

Paris, 13 May 2020

COVID-19: CNP Assurances takes up the “Bougeons Solidaires” challenge and supports French charity *Secours populaire français*

CNP Assurances employees, who got behind the “Bougeons Solidaires” collective sports challenge, have successfully reached their target. Thanks to an incredibly active community, CNP Assurances was able to make a €50k donation to *Secours populaire français*, which will help support people in need and isolated pensioners.

Launched on 22 April, the community “Bougeons Solidaires” (let’s move together) challenge enabled CNP Assurances employees to undertake different sports activities – albeit under lockdown conditions – via a platform. This challenge helped us look after ourselves and others, with each employee awarded points based on a fixed scale for each action undertaken (creating a profile, registering for an activity, sharing a photo of themselves alone or in a team). These points were then converted into a donation in Euros.

Thanks to the efforts of our employees, CNP Assurances has donated €50k to support the work of *Secours populaire français*. This donation will be put towards the emergency fund that has been set up by the charity to help people among other things in need and isolated pensioners. The emergency fund has been rolled out across France, through the regional branches of the charity.

During the crisis caused by the COVID-19 outbreak, *Secours populaire français* remains mobilised to assist people in serious hardship by providing food as well as material aid (personal hygiene products, toys, IT equipment, etc.) with three aims in mind: to protect, help, and support. *Secours populaire français* volunteers have already assisted some 1.27 million people since mid-March, of which 45% were new requests. The figures are staggering, as is the distress of these families.

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe and Latin America, where it is very active in Brazil, its second largest market. As an insurance, coinsurance, and reinsurance provider, CNP Assurances designs innovative personal risk/protection and savings/retirement solutions. The company has more than 38 million insured in personal risk/protection insurance worldwide and more than 12 million in savings/retirement. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method as well as to the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998. The Group declared a net profit of €1,412 bn in 2019.

About Secours populaire français

Founded in 1945, Secours populaire français is a non-profit making association declared to be of public utility and a Great National Cause. It is authorised to receive gifts, legacies and donations. The aim of the association is to fight against poverty and exclusion in France and throughout the World. It brings together people of all views, circumstances and origins who wish to live in solidarity. The 80,000 fund-raisers and organisers of Secours populaire français assist 3,265,030 people experiencing hardship in France and worldwide. The association is now in need of money donations: <https://english.secourspopulaire.fr/>

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