

PRESS RELEASE

Paris, 27 November 2018

Sarcelles is set to deploy its second CNP Assurances Foundation's Health Ideas Box

Libraries Without Borders and the CNP Assurances Foundation have just announced that Sarcelles in the Île-de-France region has won their call for proposals to implement the second “Health Ideas Box” in the fight against social inequality in health care.

Following in the wake of the Boulogne urban community in September 2017, Sarcelles, just north of Paris, is now going to be able to deploy this innovative scheme designed to support the healthcare prevention policy that it has adopted for its inhabitants, particularly young people in its priority neighbourhoods.

For a long time now, Sarcelles has been implementing a policy committed to helping young people and children in priority neighbourhoods via a solid network of partners offering varied activities during school time, extracurricular periods and the holidays. It boasts numerous associations and organisations (sports facilities, municipal football school, media library, a town rugby association, etc.), as well as an academic success programme for providing young people with personalised support.

The CNP Assurances Foundation's Ideas Box is a fully-fledged mobile “pop-up” multimedia library that fits on two pallets and can be set up in under 20 minutes to create a 100 m² information hub. Supplied with twenty or so touch tablets, four laptops, several eBook-readers, books, a cinema module and an Internet connection, this device is a superb tool for innovation and discovery. It provides young people with a dedicated area equipped with resources for learning about health issues (books, magazines, websites, etc.).

By deploying the CNP Assurances Foundation's Health Ideas Box, Sarcelles will be able to focus on the four themes chosen by the town's Education Hub: well-being and depression, sexual and affective relationships, access to rights and treatment and drug prevention.

To raise as many people's awareness as possible, the Health Ideas Box will also be aimed at parents, professionals and the town's other populations.

Libraries without Borders and the CNP Assurances Foundation will provide the town with support throughout the deployment of the Health Ideas Box.



À propos de la Fondation CNP Assurances

Au service des grands enjeux de santé publique depuis plus de vingt ans, la Fondation CNP Assurances a décidé en 2015 d'intensifier son engagement et de faire de la réduction des inégalités sociales en matière de santé son axe prioritaire, en soutenant des projets d'envergure nationale, faisant écho à ses valeurs et impliquant la jeunesse. Elle poursuit parallèlement son engagement initié en 2009 dans l'amélioration de la prise en charge de l'arrêt cardiaque et les premiers secours. Elle est dotée d'un programme d'actions pluriannuel de 4 millions d'euros consacré exclusivement aux projets qu'elle soutient. La Fondation CNP Assurances est signataire de la Charte du Mécénat d'Entreprise réalisée par Admical.

About Libraries without Borders

Libraries Without Borders endeavours to ensure that women and men throughout the world, regardless of their circumstances, can live with dignity and have the opportunity to thrive through facilitated, open and free access to libraries, information and education, in a constant concern for promoting cultural diversity. Since its founding in 2007, Libraries without Borders has been striving to invent the library of the 21st-century. More than just a collection of books, libraries now have a cross-cutting impact on society, from fighting poverty and social inequality to capacity building, stimulating creative energies and entrepreneurship.

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