



**Insuring
a more
open world**

Biography

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Marine de Bouchony

Director of Distribution and Marketing for Property and Life Protection in Europe

A graduate of ESLSA, CNAM Paris (Law) and holder of an Executive Master's degree from ESCP Europe, Marine de Bouchony began her career in 1994 at Generali France, providing legal and business support to the network of employees and general agents.

She joined CNP Assurances in 1998 as Head of Partnerships. She has held the positions of Business Support Department Manager and later Head of Loan Insurance Key Accounts in France and Europe and Manager of the Loan Insurance Development Department. In 2012, she was appointed Head Office Projects Manager and Head of the Marketing Department.

In 2014, she played a key role in the establishment of CNP Patrimoine as Head of Products and Operations. In 2017, she was appointed Head of the CNP Patrimoine Business Unit and Chair of the Board of Directors of CNP Luxembourg, positions she held until March 2020.

In 2020, she set up the Customer Experience Department at CNP Assurances and was responsible for customer relationship support and data governance.

Since April 2026, Marine de Bouchony has held the position of Director of Distribution and Marketing for Property and Life Protection in Europe.