Paris, 8 November 2018

CNP Assurances announces a new well-being partnership between Lyfe and Goalmap

CNP Assurances has just announced a new partnership between Lyfe, its digital healthcare service platform, and Goalmap, France's leading mobile well-being coaching application. This means that Lyfe users will get personalised support to help them reach their well-being targets.

With some 230,000 downloads and an average user rating of 4.5/5[1], Goldmap is France's leading well-being coaching application. This partnership will grant Lyfe users, members of mutual insurance organisations, provident institutions, pension funds and CNP Assurances' partner companies free access to the premium version of Goalmap.

They will be able to use Goalmap to set themselves targets in all areas, including diet, physical exercise, sleep and stress management. Sleep eight hours a day, meditate three times a week or lose 5 kg in one year – once they have made their resolutions, they'll get support from experts until they have met their targets. They can also count on support from the community to help them stay motivated: every day, the application helps several thousand people hit their targets.

« Thanks to the partnership with Goalmap, Lyfe will be able to extend its range of digital services with a helpful, motivating coaching application.
With its remote consulting platform, its digital coaching services for helping people to get into good habits and its complete health checkup in a healthcare centre, Lyfe is now getting additional services that will be useful for each stage of the health care pathway. This partnership will enable us to continue helping Lyfe users, and to develop their loyalty. »

Peggy Séjourné
Director of CNP Assurances service strategy

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[1] of a total of 2500 scores

« We are very proud to be incorporating our mobile application into the Lyfe platform, which is part of an innovation-based approach for the services provided by insurance companies. We are certain that working with major institutional players, such as CNP Assurances and start-ups such as Goalmap will encourage the emergence of major innovations in preventive healthcare. »

Damien Catani
Co-founder & CEO of Goalmap

Services to provide Lyfe users with day-to-day support

- *Medical appointments:* Make appointments in just a click with sector 1 medical practitioners working under state health agreements
- *Health advice seven days a week:* Advice through chat, over the phone or by video with an answer in under 15 minutes
- *Remote consultation:* Consultation through chat, over the phone or by video with GPs or specialists (more than 25 specialist areas covered)
- *Medical examinations:* Make appointments in under 3 days for scans, mammograms, x-rays, ultrasound examinations, etc.
- *Health assessments: get a complete check-up in a Paris healthcare centre (GPs and specialists)*
- *Well-being coaching:* Personalised support for taking care of oneself on a day-to-day basis and meet one's well-being objectives
- *SOS Dependency Specialist:* Help with getting the most appropriate support based on a person's loss of autonomy (user or friends and family)
- *Services for the elderly:* Everyday social services (housework, meals, small DIY jobs, etc.)

About CNP Assurances

CNP Assurances is the leading personal insurer in France with net profits of €1.285 billion in 2017. The Group is active in Europe and Latin America, with its secondary market strongly positioned in Brazil. It has more than 38 million personal protection policyholders worldwide and over 14 million in savings and pension plans. Insurer, co-insurer and reinsurer, CNP Assurances designs innovative retirement and savings solutions. They are distributed by many partners and are adapted to their distribution mode, from physical networks to platforms that are 100% online, and the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 and relies on a stable shareholder base (the Caisse des Dépôts, La Banque Postale, the BPCE Group and the French state).

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