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# **CNP Assurances introduces private equity vehicle to take advantage of the performance of unlisted companies with guaranteed liquidity of savings**

**CNP Assurances ranks among the top 50 global private equity institutional investors. Starting in September 2016, the Group's high net worth customers will be able to benefit from the long-term performance potential of this asset class and ensure the liquidity of their capital with no conditions or penalties.**

To allow high-end customers to benefit from the Group's expertise in private equity investments, CNP Patrimoine – the CNP Assurances structure dedicated to high net worth customers – is pleased to announce the launch of a new unit-linked private equity vehicle this coming September. This innovation gives CNP Patrimoine customers the dual benefit of taking advantage of the long-term performance of investments in unlisted companies, while guaranteeing the liquidity of a conventional multi-vehicle life insurance policy. The capital will be paid to the customer upon redemption, or to the customer's beneficiaries upon death. It will be subject to the tax regime for life insurance.

This new private equity vehicle will be marketed as part of CNP Patrimoine's range of self-managed life and endowment policies (CNP One and the branded products). The unit-linked vehicle will be managed by Ardian, a French private equity specialist that manages or advises \$55 billion of assets in Europe, North America and Asia.

*"This innovation lets CNP Patrimoine customers benefit from the expertise of CNP Assurances and Ardian, the only two French companies in the PEI ranking of the world's 50 biggest private equity firms, while guaranteeing the liquidity of their investment. It also gives meaning to their savings by supporting the growth of unlisted companies in the real economy,"* says Laurent Jumelle, Head of CNP Patrimoine.

## About CNP Assurances

CNP Assurances is France's leading personal insurer with net profits of €1,130 million in 2015. The Group also has operations in other European countries and in Latin America, with a significant presence in Brazil. It has more than 28 million personal risk/protection insureds worldwide and more than 13 million savings and pensions policyholders. For 160 years, CNP Assurances has been protecting people against the risks of everyday life. The Group designs and manages life insurance, pension, personal risk insurance and protection products (term creditor insurance and health insurance).

- In France, CNP Assurances distributes its individual insurance products through La Banque Postale and the Caisses d'Épargne, as well as through its own network: Amétis. In Brazil, its second largest market, the Group's partner is Caixa Econômica Federal, the country's second-biggest state-owned bank.
- In group insurance, CNP Assurances crafts tailor-made personal risk, pension and term creditor insurance products that are aligned with the needs of companies, local authorities, mutual insurers, non-profit organizations, and banks in Europe and Latin America.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 (the first market) and has a stable shareholder structure thanks to the signing of an agreement between its major shareholders (Caisse des Dépôts, La Banque Postale, Groupe BPCE and the French State).

[www.cnp.fr/en](http://www.cnp.fr/en)

[@CNP\\_Assurances](https://twitter.com/CNP_Assurances)

## About CNP Patrimoine

Created in 2014, CNP Patrimoine is the CNP Assurances entity dedicated to wealth management clients.

Backed by a multidisciplinary team (sales managers, actuaries, legal staff, product designers and experts, financial specialists, wealth management engineers, back and middle offices), CNP Patrimoine offers a comprehensive range of services to wealth management consultants and their clients.

From designing customised products and managing contracts to providing advice on wealth-related insurance, CNP Patrimoine controls the entire value chain in upscale savings. CNP Patrimoine offers three forms of capital steering: mandated management, advisory free management, free management.

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