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CNP Assurances launches CNP IMMO PRESTIGE, a Professional Civil Partnership for investment in high-end Parisian real estate

CNP Assurances announces the launch of the CNP Immo Prestige offer for investing in high-profile Parisian real estate. In a sector traditionally reserved for corporate investors, CNP Assurances is now opening up the benefits to its clients.

CNP Assurances, a major historical corporate investor in the real estate sector, has created a specific unit-linked tool, CNP IMMO PRESTIGE, enabling its clients to access the most prestigious real estate assets by ensuring regular performance with a level of controlled costs.

To develop capital and secure rental yields, these investments in exclusively Parisian properties meet the quality requirements of the locations - in the central business district -, the buildings - all classified according to the highest environmental quality and energy performance levels - and the tenants, which essentially represent the headquarters of French corporates.

Exclusively reserved for clients of CNP Assurances, which holds all of these real estate assets in its portfolio, the CNP IMMO PRESTIGE tool is accessible within the CNP Patrimoine range of life insurance policies or capitalisation contracts.

CNP IMMO PRESTIGE is a true diversification tool and is accessible from €5,000. 95% invested in the high-profile real estate traditionally reserved for corporate investors, it offers potential immediate and long-term return, with a liquidity guaranteed by CNP Assurances as well as controlled costs in terms of subscription and management (2% investment charges, 1.06% inclusive of tax in annual management fees).

"Within the current persistent context of low rates and high volatility of financial assets, CNP IMMO PRESTIGE represents a real opportunity to invest in high-end Parisian real estate, which is more resilient in the event of a crisis and potentially more profitable in the long term. CNP Assurances is delighted to be able to offer its clients the benefit of the very best of its real estate heritage and its expertise in this field of investment," explains François Guilgot, Co-Director of the CNP Assurances Client Wealth and Wealth Engineering business unit.

"This new offer represents the fruit of the collective work of experts from the "Engineering" department of the new business unit dedicated to the development of unit-linked funds and wealth management in collaboration with the investment division. It illustrates our capabilities and our desire to develop a diversified unit-linked offering, backed by new asset classes and innovative solutions in response to the new expectations of our insurance clients," says Cécile Blondeau-Dallet, Co-Director of the CNP Assurances Client Wealth and Wealth Engineering business unit.

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe and Latin America, where it is very active in Brazil, its second largest market. As an insurance, coinsurance, and reinsurance provider, CNP Assurances designs innovative personal risk/protection and savings/retirement solutions. The company has more than 38 million insured in personal risk/protection insurance worldwide and more than 12 million in savings/retirement. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method and to the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998. The Group reported a net profit of €1,412 billion in 2019.

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