

*Paris, 20 December 2019*

## Fondation CNP Assurances partners the Fondation pour la Vocation in support of young talent

**Fondation Marcel Bleustein-Blanchet supports young talent, to whom it provides an annual grant to help them fulfil their professional ambitions. A partner of these awards and firmly committed to equal opportunities, Fondation CNP Assurances awarded a prize at this ceremony to a young physiotherapist, in order to support her in her innovative project on the rehabilitation of disabled children.**

The purpose of Fondation Marcel Bleustein-Blanchet pour la Vocation is to foster all vocations and support young people who need a little help to work in the profession they have chosen. Every year, it organises a ceremony to give grants to the most deserving young people in order to fulfil their professional project, in all areas of activity.

A partner of Fondation pour la Vocation, Fondation CNP Assurances has been engaged since 2015 in the fight against social inequalities in healthcare, the sponsorship of young graduates pursuing careers in the medical, paramedical or medico-social sectors. At the ceremony of 11 December 2019, which celebrated 60 years of Fondation pour la Vocation, it awarded a vocational prize to Anne-Laure Guinet, 29, a physiotherapist in Toronto (Canada) who will thus be able to devote herself to research, finance her internship and equip herself with innovative, cutting-edge equipment to continue her work in the rehabilitation of children with motor disabilities.

### **Biography of Anne-Laure Guinet**

Anne-Laure Guinet was an excellent student, and did her 3rd internship at a physiotherapist's, where she met a young patient who had become disabled following a road accident. Her vocation as a physiotherapist was born. Following her baccalaureate, she chose to train as a



physiotherapist and did an internship helping children with neurological motor disabilities. Realising that this discipline incorporated everything she aspired to, she pursued this speciality in order to develop innovative learning methods and improve their daily lives. After graduating in 2012, she practised for a year in the paediatric respiratory department of Robert Debré Hospital, then in other paediatric units, particularly in the Ellen Poidatz Functional Rehabilitation Centre. With her unbelievable curiosity, she became interested in augmented reality tools, rehabilitation video games, etc., and decided to become a researcher to develop programmes to improve physiotherapy practices. She is currently doing her PhD on the topic of "gait rehabilitation for children with motor disabilities", and is working on a first prototype applying video games for gait training for children with cerebral palsy as well as a Hololens augmented reality headset. In the next few years, she will undertake internships abroad and present her work at national and international congresses. The Vocation Prize will enable her to better devote herself to research, finance her internship and equip herself with cutting-edge equipment.

### **About CNP Assurances**

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe and Latin America, where it is very active in Brazil, its second largest market. As an insurance, coinsurance, and reinsurance provider, CNP Assurances designs innovative personal risk/protection and savings/retirement solutions. The company has more than 37 million insured in personal risk/protection insurance worldwide and more than 14 million in savings/retirement. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method and to the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998. The Group declared a net income of €1,367 M in 2018.

### **About Fondation CNP Assurances**

Working to tackle major public health challenges for over 20 years, the Fondation CNP Assurances has made reducing social inequality in terms of health a priority focus. It is also committed in the strategic focus "Saving lives". Its role is to support and assist innovative projects that benefit society and provide concrete ways of improving equal opportunities in the health sector.

### **About Fondation Marcel Bleustein-Blanchet pour la Vocation**

In 1960, Marcel Bleustein-Blanchet, then Chairmen of Publicis, created Fondation pour la Vocation. The Foundation is intended to encourage all professions and assist young people who, due to a lack of material support, are being hampered in their efforts to succeed in their chosen career. Elisabeth Badinter is the Foundation's current Chair. This year, the sponsor of the 2019 promotion is Emmanuel Macron.

## **Press contacts**

**CNP Assurances:**

**Florence de Montmarin** | +33 (0)1 42 18 86 51

**Tamara Bernard** | +33 (0)1 42 18 86 19

**[servicepresse@cnp.fr](mailto:servicepresse@cnp.fr)**

*Follow us on:*

