



Biography

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Guillaume Kuch

Graduated from ESC Paris (majoring in Finance) and holder of a Master's degree in Law from Paris Assas University, he began his career in 2001 at Deloitte, then joined the Caisse Nationale des Caisses d'Epargne (CNCE) in 2004 as an Internal Auditor before becoming a Banking and Insurance Consultant at Accenture.

He joined CNP Assurances in 2010 as Internal Audit Manager and, between 2013 and 2015, he held different positions in the PPI sector. In 2015, he was appointed Chief Executive Officer of CNP Caution and Head of Economic and Financial management in the CMO business unit and became, in 2018, Head of PPI customer relationships for France, position he held until December 2020.

Guillaume Kuch is Head of the PPI activities at CNP Assurances. He has also been Chairman of CNP Caution since January 2019.

He is also a director of CNP Santander, CNP Luxembourg and CNP Caution.