

Biography

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Marie Bazetoux

Chair and Chief Executive of Filassistance

With a Master's in International Law, she is a graduate of the Paris Institute of Political Studies and of the Centre for Advanced Insurance Studies (CHEA), Marie Bazetoux started her career at Chubb, as Financial Lines and Personal Department Director.

Having performed duties in the fields of partnerships and marketing at European level, she joined Gras Savoye in 2001, to run the Property and Casualty Unit within the bancassurance sector. In 2012, she took charge of the Affinity and Special Risk business unit, specialising in white-label insurance and assistance solutions for major partners (banks and retailers) and groupings (unions and professional associations); she also joined the Executive Committee. Among other things, she has worked with her customers and partners on the impacts of the digital transformation as regards the distribution and creation of products and services.

Since 2015, Marie Bazetoux has been Chair and Chief Executive of Filassistance, the CNP Assurances assistance subsidiary.