



## PRESS RELEASE

*Paris, 12 November 2018*

# CNP Assurances employees go around the globe to support the fight against inequality across the world

**By taking part in the charity “Let’s Move” campaign, CNP Assurances employees took up the challenge to cover 40,000 km on foot – the equivalent of circumnavigating the globe – to tackle poverty and inequality throughout the world. Now that they have reached their target, the CNP Assurances sponsorship department is going to donate €30,000 to three charities: Action contre la faim, Oxfam and Plan international.**

For one month, CNP Assurances employees kept a record of their physical activity (walking, running, cycling or any other sports actively) on their smartphones or smartwatches. 1147 employees took part in the initiative on a day-to-day basis. This involved taking the stairs rather than the lift, going to see a colleague in their office rather than calling them, engaging in a little sport to relax after work, walking instead of taking public transport, etc.

Last year, the “Mets tes Baskets” (Put Your Trainers on) initiative raised €20,280 for ten charities, and involved more than 250 employees across the company. For the second edition, the challenge is being opened up to the whole group, including subsidiaries throughout Europe and Latin America.

Action contre la faim, Oxfam and Plan international are three NGOs which are engaged in tackling hunger, poverty and inequality throughout the world on a day-to-day basis.

## About CNP Assurances

CNP Assurances is the leading personal insurer in France with net profits of €1.285 billion in 2017. The Group is active in Europe and Latin America, with its secondary market strongly positioned in Brazil.

It has more than 38 million personal protection policyholders worldwide and over 14 million in savings and pension plans. Insurer, co-insurer and reinsurer, CNP Assurances designs innovative retirement and savings solutions. They are distributed by many partners and are adapted to their distribution modes, from physical networks to platforms that are 100% online, and the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 and relies on a stable shareholder base (the Caisse des Dépôts, La Banque Postale, the BPCE Group and the French state).

### Press contacts

#### CNP Assurances:

Florence de Montmarin | +33 (0)1 42 18 86 51

Tamara Bernard | +33 (0)1 42 18 86 19

[servicepresse@cnp.fr](mailto:servicepresse@cnp.fr)

*Follow us on:*

