their project.

#### **Key events**

- The 64th edition of the Vocation Awards was held on Monday 4 December 2023 at the Théâtre Marigny in Paris, sponsored by the choreographer Benjamin Millepied
- In collaboration with 21 class delegates from Plaisance de Créteil middle school (Val-de-Marne department), of which Geneviève Justin, director of the Foundation, was the principal, a Vocation Award was handed to a 21-year-old medical researcher, Mohamed Chour. The award was presented on stage by a student from Plaisance middle school
- This fantastic experience is likely to foster ambition among the students, who were invited beforehand to reflect on the word "future" and choose a recipient
- A school class took part in the Vocation Awards ceremony

#### Key figures and impact

- Support from June 2023 to June 2024: €40,000
- Between 1,000 and 1, 200 applications per year
- 300 professions represented
- 110 experts members of the selection committees
- 3 juries
- **30 winners** per year
- 1,708 winners since the Fondation de la Vocation was created in 1959
- 11 winners supported by the CNP Assurances Foundation since 2015



#### Mohamed CHOUR



Constant of Lebanese origin and having spent my childhood in West Africa, I witnessed the devastation caused by infectious diseases. That's why I decided to become a doctor-researcher. Thanks to the CNP Assurances Foundation, I will be able to fund the rest of my career, benefiting from the excellence of a French laboratory in Lyon, enabling me to develop ambitious research work in immunology, thereby bringing my vocation to fruition. >>



For the CNP Assurances Foundation, saving lives is a civic act and the responsibility of everyone: individuals, public authorities, associations and businesses. The CNP Assurances Foundation has long made this issue a key focus of its commitment.

The Foundation also works with its partners to promote an inclusive and sustainable society. The projects supported by the Foundation reflect the mindset, the collaborative attitude, the expectation of results and the social utility objective promoted by the CNP Assurances group.

#### 2023 review

Sauv

- 3,286 people trained in Les Sables-d'Olonne (Vendée department)
- 750,000 registrations for the Sauv Life app and 671 hearts restarted
- 65 defibrillators distributed

#### **Pierre Claver**

- 18 refugee students received the first training in life-saving skills

#### French Red Cross

- 4 projects launched
- 2,660 medical-social procedures performed
- 760 people directly benefiting









Move forwards, in good health



First aid awareness and training



#### Health Citizens

The SAUV association (Savoir Agir face à l'Urgence Vécue) is behind the collaborative geolocation application SAUV Life. This platform enables citizen rescue volunteers to assist victims of cardiac arrest. Whether or not they have first aid training, the emergency medical aid service guides them in carrying out survival measures before the emergency services arrive, in a situation where every minute counts. In five years, thanks to the SAUV Life application, 671 hearts were restarted before the emergency services arrived.

The Foundation has been a partner of Sauv since 2019 to position citizens at the centre of a public interest scheme that saves lives, in areas specifically chosen based on social and/or environmental impact criteria.

#### Goal of the partnership

The partnership between the CNP Assurances Foundation and SAUV Life involves creating a community of new citizens called "health citizens". These citizens are trained free of charge in first aid procedures and equipped with a defibrillator, in specially selected areas.

The Sauv Life app is, in a way, the largest pool of health assistance: its "health citizens" can intervene and be operational very quickly during alerts, in addition to professionals and other citizens.

The partnership's ambition is to increase the number of public health interventions, defibrillations and lives saved. This system is a virtuous circle, in a context of difficulty in accessing emergency services. It is closely observed by the public authorities. A scientific study currently under way suggests that using the Sauv Life app significantly increases the survival rate without neurological after-effects. This would make it possible to change recommendations at the global level.

A new version of the Sauv Life app, modernised and developed internationally, was released at the end of 2023.



#### Key events

- In Les Sables-d'Olonne (Vendée department), 3,286 people were trained in multi-association collaboration and 15 defibrillators were distributed between June and October (including five to municipal police officers)
- The association has acquired new compact defibrillators, which have been made available to health citizens. The intervention of a health citizen with this new model took place on 14 September 2023. Another intervention took place on 31 October near Angers
- Significant media coverage, with cities interested in the project presented at the Salon des Maires de France (Mayors of France Exhibition)
- Scientific presentation of the device (SFMU) and international publication





#### Key figures and impact

- 2023 support: €100,000
- 750,000 users of the application, 671 hearts restarted
- 65 defibrillators distributed in Angers (Maine-et-Loire department) and Les Sablesd'Olonne
- 1 more intervention in Mûrs-Erigné (near Angers) by an Angers health citizen on 31 October with the defibrillator made available
- 1<sup>st</sup> European with this defibrillator model during the intervention in Les Sables-d'Olonne
- Angers one-year review:
- 50 health citizens equipped in Angers and nearby cities

- 15 health citizens equipped in Les Sablesd'Olonne
- 10 victims treated by the citizens of Angers, including two lives saved
- 1 defibrillation in Les Sables-d'Olonne, two months after the start of the initiative
- Improved survival of cardiac arrest in affected areas
- Increase in the number of defibrillators in several medium-sized cities
- Increase in routine defibrillation when a citizen intervenes



in good health

The French Red Cross (CRF) is a French humanitarian aid association founded in 1864. Its purpose is to help people in difficulty in France and abroad. Its fundamental missions are emergency, first aid, social action, training, health and international action.

The CNP Assurances Foundation supports the French Red Cross programme "move forwards in good health". This system aims to promote access to prevention and health rights for vulnerable populations who are unable to benefit from these essential services, particularly in rural areas. It puts in place local medical-social systems to reach vulnerable populations.

#### Goal of the partnership

Combat exclusion and social emergency over the long-term, and foster access to prevention and health rights for people in situations of vulnerability and exclusion.

Develop a "move forwards" approach to improve the health of people in situations of vulnerability and exclusion by combating the non-use of rights and the health system.

The project targeted by the partnership specifically concerns four types of concrete initiatives in rural areas:

- the Lozère department mobile social health centre, which offers preventive initiatives for isolated and/or vulnerable people, in a medical desertification area
- the "Health for All" bus in Saint Martin (West Indies), which travels the island's territories to identify, detect and assess the health and social situation of vulnerable people most isolated and distanced from healthcare, and support them in re-establishing a care pathway
- the mobile health transport team in Pontarlier (Doubs department), which transports people in situations of physical and social vulnerability to health and social services
- The Ain department mobile health and social team, which includes two projects. Firstly, a mobile social health centre conducts prevention and care initiatives; secondly, a health centre carries out mediation and health monitoring initiatives for homeless people



#### **Key events**

All projects are launched and run smoothly. The mid-term goals have been achieved:

- New territories are covered
- New audiences are being met
- Numerous local partnerships have been formed

One of the projects, in Lozère, benefited from a visit by Ms Agnès Firmin Le Bodo, then Minister Delegate for Territorial Organisation and Health Professions.

#### Key figures and impact

- Support from June 2023 to June 2024: €95,000
- 760 people directly benefiting
- 2,660 medical-social procedures performed
- 42 volunteers
- 10 employees
- **56 partners** involved

For beneficiaries: creation or maintenance of social ties, facilitation of access to healthcare and rights, creation or consolidation of healthcare pathways.

For teams: satisfaction in meeting unmet needs, facilitation of outside-the-walls processes, participation in a peer community.

For partners: streamlining of processes, identification of partner representatives to monitor cases, interconnected practices.



Raising awareness of life-saving actions for young recognised refugees

Since 2008, the Pierre Claver school has hosted young recognised refugees who want to acquire a range of useful knowledge and experience to rebuild their lives in France (language, history, general culture, social conventions, etc.).

The Claver school is both a school and a meeting place between young recognised refugees and the French. The project supported by the CNP Assurances Foundation aims to offer refugees a sense of citizenship and civic utility by training them in first aid actions, also transforming the way society sees them.

#### Goal of the partnership

The aim is to include this citizen training in the educational programme of the Pierre Claver Association.

As such, each semester, at the end of the integration pathway, the association's refugee students are able to receive this training and put it into practice if necessary, as well as highlight it in their search for work.

#### **Key events**

An initial first aid training session was provided in June 2023 by the Aforians training organisation in Neuilly-Plaisance (Seine-Saint-Denis department).

Genuine enthusiasm, accompanied by a a sense of serenity and self-confidence, was observed among the beneficiaries at the end of this initial training.



#### Key figures and impact

- 2023 support: **€10,000**
- 18 young refugee students received this first training, in level B1 and B2 classes – at the end of the integration programme – in June 2023
- Greater self-confidence among young refugee students, an improvement in their professional profile and their image among citizens



Commitment for 2024 ■ Support: €10,000

## 8 Committed CNP Assurances employees

Resulting from a proactive drive in which the employees of CNP Assurances play a key role, the sponsorship led by the Foundation reveals a community committed to humanist values, drawing on each person's skills and talents.

The Foundation supports projects by employees involved in associations that help promote health and well-being through education or creating strong communities. It also invites all CNP Assurances employees to commit to their own initiatives.

## **129 employees projects**

supported by the Corporate Foundation since its creation

## **RH testimonials**



#### Françoise PERODEAU

Human Resources Division

I'm very proud of this Foundation for everything it puts in place. Every day, I learn what a subsidiary does, what an employee does through an association they participate in. >>



#### Ouassim LALLALI

Human Resources Division

<< As an employee, the Foundation reflects and embodies all of CNP Assurances' commitments to a truly inclusive society. I'm very proud to be part of this collective of invested people! >>

## **Employee testimonials**



France partnerships and Amétis network BU

The CNP Assurances Foundation supported our project and enabled eight children suffering from epilepsy to go on holiday in Séné in the Morbihan region, accompanied by two nurses trained in epilepsy, without any impact on the budget of the Epilepsie France Association. Firstly, this trip enabled these children to become more independent and self-confident, and secondly, offered respite to their families.



épilepsie

#### **Pierre COMME**

Centre for Activities and Strategic Relations with the La Banque Postale Group

<< I'd never volunteered for Restos du cœur and without the CNP Solidaire platform I would probably never have carried out this useful and rewarding assignment. Being very comfortable interacting with other people, asking them for donations came very naturally to me. Following questions about why I was there, I mentioned several times the corporate mission of our company, which gives me time to carry out this kind of assignment. Sharing this two-person assignment with Sabine Le Lay, also a CNP Assurances employee, was a plus. In short, it was a fantastic and very valuable human experience, and I'd love to do it again! I was very sensitive to making my contribution at my level, I felt invested in a mission of public utility.>>



#### **Diarétou NDONG**

#### Investment and Savings Department in Europe

Once again, the CNP Assurances Foundation is a partner of Voiles Sans Frontières for its projects in the Sine Saloum delta, an landlocked region of Senegal. After supporting the construction of the eco-health post in Diogane, the Foundation is now involved in constructing a Community Awakening Centre for children aged 3 to 5 in the village of Siwo. This pre-school structure allows children to flourish and acquire the necessary prerequisites for entering primary school, ensuring successful schooling and thus a better future.>>>

## Employees projects supported in 2023

# 16 employees projects

were supported in 2023







The CNP Assurances Corporate Foundation supports employees involved in general interest projects in the areas of prevention and health or well-being promotion, through educational means or the creation of social ties. The Foundation has supported nearly 120 projects since the implementation of the system, which is a real incentive to employee engagement.

#### The "Raid Amazones"

A true sporting challenge, the "Raid Amazones" is above all a human challenge. It provides an opportunity to discover the landscapes but also the culture and traditions of the people in the host country. It is also a solidarity event, thanks to the support initiatives carried out on site and in France by the organisation Raid Amazones and the participating teams, focusing on children's health and education. The project aims to use the logistics of Raid Amazones 2023 to fundraise for an operation on a hearing-impaired girl.

Project led by Sophie Hubert Allocation: €5,000

#### The "La Grammoirienne" race

La Grammoirienne is a race for everyone that combines health sport and performance sport. The project aims to promote adapted performance sport during the 2024 edition of the La Grammoirienne race and to make this event as inclusive as possible.

Project led by Olivier Esnault Allocation: €1,000

#### Dance and theatre accessible to all

Espace Harmony, a cultural dance and theatre association established in the municipality of Chilly Mazarin (Essonne department) for 22 years, works to give as many people as possible access to dance or theatre activities. These both foster personal development and create social bonds between the members of L'Espace Harmony, who are children and adults from all walks of life. The project aims to increase the association's visibility in order to welcome new members, offer an attractive price that is affordable for as many people as possible and make access to the course possible for members from modest households by offering a reduced price.

Project led by Sabine Calvayrac Allocation: €3,600



#### Fencing for all at SCO Escrime!

The mission of the association SCO Escrime is to promote sport for all through projects that reach populations isolated by illness or life circumstances. The "Fencing for All" project aims to offer everyone the type of fencing that suits them, regardless of their age, living space, disability, state of health, social and economic level, etc.

Project led by Christine Brosseau Allocation: €5,000



#### **The Academy**

Started by a sports educator three years ago, the ACBB Basketball Academy in Angers (Maine-et-Loire department) aims to support the educational, civic and social success of young people in the disadvantaged city neighbourhoods of Belle-Beille and Lac de Maine. It offers middle school students the opportunity to experience basketball while also having a weekly tutoring session. The project aims to support around 20 middle school girls struggling academically in discovering basketball.

Project led by Véronique Toureau Allocation: €5,000

#### Action for women's health in Gabon

Female cancers are progressing at an unprecedented rate, particularly cervical cancer. A Women's Cancer Prevention and Management Centre recently opened its doors at the Lambaréné Hospital in Gabon. The project involves making this centre permanent so that cervical cancer screening becomes a routine health practice. **Project led by Emmanuelle Kiennemann Allocation: €5,000** 



### Promoting better living together in Savigny-sur-Orge

The François Rabelais Youth and Culture Centre in Savigny-sur-Orge (Essonne department) aims to continue its work for young people and their families through the lens of gender, better living together and deeper selfawareness. The project proposes to set up discussion circles with speakers, organise a festival and set up a library and games library.

Project led by Pierre Lafargue Allocation: €5,000

### Employees projects supported in 2023

[Continued]









#### **Mic Mac workshops**

Since it was founded in 1970, Compagnie Du Roy, a theatrical institution rooted in the cultural landscape of Baugé-en-Anjou (Maine-et-Loire department), has promoted inclusion and diversity. The aim is to promote the integration of people with disabilities into the world of theatre. The project aims to offer adapted theatre workshops, called "Mic Mac Workshops", aimed at actors with unique profiles.

Project led by Chouaib Boukhris Allocation: €2,858

#### Delivering health to orphans in northern Togo

Founded in 2016 and granted general interest status in 2020, the association Action Accès Santé (AAS) develops a policy to prevent and improve access to quality care for vulnerable populations in Togo, particularly in the northern region, where needs are significant. The project aims to promote access to quality care for residents of two orphanages in northern Togo.

Project led by Ayoko Akakpo-Toulan Allocation: €5,000

#### Dans les Yeux de Loli

The association Dans les Yeux de Loli aims to support families facing Rett syndrome. It provides them with human and financial support, care and equipment to be able to engage in adapted activities. The project involves purchasing a specialised stroller (allocated minimal social security support) for young children with multiple disabilities.

Project led by Delphine Dupuis Allocation: €5,000

#### The side roads

The association Les Mains dans les Poches aims to promote access to culture for all with a view to inclusion. The project aims to use artistic expression and creativity as a means of communication and personal development through individual and collective art-therapy sessions, and the establishment of artistic mediation in the school setting.

Project led by Didier Paris Allocation: €5,000











## Community Awakening Centre in the village of Siwo (Senegal)

Voiles Sans Frontières (VSF) carries out solidarity initiatives and development projects in isolated island areas in the Senegalese region of Sine Saloum. The project involves building and equipping a Community Awakening Centre, equivalent to a kindergarten in France, in the village of Siwo. The centre will then be run independently by the villagers and will benefit 160 children.

Project led by Diarietou Ndong Allocation: €5,000

#### The youth journey

Think Greater and its mentors support young people from modest backgrounds on the path to academic and vocational success. The "Youth Journey" project will include several themes (mentoring, guidance, vocational immersion, etc.) with a powerful lever: sport. Playing sport enables the acquisition of values that are key to success, such as mental strength and selfconfidence.

Project led by Kamwanya Lobreau Allocation: €5,000

#### "Fully Fledged" mini-series

Quelle Histoire! brings together performing arts professionals around creations and socio-cultural activities for the benefit of vulnerable and/or isolated people. The mini-series project, designed by people with disabilities, aims to make their "struggle" visible to school audiences in particular.

Project led by Christèle Bordigoni Allocation: €5,000

#### Lung cancer prevention awareness

Le Souffle d'Après aims to raise awareness of the risks of active and passive smoking and promote lung cancer screening. The project will allow the creation of a website for the association, to increase its visibility and the dissemination of its messages.

Project led by Marc Demauret Allocation: €5,000

#### Holidays for young people with epilepsy

In addition to supporting research and information by the public authorities, the association Epilepsie France supports patients and their families to help improve their loved ones' quality of life. The project aims to offer a "Nature" holiday retreat to eight young epileptic patients, supervised by professionals trained in managing their condition. This provides an opportunity for these children to break out of isolation and gives their families a moment of respite.

Project led by Estelle Daguet Allocation: €5,000

## **Report** Innovation day for young people at the Pablo Picasso school

Thirty 8th grade students, including six from the Ulis section<sup>(1)</sup> of the Pablo Picasso middle school in Garges-lès-Gonesse (Val d'Oise department), spent an immersion day at CNP Assurances on 23 May 2023. They were welcomed by the Foundation team and ten mentors, who accompanied and led teams of six students throughout the day.

Alliance pour l'Éducation, of which the Foundation has been a partner for seven years as part of the "Défi jeunesse" programme, aims to promote equal opportunities and the schooling of young people from priority and rural areas to enable them to make informed choices for their future.

During a one-day challenge in the form of collaborative coaching, 30 secondary school students from Garges-Lès-Gonesse, divided into project teams, learned to work together, develop their creativity and be innovative in how they responded to a problem. Each project was designed and presented verbally by the young people.

This day provided an opportunity to jointly build a project resulting in proposals, solutions and recommendations in response to the problem: "With your experience, what concrete initiatives could you devise to enable inclusion and access to sport for all young people, including those with disabilities?"

A jury composed of three CNP Assurances employees chose the "Change the Rules" project, aimed at universally changing the rules when playing sports in schools, with equipment having to be suitable for people with disabilities and ablebodied people playing sports on an equal footing with their disabled peers. All the young participants were given two tickets to go and watch "We Have a Dream", a documentary by Pascal Plisson, supported by the CNP Assurances group.



(1) Localised Units for School Inclusion (ULIS) are schemes for the schooling of children with disabilities

### **Testimonial** Alliance pour l'Éducation

Alliance pour l'éducation





#### **Agathe GRUYER**

Director of Operations, Alliance pour l'Éducation

This incredible day had an extraordinary impact on the students' confidence and understanding of the world of work. On the way back, they told me the mentors were really 'great' and that they had 'loved' the day. Meanwhile, the teachers told me they had really learned something about some students. They acknowledged that this was an incredible day for them. You revealed the strength of the collective but above all the individualities of these students. Some showed who they are today. In ten years, they'll still remember it.

A big thank you to Isabelle, Anne and Alicia and all your colleagues for this day. Their commitment, conviction but also the trust they placed in the students was very touching and very structurally important for these young people, who need to receive these signs of value and trust.

### Mentors testimonial CNP Assurances

It was a really successful day! Humanly, educationally and emotionally. The association and the teachers were fantastic with everyone, generous and passionate, and I think the children had a really good day that definitely did a lot for them. Well done for the initiative and organisation!>>

I think we all got a great 'shot of energy'! It was a rewarding break that illustrates this Hebrew proverb: "Forget what you give, never forget what you receive"... Because we can say that we've received a lot and learned a great deal from these lively young people.>>>

This was a new experience offered by the Foundation/sponsorship that I found very rewarding and innovative in several respects: support during a full day, the role of facilitator, encounters with a variety of middle school students with highly engaged young people, a unique experience resulting in their project being presented before a jury that highlighted the students' potential and a sense of pride in having accomplished group work. In conclusion, I thoroughly enjoyed this busy, stimulating and well-organised day spent with young people and I'd like to thank the Foundation/sponsorship team for allowing me to experience it.>>

This day showed that when faced with an issue like disability, age no longer matters. We're all engaged and everyone's ideas are valuable!>>>











































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