

CNP Assurances continues its civic commitment to vulnerable people by supporting three partner charitable associations

In view of the serious effects of the public health, economic and social crisis, CNP Assurances' corporate sponsorship is standing with the most vulnerable and supporting three charitable associations, already its partners: FAGE (National federation of student associations), Secours Populaire Français (French Popular Relief) and Fédération Française des Banques Alimentaires (French federation of food banks).

The public health crisis and this second lockdown have exacerbated the situation of vulnerable people, tipping thousands of people into deprivation and making thousands vulnerable.

CNP Assurances confirms its long-term commitment to supporting charitable associations that act in the field, as part of its #CNPsolidaire operation.

Standing with FAGE to support students experiencing deprivation

CNP Assurances has partnered FAGE (National federation of student associations) via its corporate foundation since 2016, and has again been at its side in this second lockdown, helping students experiencing deprivation, who have been particularly hard hit by the public health crisis. CNP Assurances is thus contributing €50,000 to food distribution via AGORAé socially-responsible grocery stores, and making internet data recharges available to enable students to continue their studies.

Remember that 20% of students live under the poverty line. 65% say they regularly skip meals owing to a lack of resources and a third engage in a gainful activity to support themselves during their studies¹. Furthermore, in a few months, AGORAé stores helped more students experiencing deprivation than at any time since their creation in 2011².

Support to Secours Populaire Français to help people living in poverty or experiencing exclusion

Founded in 1945, Secours Populaire Français is recognised as a public utility institution, and was declared a Great National Cause in 1991. The aim of the association is to fight against poverty and exclusion in France and throughout the World. It supports solidarity via its 80,000 fund-raisers and organisers who assist 3,265,030 people experiencing hardship in France and worldwide.

At a time of soaring deprivation, the number of people who have needed food aid from Secours Populaire has increased by 45% since the start of the crisis³.

CNP Assurances is standing with Secours Populaire, and is making a donation of €10,000 to the "Pères Noël verts" (Green Father Christmases) campaign, in particular for the distribution of new toys and festive parcels to

¹ Sources: IGAS, OVE and FAGE

² Source: FAGE

³ Source: Secours Populaire Français

deprived families, and €40,000 to help the vulnerable people supported by the association. This support targets people suffering from food poverty.

CNP Assurances employees stand by Banques Alimentaires to help the most disadvantaged

For the second time, CNP Assurances employees have got behind the internal and collective challenge "Bougeons Solidaires" (Let's move together). Launched at the beginning of December 2020, this charity sports challenge, undertaken under lockdown, enables them to accumulate points by engaging in a chosen sports activity live, made available to them free of charge via a platform. The points accumulated will be converted into a donation, and, depending on their efforts, CNP Assurances will pay up to €50,000 to the Fédération Française des Banques Alimentaires. The target was fully met in the first edition of this challenge.

This support will enable Banques Alimentaires, France's leading food bank network, to help distribute food and necessities. Banques Alimentaires's network has had to adapt its national collection to the public health crisis by providing until 15 December a digital charity platform monpaniersolidaire.org, on which donors will be able to make a donation to provide meals to the most disadvantaged. This will in part meet the demand for food aid, which has again increased since the first lockdown.

Agathe Sanson

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"In this public health crisis, exacerbated by an economic and social crisis, CNP Assurances is more than ever committed to supporting its partner charitable associations and federations to help vulnerable people. As in the first lockdown, we are happy to support the action taken by Secours Populaire Français, FAGE and Fédération Française des Banques Alimentaires, which work in the field every day to combat deprivation and exclusion".

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe and Latin America, where it is very active in Brazil, its second largest market. As an insurance, coinsurance, and reinsurance provider, CNP Assurances designs innovative personal risk/protection and savings/retirement solutions. The company has more than 38 million insured in personal risk/protection insurance worldwide and more than 12 million in savings/retirement. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method as well as to the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998. The Group declared a net income of €1,412 million in 2019.

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