

Paris, 6 October 2020

Fondation CNP Assurances and Bibliothèques Sans Frontières award the 3rd Health Ideas Box to CRIPS IdF

The Regional centre of information and prevention of AIDS for the health of young people in Île-de-France (CRIPS IdF) will deploy the Health Ideas Box, a mobile library in kit form, to undertake health prevention programmes among young people in Île-de-France and encourage them to take responsibility for their own health.

The result of a partnership agreement signed in 2017 between Fondation CNP Assurances and the NGO Bibliothèques Sans Frontières (Libraries Without Borders), the Health Ideas Box is a mobile and connected library in kit form, which is deployed in less than 20 minutes to create a 100 m² health prevention centre. Based on the principle of the Ideas Box developed by Bibliothèques Sans Frontières, the Health Ideas Box is equipped with PCs, tablets, e-books and paper books, a cinema and specific content to enable young people in Île-de-France to benefit from specific educational resources intended to make them take responsibility for their health.



Opening of the Health Ideas Box of the Urban Community of Boulonnais in December 2017

Based on 600 sets of content focused on health prevention co-created by Fondation CNP Assurances, NGO Bibliothèques Sans Frontières and a committee of scientific experts (books, board games, videos and creative materials), CRIPS IdF mediators will run awareness-raising workshops about emotional and sexual lives, the prevention of alcohol and drug abuse, lifestyle and mental health.

The Health Ideas Box will be deployed in schools, within the "Workshop" (CRIPS IdF's new welcome centre in Pantin) or in Cité de la santé/Cité des Sciences. It will also play a guidance role for resource structures and will strengthen the networking of local players.

CRIPS IdF, the third winner of the call for Health Ideas Box projects

Since 2017, Fondation CNP Assurances and NGO Bibliothèques Sans Frontières have organised as part of their partnership a call for projects open to local authorities and associations, to make use of this Health Ideas Box that they co-created.

CRIPS IdF, the winner in September 2020, succeeds the Urban Community of Boulonnais (2017) and the Town of Sarcelles (2019).

“CRIPS Île-de-France is known for its know-how, team and experience on the ground, which will enable it to deploy the Health Ideas Box with immediate operational effect. Wholly in line with the areas of focus of Fondation CNP Assurances, which notably consist of combating social and geographical healthcare inequalities among young people, its project was selected by our jury from among some very high-quality candidates”, said Agathe Sanson, Director of Strategic Marketing, Communication and Sponsorship for CNP Assurances and Vice-Chair of Fondation CNP Assurances.

About CNP Assurances Corporate Foundation

Founded in 1993, Fondation CNP Assurances is committed to public health. What is its role? To promote, support and initiate any action and any project of general interest in the healthcare field. It became a corporate foundation in 2011, and may be regarded as an extension of CNP Assurances' mission: to protect people and everything they value over the long term. The actions supported by the Corporate Foundation nurture the value of openness that characterises the brand and drives CNP Assurances employees. Openness to others, vulnerable individuals, innovative partnerships and helpful solutions. Fondation CNP Assurances is focused on reducing social inequality in healthcare and saving lives. It is a signatory to the Sponsorship Charter drafted by ADMICAL and its members, and open to all corporate sponsorship players.

About Bibliothèques Sans Frontières

Bibliothèques Sans Frontières works to strengthen the ability to act, resilience and social cohesion of vulnerable populations. Since 2007, it has created cultural and educational innovative spaces to enable people affected by crises and poverty to learn, enjoy themselves and rebuild links. From Rohingya refugees to the homeless in France, its actions affect more than 6 million people in 50 countries. For more info: bibliosansfrontieres.org

About the Regional centre for information and prevention of AIDS for the health of young people in Île-de-France (CRIPS IdF)

A player in health education in Île-de-France for more than 30 years, CRIPS IdF develops programmes to promote health and well-being around the issues of emotional and sexual lives, the prevention of abusive consumption or risks (drugs, alcohol, video games), lifestyle (diet, physical activity, sleep) and the promotion of mental health.

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