



PRESS RELEASE

Paris, 1st April 2015

Magali Noé appointed Chief Digital Officer at CNP Assurances

In order to drive and accelerate its digital transformation, CNP Assurances will create, from next 2 April, a new function of Chief Digital Officer assigned to Magali Noé, who will report directly to the chief executive officer.

With the customers and employees of the Group at the focus of her approach, Magali Noé's tasks will include the development of the corporate digital culture, promoting and stimulating initiatives and coordinating the preparation of a digital action plan, which will fulfil the ambitions of CNP Assurances.

Magali Noé joined the CNP Assurances group in 2008 as product marketing manager before becoming estate-planning and retail manager in 2011. Since 2013, she has been responsible for tasks for the chief executive officer in the capacity of manager of the euro-growth project.

Magali Noé is an actuary who is also a teacher of financial mathematics at the Paris Dauphine University. In 2014, she won the "female actuary" Trophy awarded by L'Argus de l'assurance. Committed to the professional promotion of women, she is a member of the networks *WCD*, *Actu'Elles* and *Alter Egales*.

About CNP Assurances

CNP Assurances is France's leading personal insurer with net profits of €1,080 million in 2014. The Group also has operations in other European countries and in Latin America, with a significant presence in Brazil. It has more than 28 million personal risk/protection insureds worldwide and more than 13 million savings and pensions policyholders. For 160 years, CNP Assurances has been protecting people against the risks of everyday life. The Group designs and manages life insurance, pension, personal risk insurance and protection products (term creditor insurance and health insurance).

- In France, CNP Assurances distributes its individual insurance products through La Banque Postale and the Caisses d'Épargne, as well as through its own network: Amétis. In Brazil, its second largest market, the Group's partner is Caixa Econômica Federal, the country's second-biggest state-owned bank.
- In group insurance, CNP Assurances crafts tailor-made personal risk, pension and term creditor insurance products that are aligned with the needs of companies, local authorities, mutual insurers, non-profit organizations, and banks in Europe and Latin America.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 (the first market) and has a stable shareholder structure thanks to the signing of an agreement between its major shareholders (Caisse des Dépôts, La Banque Postale, Groupe BPCE and the French State).

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