

PRESS RELEASE

Paris, 2 June 2016

Fondation CNP Assurances works with the charity Jaccede to promote access to healthcare for people with reduced mobility

It's not easy finding a medical centre accessible to people with reduced mobility, or even caring for yourself when you have a disability. In fact, it can be so difficult that many people simply give up due to the lack of information available.

To help reduce inequalities in access to treatment for people with disabilities (motor, visual, hearing and mental), Fondation CNP Assurances decided to partner with Jaccede, an innovative charity that harnesses the power of digital to revolutionise the lives of people with reduced mobility both in France and abroad. Jaccede's smartphone app and website (Jaccede.com) provide detailed information about the accessibility of public-access buildings.

Listing healthcare professionals

Fondation CNP Assurances has decided to provide €30,000 in funding to a major project by Jaccede that involves gathering and disseminating detailed information about the accessibility of medical and healthcare facilities. This project involves the launch (starting in the Greater Paris region) of major listing campaigns with bodies representing healthcare professionals, as well as doctors, pharmacists, dentists, healthcare establishments, etc.

CNP Assurances Group has also invited its employees to become involved in this socially responsible initiative to promote accessibility by becoming "Jacceders", or active contributors to the Jaccede app. This will allow them to enter information into the Jaccede database on the accessibility of their healthcare facilities and, more generally, all premises in France and abroad. They will be part of a community of thousands of active contributors on Jaccede and participate in a major social responsibility initiative to improve accessibility for all.

A digital challenge will be organised during European Disability Employment Week 2016, with a prize for the best team of CNP Assurances employees in France or abroad who have managed to list the accessibility of the most premises on the Jaccede app.

Raising public awareness

The foundation will also be taking part, as a partner of Jaccede, in events to raise public awareness and allow an even greater listing of accessible premises:

- "Accessibility Days" in five French cities (Marseille, Bordeaux, Lyon, Toulouse and Lille) in 2016;
- "Accessibility Night", a major event in Paris, on Saturday 11 June 2016, in the public rooms of the Hôtel de Ville, to list Parisian venues that are open at night.
- The "Accessibility Caravan" in the Midi-Pyrénées-Languedoc Roussillon region, from 5 to 18 September 2016, organised by the Regional Tourism Committee and Jaccede. This roadshow represents an international project working for a more inclusive society for all, highlighting accessibility in cities. With the help of 15 disabled and non-disabled international volunteers, Jaccede will raise awareness among civil society, charities, local authorities and companies to encourage better coexistence.

The Jaccede.com online platform is collaborative, available worldwide and translated into four languages (French, English, Spanish and German). Jaccede is currently developing its platform to create a large community of "Jacceders" throughout France and, soon, around the world.

Jaccede won the "La France s'engage" and "Google Impact Challenge" awards, which promote innovative projects that have a positive impact on the world

About Fondation CNP Assurances

In 2015, after serving major public healthcare issues for over 20 years, Fondation CNP Assurances decided to step up its commitment and make the reduction of social inequalities in healthcare its priority, by supporting national projects echoing its values and involving young people. It has implemented a €4 million multi-year action programme devoted exclusively to the projects that it supports. Fondation CNP Assurances has signed the Charter of Corporate Philanthropy developed by Admical.

About CNP Assurances

CNP Assurances is France's leading personal insurer with net profits of €1,130 million in 2015. The Group also has operations in other European countries and in Latin America, with a significant presence in Brazil. It has more than 36 million personal risk/protection insureds worldwide and more than 13 million savings and pensions policyholders. For 160 years, CNP Assurances has been protecting people against the risks of everyday life. The Group designs and manages life insurance, pension, personal risk insurance and protection products (term creditor insurance and health insurance).

- In France, CNP Assurances distributes its individual insurance products through La Banque Postale and the Caisses d'Epargne, as well as through its own network: Amétis. In Brazil, its second largest market, the Group's partner is Caixa Econômica Federal, the country's second-biggest state-owned bank.
- In group insurance, CNP Assurances crafts tailor-made personal risk, pension and term creditor insurance products that are aligned with the needs of companies, local authorities, mutual insurers, non-profit organizations, and banks in Europe and Latin America.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 (the first market) and has a stable shareholder structure thanks to the signing of an agreement between its major shareholders (Caisse des Dépôts, La Banque Postale, Groupe BPCE and the French State).

www.cnp.fr [@CNP_Assurances](https://twitter.com/CNP_Assurances)

About Jaccede

Jaccede is the accessibility directory! This innovative association harnesses the power of digital to revolutionise the lives of people with reduced mobility, both in France and internationally, with its smartphone app and website (Jaccede.com). It lists the accessibility of public-access buildings. It provides answers to questions like: "Is there a step at the entrance?", "How high is the counter?", "Is there an audio menu?", "Are the staff trained to welcome people with disabilities?", etc. The criteria used encompass all types of reduced mobility and disability.

Jaccede favours particular areas, such as promoting access to healthcare, training and culture for all!

Contacts

Fondation CNP Assurances :
fondation@cnp.fr
01 42 18 78 53

Association Jaccede.com :
camille.djian@jaccede.com
01 84 05 65 01

Contacts presse :
Florence de Montmarin | 01 42 18 86 51
Tamara Bernard | 01 42 18 86 19
servicepresse@cnp.fr