

Paris, 26 November 2014

CNP Assurances – Press release

The CNP Assurances Foundation, close to 3,000 heart defibrillators already installed in France

Since 2009, the CNP Assurances Foundation, founded in 1993, has been committed to improving medical emergency treatment times and, today, has decided to finance the installation of 424 new heart defibrillators in 250 local communities. These communities all answered CNP Assurances' call for proposals initiated in June 2014 and they will all, upon fulfilling certain prerequisites, benefit from financial support and learning resources. The CNP Assurances Foundation promotes community initiatives alongside public decision-makers by regularly (9 since 2009) extending this type of invitation to local communities, no matter how small.

To date, the Foundation's actions have enabled close to 3,000 defibrillators (2,857 exactly) to be installed in about 2,000 towns and local communities, and have contributed to raising awareness among the general population about their use and the importance of first responders.

In France, more than 40,000 people die each year from a heart attack outside of hospitals. CNP Assurances will continue to encourage local communities to make commitments via another call for proposals in the second quarter of 2015.

"As a health insurance provider, community initiatives are also our responsibility – one which requires advising communities. Our foundation plays a vital role in warning and equipping society for heart attack victims' survival. We have helped save many lives and we won't stop there," said Sylvie Chaumon-Vallon, general delegate of the CNP Assurances Foundation.

Find out more: <http://www.cnp.fr/en/Our-commitments/The-CNP-Assurances-Foundation/The-CNP-Assurances-Foundation>

About the CNP Assurances Foundation

Founded in 1993, the CNP Assurances Foundation's goal is to promote, support, and initiate all actions and projects for the greater good in the medical field. The Foundation has a €4 million multi-year action plan dedicated exclusively to projects it supports.

The CNP Assurances Foundation signed the Corporate Philanthropy Charter, open to all corporate philanthropy advocates and drafted by Admical and its members.

Contacts presse
CNP Assurances

Florence de MONTMARIN
01 42 18 86 51

Tamara BERNARD
01 42 18 86 19

Malek PRAT
01 42 18 86 51

servicepresse@cnp.fr

About CNP Assurances

CNP Assurances is France's leading personal insurer, with net profit of €1,030 million in 2013. The Group also has operations in other European countries and in Latin America, with a significant presence in Brazil. It has 27 million personal risk/protection insureds worldwide and 14 million savings and pensions policyholders.

For 160 years, CNP Assurances has been protecting people against the risks of everyday life. The Group designs and manages life insurance, pension, personal risk and protection (term creditor insurance and health insurance) products.

In France, CNP Assurances distributes its individual insurance products through La Banque Postale and the Caisses d'Épargne, as well as through its own CNP Trésor network. In Brazil, its second largest market, the Group's partner is Caixa Econômica Federal, the country's second-biggest state-owned bank.

In group insurance, CNP Assurances crafts tailor-made personal risk, pension and term creditor insurance products that are aligned with the needs of companies, local authorities, mutual insurers, non-profit organizations, and banks in Europe and Latin America.

Listed on the first market of the Paris Bourse since October 1998, CNP Assurances enjoys the backing of a core group of four major shareholders (Caisse des Dépôts et Consignations, La Banque Postale, Groupe BPCE and the French State) united by a shareholders' agreement.

Contacts presse CNP Assurances

Florence de MONTMARIN
01 42 18 86 51

Tamara BERNARD
01 42 18 86 19

Malek PRAT
01 42 18 86 51

servicepresse@cnp.fr