Insuring a more open world

Press Release

Issy-les-Moulineaux, 25 November 2026

CNP Assurances presents Sesterce France with the "National SME of the Year" prize at the 2026 Trophées PME RMC BFM awards

Following eight regional stages organised throughout France, CNP Assurances presented Sesterce France (having already earned the distinction in Marseille) with the "National SME of the Year" award on 23 November. A specialist in computing infrastructures for artificial intelligence, the Marseille-based company is heading large-scale projects in France and Europe. CNP Assurances has thus rewarded an SME that is harnessing innovation to boost the economic momentum of its region and contributing to digital sovereignty.

An award celebrating a technological ambition originating in Marseille

Sesterce France, founded in Marseille in 2018, develops computing infrastructures to support AI use in France and Europe.

Sesterce France is carrying out a campus project with SoftBank in Bosquel, in the Somme region of France, with an announced capacity of 1 GW. In Jämsä, Finland, the company plans to convert a former paper mill, with an initial phase of 200 MW.

The jury* was particularly impressed by Sesterce France's focus on regional development. The project in Bosquel provides for a €10 million fund intended to support AI use at companies, educational institutions and local associations.

This initiative proved decisive in the choice of the winner because it extends the industrial project through a concrete commitment with local players and reflects a determination to share more widely the benefits linked to the development of AI.

CNP Assurances committed to supporting SMEs and the regions

As a partner of the Trophées PME RMC BFM awards, CNP Assurances is helping to turn the spotlight on small and medium-sized enterprises that innovate, create business and contribute to regional economic momentum. The partnership is part of CNP Assurances' pledge to fully respond to the needs of companies and their employees and its commitment to local economic realities.

By distinguishing Sesterce France, CNP Assurances is also reaffirming its conviction that economic and technological transformations must benefit as many people as possible and contribute to regional development on a lasting basis.

Trophées PME RMC BFM: a national event dedicated to French companies

Organised annually by RMC BFM, the "Trophées PME" awards celebrate high-performance, innovative and committed French small and medium-sized companies. The 17th awards recognised companies in six categories, to which was added the "SME of the Year" prize, attributed on a non-applicant basis.

Presence in eight regions

As part of the 2026 awards, CNP Assurances and Trophées PME RMC BFM distinguished eight companies across France:

- South-West, Bordeaux: Synapse Medicine, 17 September;
- North, Lille: 52 Entertainment, 21 September;
- East, Strasbourg: FDE, 23 September;

- South-East, Lyon: Pro Urba, 28 September;
- Île-de-France, Paris: Sysnav, 30 September;
- West, Nantes: Valorex, 6 October;
- Provence-Alpes-Côte d'Azur, Marseille: Sesterce France, 13 October;
- Occitanie, Toulouse: R3S, 15 October.

Agathe Sanson

Director of Group Stakeholder Dialogue, Communication and Sponsorship, member of the CNP Assurances Executive Committee



"SMEs play an essential role in regional economic vitality. They innovate, invest and prepare for the future. It is at this regional level, as close as possible to companies, their employees and our policyholders, that our role takes on its full meaning. By distinguishing Sesterce France, we are applauding a company that combines technological ambition with a concrete commitment to the French regions. As illustrated by the Bosquel project, which, in addition to the infrastructure, aims to give local actors the means to seize the uses of artificial intelligence. It is this ability to harness innovation to drive shared regional development that we seek to encourage."

** **The jury**: APEC, AFNIC, CNP Assurances Protection Sociale, IKEA pour les pros, Heppner, In Extenso, Action'elles, BNI, Les Canaux, Club Excellence - Bpifrance, Les Conseillers du commerce extérieur de la France, Chambre de métiers et de l'artisanat, Elles bougent, France Digitale, Les Transitionneurs, Great Place To Work, Les Premières, Les Rebondisseurs Français, Origine France Garantie, and Réseau Initiative France.*

About CNP Assurances Group

The CNP Assurances Group is a property and personal insurer with more than 8,700 employees. It generated net income of €1,492m in 2025. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the third-largest insurer in Brazil. Its solutions are distributed in 17 countries by various partners and insure more than 33 million people in personal insurance and protection, and 10 million in retirement savings. CNP Assurances is a responsible insurer and investor (€422bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

Contacts

Florence de Montmarin +33 (0)1 42 18 46 51
Tamara Bernard +33 (0)1 42 18 86 19

servicepresse@cnp.fr

Follow us on: