



PRESS RELEASE

Paris, 17 June 2019

CNP Assurances, the official partner of the Stade Français triathlon team

This, the beginning of the 2019 sports season, sees the teams in the Stade Français triathlon section wearing the colours of CNP Assurances.

Through the support of CNP Assurances, Stade Français will continue to develop its triathlon centre of excellence, a pioneer in the field when it came into being in the 1980s. The triathlon combines three disciplines: swimming, cycling and running, which follow one after the other in this order with no allowance for any rest time. This all-round sport is practised over various distances depending on the levels, targets and abilities of the participants.

The triathlon is seeing increasing success with 894 clubs and 54,839 members in 2018 against respectively 758 and 42,321 in 2014. An Olympic discipline since the 2000 Games in Sydney, it is attracting a growing proportion of women: there were 4,000 female triathletes in 2005 and 14,300 in 2018.

The current triathlon section at Stade Français counts 370 triathletes, including 100 youngsters aged between 7 and 18. It offers training specially adapted to young people and holds the French Triathlon Federation's "trainer club" label. Whether during meetings, training with triathletes or sponsored races... CNP Assurances staff will be fully involved in the various events sharing and spreading the individual and collective values of excellence espoused by the Stade Français triathlon section.



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As the No. 1 in personal insurance in France, CNP Assurances shares the same human values as the Stade Français triathlon team, striving to be the best and showing solidarity and respect for others. By becoming the official partner of this team, we are delighted to support its ambitions and enable our employees to train alongside the team members, sharing in their quest for excellence and performance.

Agathe SANSON

Director of Strategic Marketing, Sponsorship and Communication at CNP Assurances

About CNP Assurances

CNP Assurances is the leading personal insurer in France with net profits of €1.367 billion in 2018. The Group is active in Europe and Latin America, with its secondary market strongly positioned in Brazil.

It has more than 37 million personal protection policyholders worldwide and over 14 million in savings and pension plans. Insurer, co-insurer and reinsurer, CNP Assurances designs innovative retirement and savings solutions. They are distributed by many partners and are adapted to their distribution modes, from physical networks to platforms that are 100% online, and the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 and relies on a stable shareholder base (the Caisse des Dépôts, La Banque Postale, the BPCE Group and the French state).

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