

CNP Assurances launches “A voix ouvertes” (open voices) in partnership with RTL: a series of six debates on the world of tomorrow

From today, CNP Assurances is launching “A voix ouvertes” (open voices) in partnership with RTL: this is a series of six open talks in which philosopher and psychoanalyst Cynthia Fleury, economist and thinker Jacques Attali, physicist and writer Christophe Galfard, and Chief Executive Officer of CNP Assurances Antoine Lissowski will freely debate the current major questions in society. The discussions will be facilitated by journalist Anaïs Bouton.

The current health crisis has accentuated the uncertainties that weigh on our society and environment. Open and interdependent countries have seen their borders closed and their faces masked. What was once open has closed; what was once easy has become difficult; what was once obvious is now uncertain.

To grasp this complexity, now more than ever it is helpful to take a step back and change perspectives. Thinkers, researchers and scientists are here to start the conversation.

For six weeks starting on 21 September 2020 on rtl.fr with the support of M6 Publicité, CNP Assurances and RTL are giving their guests a platform to freely debate the opportunities and metamorphosis of the “new era”: changing social bonds, new needs for personal protection in light of never-before-seen risks, the digital revolution and ongoing disruptions within our society and even companies...

A new 20-minute podcast episode of “A voix ouvertes” will be available each week starting on 21 September 2020 on the rtl.fr site and all streaming platforms (YouTube, Vimeo, etc.). It

will also be posted on the social media pages of RTL and CNP Assurances as well as on cnp.fr. This initiative is supported by UM and The Good Company.

“As a public-minded actor and insurer of a more open world, CNP Assurances feels a duty to take part in reflecting on our changing world. We would like to thank Cynthia Fleury, Jacques Attali, and Christophe Galfard, who have agreed to freely debate their visions of our societies' futures and the opportunities that exist”, says Agathe Sanson, Director of Strategic Marketing, Communication and Sponsorship for CNP Assurances.

To connect to the podcast :

<https://www.cnp.fr/le-groupe-cnp-assurances/newsroom/actualites/2020/podcast-1-quel-sera-le-monde-d-apres-les-enjeux-de-la-metamorphose>

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe and Latin America, where it is very active in Brazil, its second largest market. As an insurance, coinsurance, and reinsurance provider, CNP Assurances designs innovative personal risk/protection and savings/retirement solutions. The company has more than 38 million insured in personal risk/protection insurance worldwide and more than 12 million in savings/retirement. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method and to the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998. The Group reported a net profit of €1.412 billion in 2019.

About M6 Publicité

M6 Publicité helps its clients meet their communications challenges by offering them a wide range of custom solutions to reach over 32 million people in France who consume M6 Group media every day. As the second leading multi-media management company in France, M6 Publicité offers its advertising clients a multitude of solutions that draw on M6's assets in TV (M6, W9, 6ter, Gulli, Paris Première, téva, Tiji, Canal J, serieclub, M6 Music); radio (RTL, Fun Radio, RTL2); digital platforms (6play, Golden, Rose Carpet, CuisineAZ, déco.fr, etc.); and influencer spaces (Golden Network, Ctzar). Options range from selling advertising screens to designing multi-media brand content operations to sponsoring shows or using influence marketing.

About RTL

RTL is the leading radio station in France* and is the gold standard in both news and entertainment. The station is rich in talent, consistent, friendly, anchored in listeners' daily lives, and designed to be by their side from morning to night. Listening to RTL means not only sharing, discussing, and understanding, but also learning, developing, debating, getting accurate information, having fun, and laughing. You can also find RTL on the new application that was launched in late July with the full live and replay audio offering from RTL, RTL2, and FUN RADIO as well as six new web radio series. Plus a rich, diverse range of podcast-first content produced by the digital audio department of the M6 Group.

*Source: Médiamétrie 126,000 survey, April-June 2020, Monday-Friday, 5:00am-12:00am, RTL, age 13+, audience share.

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