

PRESS RELEASE

Paris, 3 September 2018

Call for projects for a new Preventive Healthcare Ideas Box

The CNP Assurances Foundation and Libraries without Borders would like to help local authorities tackle social healthcare inequality with the Healthcare Ideas Box



Having successfully set up an initial one in Boulogne-sur-Mer, Libraries without Borders and the CNP Assurances Foundation are issuing a new call for projects targeting local authorities in mainland France with a view to setting up the CNP Assurances Foundation Preventive Healthcare Ideas Box in their areas. Interested local authorities may submit applications via <https://bibliosansfrontieres.org/pays/france>.

Since the end of 2017, the CNP Assurances and Libraries without Borders Preventive Healthcare Ideas Box has been available to people living in the Boulonnais urban area in France's Pas-de-Calais *département*. It was this area that won the first invitation to tender issued by the CNP Assurances Foundation in April 2017. The Boulonnais Preventive Healthcare Ideas Box is designed to get young people to assume responsibility and to raise their awareness of the need to look after their health, and focuses on two main topics: "affective and sexual relationships" and "well-being and lack of well-being". One year on, feedback has been extremely positive about this tool which makes sharing information easier and which encourages the implementation of preventive healthcare initiatives targeting children, teenagers and young adults.

The Preventive Healthcare Ideas Box is a ready-to-use, easy to transport "pop-up" media library which fits on two pallets and which can be opened up in under 20 minutes to create a 100 m² area in which young people can access healthcare education resources (books, magazines, websites, brochures, etc.), take part in healthcare education events and create healthcare-related projects (writing, video, drawing, theatre, blogs, etc.).

A new call for applications for local authorities

Within the framework of their commitment to reducing social healthcare inequality, the CNP Assurances Foundation and Libraries without Borders would like once again this year to help local authorities and to support them in setting up the Preventive Healthcare Ideas Box in their areas. Both organisations are

today issuing a call for applications open to all local authorities in mainland France. From 3 September to 31 October, any interested local authorities are invited to submit an application by filling in an online form which they can access at <https://bibliosansfrontieres.org/pays/france>.

Local authorities must present a project on one of the following two topics: “affective and sexual relationships” and “well-being and lack of well-being”. They must also make use of the content and implement the activities recommended by the Preventive Healthcare Ideas Box regarding accident prevention and first aid. Other topics can be tackled during the project.

A panel, made up of members of the CNP Assurances Foundation and of Libraries without Borders, as well as other qualified people working in health, will then assess the applications. Site visits and meetings with representatives of the candidate local authorities will be organised in November. The winner will be announced on 20 November 2018.

As was the case in Boulogne-sur-Mer in 2017, the local authority which submits the most useful and highest-quality healthcare promotion project will have a Preventive Healthcare Ideas Box for 12 months. The CNP Assurances Foundation and Libraries without Borders will help the winning local authority implement its project.

À propos de la Fondation CNP Assurances

Au service des grands enjeux de santé publique depuis plus de vingt ans, la Fondation CNP Assurances a décidé en 2015 d'intensifier son engagement, et de faire de la réduction des inégalités sociales en matière de santé son axe prioritaire, en soutenant des projets d'envergure nationale, faisant écho à ses valeurs et impliquant la jeunesse. Elle est dotée d'un programme d'actions pluriannuel de 4 millions d'euros consacré exclusivement aux projets qu'elle soutient. La Fondation CNP Assurances est signataire de la Charte du Mécénat d'Entreprise réalisée par Admical.

About Libraries without Borders

Since it was created in 2007, the NGO Libraries without Borders has been helping to invent the library of the 21st-century. More than just a collection of books, libraries now have a cross-cutting impact on society, from fighting poverty and social inequalities to capacity building, stimulating creative energies and entrepreneurship. Libraries Without Borders endeavours to ensure that women and men throughout the world, regardless of their circumstances, can live with dignity and have the opportunity to thrive through facilitated, open and free access to libraries, information and education, in a constant concern for promoting cultural diversity.

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