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a more  
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## Biography

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# Marine de Bouchony

## Customer Experience Director

A graduate of the ESLSA, of the CNAM Paris (Law) and holder of an Executive Master from ESCP Europe, she began her career in 1994 at Generali France, providing legal and business support to the network of staff and general agents.

She joined CNP Assurances in 1998 as partnerships manager. She has successively held the posts of business support department manager and later Loan Insurance key accounts manager in France and Europe and manager of the Loan Insurance Development department. In 2012, she was appointed as head office projects manager and head of the marketing department. In 2014, she assisted with the creation of CNP Patrimoine as products/operations director. In 2017, she was appointed as head of the CNP Patrimoine business unit and chairperson of the board of directors of CNP Luxembourg, positions she held until March 2020.

Marine de Bouchony is Customer Experience Director at CNP Assurances and has responsibility for customer relationship and data governance support activities.