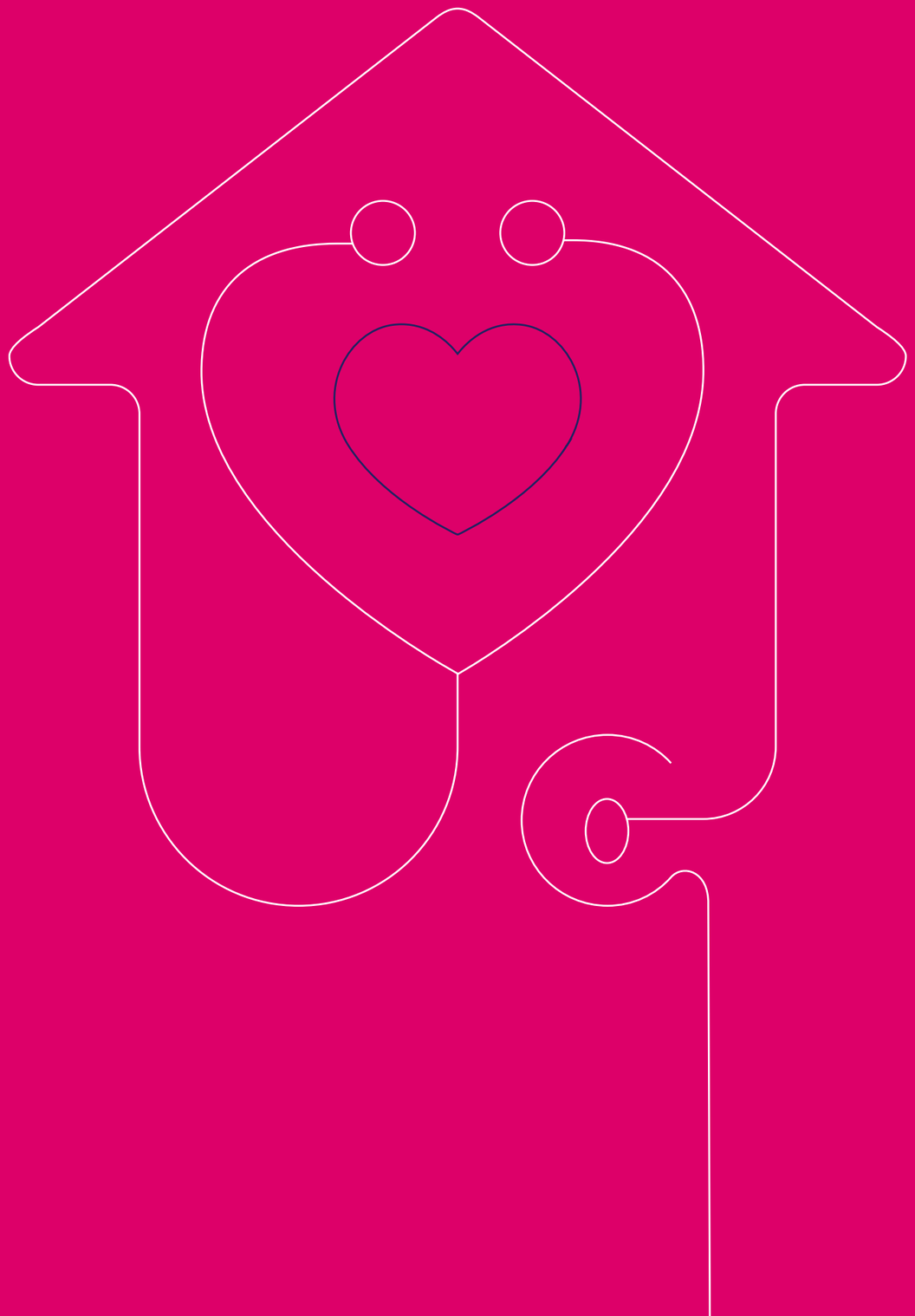
Fondation d'entreprise

CNP assurances



Taking action for young people's health

2025
Activity Report



Our history:
over 30 years of societal commitment

CNP Assurances Group is a leading player in France, Europe and Latin America. It provides assistance in the many changes customers face in their lives, with its property and personal insurance solutions.

CNP Assurances created its Foundation in 1993 to promote, support and instigate general-interest initiatives and projects in the field of health.

Having become a Corporate Foundation in 2011, it supports non-profit projects. These projects help to make CNP Assurances' corporate mission a reality:

« As a responsible insurer and investor, driven by the community values of our Group, **we work with our partners to create an inclusive and sustainable society**, by providing solutions to as many people as possible **to protect and support them on their chosen paths.** »



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Manifesto

CNP Assurances' philanthropy embodies the company's commitment to an inclusive and sustainable society where everyone can find their place.

The initiatives carried out by its Corporate Foundation are an extension of CNP Assurances' protection mission. They cultivate the humanism and openness that motivate us: openness to others, vulnerable individuals, innovative partnerships and helpful solutions. From 2015 to the end of 2024, Fondation CNP Assurances has been one of the main sponsors of reducing social inequalities in health in France and promoting equal opportunities in health.
In 2025, the CNP Assurances Corporate Foundation decided to focus its efforts on supporting young people and on **"Taking action for young people's health"**.



Marie-Aude Thépaut
Chair of the CNP Assurances Corporate Foundation

<< Usefulness has been the guiding principle of the CNP Assurances Corporate Foundation's commitment since its creation.

In a rapidly changing world, marked by social, regional and generational divides, it is our responsibility to be attentive to vulnerabilities and how they evolve.

Young people are on the front line. Their physical and mental health is being severely tested by profound transformations: the instability of the world, war, the past health crisis; economic precariousness, job insecurity and uncertainty about life paths; a sense of isolation in a world that is, nevertheless, hyperconnected; the social pressure exerted by social media; not to mention the increasingly early onset of health risks long associated with adulthood, such as cardiovascular disease, etc.

Faced with these findings, the Foundation has chosen to change its priorities.

Since 2025, the new strategic priority "Taking action for young people's health" has been at the heart of Fondation CNP Assurances' commitments. It paves the way for new projects and partnerships, led by stakeholders capable of innovating, experimenting and taking practical action on the ground. We firmly believe that improving young people's physical and mental health contributes to social cohesion and the development of our society.

In keeping with the values of solidarity and impact of the CNP Assurances Group, the Foundation will continue to act to the highest standards, alongside those who regard young people's health as the foundation of a fairer society. >>

1 Supporting CNP Assurances' social commitment

As a socially responsible and committed company, CNP Assurances is reaffirming its desire to support initiatives with a positive impact to improve social life. It also wanted to make the Group's philanthropy and initiatives with a social impact a key indicator of its performance.

As part of its corporate mission[1], the CNP Assurances Group has made a series of commitments to each of its stakeholders. It assesses whether these have been successfully achieved using quantitative indicators.

With regard to the Company stakeholder, the Group has committed to "*Assisting and supporting projects with a societal impact to promote better living in society*", in particular through two indicators:

Corporate mission indicators



Share of employees involved during working hours in actions with a societal impact

25% in 2025

>20% target **end-2025**



Annual expenditure on philanthropy projects and actions with a societal impact

€10m in 2025

>€3.5m target **end-2025**

The Corporate Foundation is a powerful embodiment of CNP Assurances' corporate mission. It directly supports projects that involve associations and citizens. It also promotes employee commitment with non-profit organisations. All the actions taken contribute concretely and effectively to the successful achievement of the objectives on two of the corporate mission indicators.

(1) Cf P.3

Mission, challenges and resources of the Corporate Foundation

Since its creation, the Foundation has been committed to public health. To mark the extension of its mandate in 2025, it announced its new strategic positioning: "Taking action for young people's health".

This new priority is in line with the Foundation's actions and missions:

Be an accelerator of projects that are useful to society

- Drive innovations for the long-term protection of people and society in the health fields
- Develop projects in collaboration with partners
- Involve and support employees in their societal commitment

Contribute to making a difference

- The financial contribution of the CNP Assurances Group
- The expertise of its health ecosystem
- The commitment of Group employees

Create conditions that encourage spin-off actions

- Support pilot projects with a view to their future spin-off at scale, in order to reach as many people as possible
- Implement criteria for measuring the impact of actions from the start of projects and document the results of the actions carried out
- Support positive-impact initiatives



Agathe Sanson

Vice-Chair of the CNP Assurances Corporate Foundation

<< Supporting innovative initiatives, encouraging their spin-offs and fostering commitment: this is the purpose of Fondation CNP Assurances. The Foundation embodies the Group's corporate mission. Since its creation, it has been working to raise issues of general interest in public health and to support them in a useful and concrete way.

By dedicating its action to the physical and mental health of young people from the beginning of 2025, the Fondation is once again taking the initiative on a major societal challenge. This choice paves the way for new partnerships and new projects, led by stakeholders on the ground who work every day with younger generations.

The Foundation enthusiastically supports these initiatives, convinced that collective action is essential to meet today's and tomorrow's challenges. Taking action for young people's health means helping to build a society that is more united, more inclusive and focused on the future. >>

2 Key moments

1993

Creation of the Foundation, under the aegis of the Fondation de France

Fondation CNP Assurances promotes and supports actions of general interest in the field of health. It also supports employee commitment.

1999
The Foundation commits to improving pain management at all ages of life

2009
The Foundation commits to improving the management of cardiac arrest and first aid

2011
The Foundation becomes a Corporate Foundation[1]

2015
The Foundation makes reducing social inequalities in health its strategic priority, by supporting nationwide projects involving young people. Launch of the partnership with the Agence du Service Civique and Alliance pour l'Éducation

2016
Launch of four major partnerships: Bibliothèques Sans Frontières (BSF), Unis-Cité, Fédération des Associations Générales Etudiantes (FAGE) and Fondation de la Vocation

2017
"Tous les Jeunes ont du Cœur" initiative, raising awareness among 4,400 Parisian fifth-grade pupils about life-saving techniques

2019
Launch of the partnership with SAUV Life

2021
CNP Assurances adopts its corporate mission. Fondation CNP Assurances is one example of its commitment

2023
Fondation CNP Assurances celebrates its 30th anniversary

2024
The Foundation establishes its new strategic positioning: **"Taking action for young people's health"**

2025
Extension of the Foundation's mandate until 2028; selection of five new partnerships and a commitment to the responsible use of screens

History of Fondation CNP Assurances

Since its creation, Fondation CNP Assurances' goal has been to support pressing issues that receive insufficient funding, with a view to helping them gain wider recognition from other private or public stakeholders: a process that enables CNP Assurances to recommit to other emerging public health issues and to provide support to other non-profit organisations. This story is also one of social responsibility being taken on by a major player in the insurance and investment sectors. A story of long-term commitment and the ability to work alongside those on the ground over the long term on innovative initiatives to provide practical solutions for beneficiaries.



(1) A corporate foundation is a general interest structure created by a company to carry out philanthropy initiatives. It has its own legal personality and is based on a multi-year financial commitment for a limited period.

It differs from a foundation operating under the auspices of another organisation, which does not have legal personality and relies on a recognised public-benefit foundation for its legal framework and management.

3 Governance

The board of directors has 13 members, appointed for a 5-year term. A panel comprises five qualified individuals from the Foundation's areas of activity. Another panel includes 8 representatives of the CNP Assurances Group. Together, they set the main guidelines, evaluate actions, approve the budget, vote on projects and decide on flagship initiatives.

The Board meets at least twice a year.

6 representatives of the founding company

— **Marie-Aude Thépaut**, Chief Executive Officer, Chair of the Foundation

— **Agathe Sanson**, Director of Group Stakeholder Dialogue, Communication and Philanthropy, Vice-Chair of the Foundation

— **Patricia Garcia**, Head of Accounts Payable, Treasurer of the Foundation

— **Olivier Guigné**, Group Chief Investment Officer and Head of Artificial Intelligence, Innovation and Transformation

— **Rosana Techima Salsano**, Group Chief Sustainability Officer

— **Aurore van der Werf,** Group Head of Human Resources

5 qualified individuals

— **Prof. Ludovic Gicquel,** Head of the University Department for Child and Adolescent Psychiatry in Vienne (86)

— **Dr. Virginie Halley des Fontaines,** public health doctor, member of the French Public Health Council (Haut Conseil de la Santé Publique)

— **Geneviève Justin,** Principal of the Gourdou Leseurre vocational high school in Saint-Maur-des-Fossés (94)

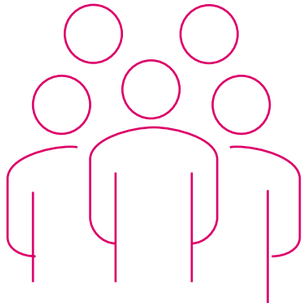
— **Camille Marc,** Director of the Entreprendre&+ endowment fund

— **Dr. Jean-Sébastien Marx,** emergency physician at the Paris SAMU since 1994, in charge of the adult regulation functional unit of the Paris SAMU and the Île-de-France zonal SAMU

2 CNP Assurances employee representatives

— **Emeline Bisiau-Deberteix**, employee representative - CGT union

— **Sophie Huron**, employee representative – UNSA union



FOCUS



Aurore VAN DER WERF

Group Head of Human Resources

« I am very excited to join the Foundation's board of directors, whose commitments and values I share.

As Head of Human Resources, but also as a mother of four children, I am particularly sensitive to the issues affecting young people and the attention we must pay to their health, whether mental or physical. This is a major challenge that calls for sustained and practical action: a young person who is properly guided, listened to and supported can find what they need to develop, flourish and become an adult who is confident in their place in society.

Through the Foundation's work, I see a powerful and tangible expression of CNP Assurances' corporate mission, embodied in a unique way that remains true to our Group's identity.

I am proud to be able to contribute to this collective endeavour in the service of useful, committed and deeply human actions. »



Sophie HURON

Employee representative – UNSA union

« As an employee representative and elected member of the Foundation's board of directors, I feel a real sense of pride in being part of this wonderful collective endeavour.

Contributing to the influence of a body that is committed every day to the well-being and health of young people deeply moves and motivates me.

I am committed to contributing my energy, ideas and dedication to supporting initiatives that reflect CNP Assurances' corporate mission.

I am determined to share this dynamic, to circulate information, and to encourage everyone to take ownership of the Foundation's initiatives, which also proposes concrete actions that improve the quality of life at work for all employees.

Let's work together to help this Foundation grow and increase its positive impact! »

4 About the Foundation

A permanent team of 3 employees and one work-study student

The Foundation team:

- prepares the strategic guidelines proposed to the Foundation's board of directors
- devises and manages the programmes
- develops partnerships
- monitors and implements the initiatives supported and handles administrative and financial management



Significant events of 2025

1st advisory committees for young people and parent employees in the project appraisal process

An initial awareness campaign for the responsible use of screens, "Les Darons"



Promoting the Foundation's actions

The Foundation's actions, and those of the associations it supports, are promoted via the CNP Assurances Group's digital communication channels. The performance of the content shared on social media reflects the interest it has generated and the high level of engagement shown by the employees in sharing it, highlighting the common values shared within the Group. Associations and their actions are highlighted in the "Useful Minutes" format, while employee commitment is promoted through the "Employee Profiles" feature.

A call for proposals widely relayed on social media

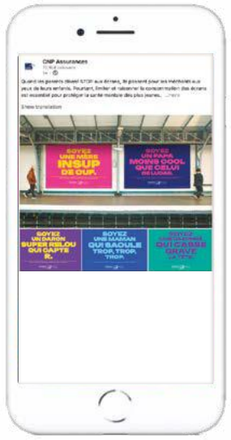


23.6% involvement rate

1.1k meaningful interactions

4.8k views

In 2025, parents' awareness-raising campaign for responsible use of screens by their children also benefited from a strong online presence.



20.35% involvement rate

2.9k meaningful interactions

61.7k views

Fabienne MOREAU

General Representative

« I am very pleased to support Fondation CNP Assurances' commitment to young people's health today. Together with the Foundation team, I want to support projects that have a real impact, over time, on the daily lives of young people. This commitment is reflected in support for partner projects on the ground promoting the physical and mental health of young people, as well as in initiatives specific to the Foundation. In 2025, the Foundation launched a media awareness campaign aimed at parents to warn of the risks of overexposure to screens on the health of young people.

We also wanted to involve beneficiaries more in the choice of projects supported. As part of our "Taking action for young people's health" 2025 call for proposals, "young people" and "parent employees" advisory committees were included in the project appraisal phase, in addition to an "experts" advisory committee.

Through these initiatives, the Foundation confirms its goal: to support concrete, useful actions, as close as possible to needs, with a sustainable impact on the health of young people. »

5 Key figures 2025

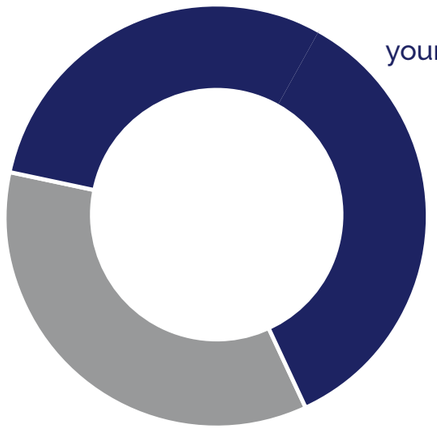
Resources

A budget of
€800,000
for the year

3 employees and one work-study student
from CNP Assurances made available to the Foundation

Activities

Allocation of the 2025 budget by type of initiative



Taking action for young people's health
€726,691

Employee projects
€69,800
+
€5,000 for the Employee Favourite Award

2025 budget allocations

By partner association

Budget support voted at the March, June and December 2025 board of directors' meetings

10 jours sans écrans	€17,744
Ecolhuma L'éducation au cœur	€150,000
Learning Planet Institute	€100,000
Nightline France	€142,597
Fondation Falret – la santé mentale en commun	€150,000
Sourire à la vie	€150,000
Les Darons – Soyez un daron super relou qui capte R.	€16,350 supplemented by a financial contribution from CNP Assurances

6 « Taking action for young people's health » priority

Since its creation, Fondation CNP Assurances has been committed to working alongside stakeholders in the field of public health, particularly with young people.

Rooted in the realities of society and drawing on its partnerships with grassroots organisations and public healthcare professionals, the Foundation is committed to addressing a major new societal challenge: Taking action for young people's health.

According to the World Health Organization, the percentage of young people aged 5 to 19 who are overweight or obese has increased considerably: it has risen from 8% in 1990 to 20% in 2022. Meanwhile, the French Federation of Cardiology has noted that since 1984, young people aged 11 to 15 have lost about 25% of their physical strength. Lastly, mental health, a major national cause in 2025, is also deteriorating, with nearly 21% of 18-24 year olds affected by depression in 2021 compared with just 12% in 2017.

Today, taking action to improve the physical and mental health of young people has become a genuine public health concern and a major societal issue.

The Foundation's new priority: « Taking action for young people's health »

In line with CNP Assurances' corporate mission to act for a more inclusive and sustainable society and protect as many people as possible, the Foundation will maintain its support for non-profit partners under its new multi-year action plan, 2025-2028.

A call for proposals is launched in early 2025 to support initiatives and project leaders working to promote young people's health. It aims to select projects with a strong social and societal impact, led by public or private organisations of general interest, eligible for philanthropy. These projects must act for the health of young people aged 0 to 20.



Specifically, it targets projects focused on:

- The physical health of young people, and in particular access to care, health education, combating sedentary living and addictions, etc.
- The mental health of young people, and in particular early detection, appropriate treatment, the development of psychosocial skills, support for family and friends and the use of digital technology (social media in particular).

According to the rules of the Foundation's call for proposals, supported projects must involve ground level initiatives, prevention/awareness-raising or research-action[1], be ongoing or able to start before 31 December 2025 in mainland France.

They must have a strong potential for impact on their geographical area and on target audiences, while distinguishing themselves by their innovative nature.

In 2025, the Foundation is innovating in its practices.

- A communication campaign on social media widely promotes the call for proposals. CNP Assurances' employees are taking this on board and sharing it widely.
- A collective intelligence process is deployed. Two advisory committees have been convened. The first consists of around ten young interns and work-study students from the CNP Assurances Group, aged 14 to 23, representing the age group of the population targeted by the proposed actions. The second gives the floor to CNP Assurances employees, parents of young people under the age of 25.
  They have given their opinion on projects, shared their particular concerns, and contributed to the decision-making process upstream of the board of directors. These discussions led to the emergence of high-impact projects directly addressing the real needs of young people.

Several health experts were also consulted to select projects that concretely meet the needs of young people, including qualified individuals who are board members:

— **Prof. Ludovic Gicquel,** Head of the Child and Adolescent Psychiatry Unit at the Laborit Hospital in Poitiers

— **Dr. Virginie Halley des Fontaines,** public health doctor, member of the French Public Health Council (Haut Conseil de la Santé Publique)

— **Geneviève Justin,** Principal of the Gourdou Leseurre vocational high school in Saint-Maur-des-Fossés (94)

Other individuals were consulted;

— **Richard Steyer,** Managing Director of the "École des parents et des éducateurs d'Ile de France" association, the founding association of Fil Santé Jeunes

— **Dr. Dominique Monchablon,** psychiatrist, Fondation Santé des Étudiants de France

— **Prof. François Carré,** cardiologist, president of the Pour une France en forme collective

The wealth of exchanges during these upstream phases led the Foundation to decide to maintain this selection method, involving beneficiary populations and experts during the file appraisal phase.

The call for proposals proved highly successful, with 430 applications submitted, including 250 complete projects. Fifteen projects were shortlisted for an in-depth review.

The board of directors of Fondation CNP Assurances in June 2025 selected 5 projects, for the quality, impact and inclusive scope of their actions.

At the same time, the board of directors also selected two flagship initiatives, led by the Foundation during 2025.

(1) Research-action is an approach that brings together researchers and practitioners to analyse a real-life situation whilst taking direct action to bring about change. It aims to produce knowledge and transform practices, in a collaborative and experimental way.

6.1 - Supported projects

Ecolhuma
L'éducation au cœur

Preventing school stress through psychosocial skills



Project supported

« Well-being at school, an innovative approach to developing psychosocial skills »

Goal of the partnership

The Ecolhuma association supports teachers and headteachers in creating peaceful schools where every child can learn, cooperate and flourish.

Against a backdrop of a youth mental health crisis, with one in five children suffering, the project supported by Fondation CNP Assurances aims to sustainably improve pupils' well-being through the widespread integration of psychosocial skills[1] into teaching practices, starting in kindergarten. There are many challenges: preventing and reducing school stress, improving the classroom climate, cooperation and learning, and promoting a more inclusive school.

To achieve this, Ecolhuma supports and equips teachers through the ÊtrePROF platform, as well as classroom training in schools. It also monitors changes in educational practices and issues through its Observatory.



The project is based on an innovative approach combining artificial intelligence, peer-to-peer education and scientific data. Via the ÊtrePROF platform, teachers access adapted and targeted teaching resources to prepare their classroom sessions. They can also discuss their practices among peers and share their feedback.

The goal is to train 20,000 teachers by 2026, with an impact on more than 300,000 pupils, particularly in primary and lower secondary schools in priority education areas, in vocational high schools and in rural areas.

(1) Psychosocial skills are abilities that enable each person to better understand themselves, manage their emotions, build positive relationships with others, and make responsible choices. They help you to face everyday challenges, gain confidence, and adapt to situations in personal, academic, or professional life.
***Examples:** dare to speak up, step back in the face of a difficulty, show empathy, work as a team, etc.*

Key events

2025 marks a structuring stage of the project, with:

- Expanding the production of dedicated resources on ÊtrePROF
- The launch of an enhanced version (V2) of the platform, incorporating an AI-based course planner
- The ramp-up of the collective support programme for schools (specifically in-person workshops)
- Creating a Pinterest ÊtrePROF account to distribute educational resources
- The integration of 24 new schools: transition from experimentation to structured spin-offs.

Impacts and outlook

Initial feedback confirms the usefulness and ease of appropriation of psychosocial skills resources. They are popular for their turnkey format and their inclusion in the real needs of the class. The teachers testing the V2 platform highlight a substantial time saving on course preparation and a better ability to integrate psychosocial skills into learning. The direct beneficiaries are mainly kindergarten and elementary school teachers. A third of them come from priority education networks. The tools used - activity sheets, session preparation AI, micro-coaching, webinars - are gradually structuring a coherent ecosystem, combining individual and group support.

In 2026, the project will continue to be rolled out, with the distribution of new activity sheets, support for new schools, as well as the development of a first psychosocial skills micro-coaching module and the publication of a pupil Mental Health Survey.

FIND OUT MORE

Key figures

66
activity sheets
focusing on psychosocial skills produced and posted online between July and September 2025. They were used by 2,932 teachers over the same period

6
workshops
organised for secondary schools and vocational high schools, with 353 participants

500
teachers
from the Beta-Tester Builders collective for version 2 of the ÊtrePROF platform, with 92% satisfaction, confirming the relevance of AI as a driver for educational support

24
new schools
supported

50,000
committed users
and
92,000 views
on the Pinterest ÊtrePROF account between July and November 2025

FONDATION FALRET
la santé mentale en commun

Supporting young people affected by psychological suffering within their families



Project supported

« Les Funambules »

Goal of the partnership

Fondation Falret welcomes and supports people with mental health difficulties. The project supported by Fondation CNP Assurances, Les Funambules Falret, is a scheme for 0-30 year olds who grow up with a parent, brother, or sister suffering from mental health disorders. It is unique in France. The aim is to prevent the impact of the disease on the health and development of these young family members.

Les Funambules Falret develops a range of responses to their needs through personalised support: individual interviews, face-to-face, videoconference or by telephone, exchange groups, digital support via social media and the www.jefpsy.org platform. The partnership also aims to provide local, face-to-face support for young people living outside the Greater Paris region, through the roll-out of the scheme to other areas.

Key events

In 2025, the activity of Les Funambules Falret increased. The year was marked above all by the preparation of the conditions and tools necessary for the roll-out of the scheme. Contacts have been made with organisations located in eight new regions. A first franchised branch, supported by Fondation ARHM(1), has opened in Lyon. Fondation CNP Assurances' support has enabled the organisation of this first regional roll-out.

2025 also means:

- The organisation of a webinar presenting the scheme, with the participation of two young family members accompanied by a partner psychiatrist. 30 people participated
- Presentation at the Mental Health and Psychiatry Innovation Conference in Lyon in June 2025
- Participation in Mental Health Month in Paris, the Festival Pop & Psy, the day of caregivers organised by Métropole Aidante in Lyon, and the Société Française de Santé Publique congress in Lille
- The publication of the first impact measure of the Funambules.

(1) Fondation ARHM (Action Recherche Handicap et Santé Mentale) works in the mental health and disability fields.

Impacts and outlook

The data collected in 2025 made it possible to establish the profiles of the young beneficiaries of the scheme. The impact measurement published in March 2025 makes it possible to identify the effects of support on young family members:

- A better understanding of the mental illness contributing to the improvement of their relationships with the unwell family member
- Recognition by these young people of their experiences as relatives of a person suffering from mental disorders
- An improvement in their emotional well-being, with support enabling them to put their emotions and needs into words
- Better ability to mobilize their resources and identify strategies to deal with their situation.

The impact measurement provided proof of the relevance of the scheme and its roll-out. In 2026, the Funambules support activity will continue, notably with the creation of new services (children's and teenagers' support groups), the management of social media and the JEFpsy platform. The aim is also to offer local support for young family members in two new regions.



FIND OUT MORE

Key figures

Funambules Falret:

118
young family members
23 parents/grandparents and 24 professionals directly supported

484
interviews
conducted face-to-face and remotely

168
professionals
met during 26 partnership meetings and workshops to raise awareness about the experiences of the young family members

408
people
met at 7 general public events

405
Parisian pupils
from grade 6 to grade 2, who have learnt about mental health and the experiences of young family members

3,248
followers
on social media (Instagram, Facebook and LinkedIn)

24,000
visitors
to the digital platform www.jefpsy.org

Funambules Lyon:

10
partnership meetings

2
young family members
supported from 15 October

25
organisations
identified and contacted and 22 meetings held with a view to deploying the scheme

Promoting the well-being and mental health of young people



Project supported

« LISA France 2030 »

Goal of the partnership

Originating from the CRI (Centre for Interdisciplinary Research), the Learning Planet Institute is a key player in the learning society. Specifically, it works to transform global education.

LISA France 2030 is an interdisciplinary[1] research-action project developed jointly by researchers, clinicians and educators. It aims to support the well-being and mental health of pupils from preparatory courses to high school, in particular by strengthening the capacity of teachers to act. The scheme is based on a digital platform that uses an observation grid. The challenge is to identify the needs and strengths of pupils and to provide individual or collective responses based on simple educational actions.

This project is co-financed by the French State as part of the "Innovation dans la forme scolaire" scheme of France 2030. It aims to help around 70,000 pupils and support 6,000 teachers in 190 pilot schools in France and abroad by 2028.

Key events

2025-2026 is the first year of widespread roll-out of the project. In 2025:

- The project was launched within the Mission Laïque Française (MLF) and the education authorities in Rennes, Strasbourg and Bordeaux, with training programmes for trainers and coordinators. MLF teachers were also trained.
- Community engagement activities began with the launch of the series of webinars on mental health in schools. The first one, held in October and focusing on the school environment, saw a high turnout.
- Trainers and teachers were able to experiment with the new version of the platform set up in October 2025. It includes a new observation grid and offers more comprehensive educational activities.

(1) cf définition p.17

Impacts and outlook

Feedback on the training, which is a new activity, has been very positive. The relevance of the organisation and content of the hybrid digital/face-to-face course were particularly praised by participants.

This roll-out will intensify. It will benefit the teachers of the participating institutions, and the pupils of the classes involved in the project. The challenge is clear: to help teachers improve their ability to observe pupils and adapt their teaching to their particular needs, as well as to better understand mental health issues. A study combining qualitative and quantitative methodologies will be conducted in partnership with research laboratories such as the French National Institute for Health and Medical Research (INSERM) and the Child Mind Institute. It will assess the impact of the project on teachers and their sense of self-efficacy. It will also measure the overall impact of LISA on teaching practices and the school environment, which are directly linked to the well-being of young people.

On the resources side, improvements in ergonomics and the enrichment of the LISA platform with new educational resources will continue.

Lastly, links with partners will be strengthened to allow for a gradual spin-off of the project. The ad hoc association LISA was created to ensure its roll-out beyond 2028 and support its development throughout the country and internationally.

Key figures

32 institutions involved

24 trainers
32 contact persons
154 teachers trained

3 webinars organised, over 100 participants

FIND OUT MORE



Nightline FRANCE

Raising awareness of mental health issues



Project supported

« Development of initiatives aimed at new audiences »

Goal of the partnership

Nightline France is an association committed to the mental health of young people, especially pupils.

The project supported by Fondation CNP Assurances aims to destigmatize this sensitive subject, understand its challenges and encourage young people to take care of their mental health and that of those around them. It relies in particular on local initiatives, the development of peer-to-peer systems on campuses and other places where young people can socialise, and the deployment of Fresque de la Santé mentale®, a group intelligence tool (inspired by Fresque du Climat) to address mental health in a general and universal manner. Three specific audiences are addressed:

- First-year higher education students among whom particularly high levels of stress, anxiety and depression have been observed. The transition between high school pupil and university student life, social isolation and financial insecurity make them particularly vulnerable.
- 16-20 year olds, who are often poorly equipped and supported when it comes to mental health.
- Young people facing serious difficulties, such as minors under the care of the youth justice system, whose mental health is significantly affected by their living conditions.

Key events

2025 was a year of both action and preparation. Local work has been consolidated thanks to the arrival of new volunteers in civic service within the association's local branches. New facilitators of Fresque de la Santé mentale® have been trained. The objective, for 2025-2026, is to be able to run 215 Fresques throughout France. Lastly, the preparation of the adaptation of this Fresque for a new audience of young people in difficulty has been initiated, with interviews and consultations with professionals. The new format will also be developed with young people, to take into account their needs: potential difficulties in understanding and/or attention, adaptation to the specific challenges they encounter.



Impacts and outlook

The first results are already noticeable. 96% of young people who completed the evaluation questionnaire following Nightline's visits said they had learnt about mental health. 94% say they have discovered new resources (services, organisations, professionals), and 4 in 10 plan to use them. 80% think they would be useful to those around them. Regarding Fresque de la Santé mentale®, 90% of participants recommend that their friends and family take the course. More than 80% are better equipped to manage their strategy for looking after and optimising their mental health. 78% now feel able to take care of their mental health, and 73% feel able to take care of others' mental health.

In 2026, the project will be expanded through a phased roll-out across new regions. In total, by 2028, Nightline France wants to organise more than 450 local workshops and reach more than 35,000 young people. Thanks to new training for facilitators, Fresque de la Santé mentale® can be offered to more than 3,000 young people aged 16 to 20.

Lastly, working groups have been formed to jointly develop Fresque de la Santé mentale® adapted to young people in difficulty. Starting in spring 2026, the new format will be tested with some twenty organisations: high schools, local missions, vocational schools, young people from overseas territories, etc.

Key figures

513
local initiatives
deployed in 95 cities and more than 300 living spaces across the territory, making it possible to meet 27,347 young people in 2024-2025

14
training sessions for
Fresque de la Santé mentale® facilitators between September and December 2025, i.e. approximately 140 facilitators trained

FIND OUT MORE



Supporting children with cancer



Project supported

« Opening of a unique centre to provide long-term support for young people with cancer »

Goal of the partnership

The Sourire à la vie association is a pioneering organisation in the comprehensive support of children with cancer.

The project consists of developing, opening and facilitating a new and innovative place for these young people: Château Sourire, the first out-of-hospital paediatric oncology centre. Aimed at 4-24 year olds, it offers comprehensive multidimensional support in conjunction with several hospitals. With one goal: to address all physical and mental health issues during and after the illness. A place that combines life, care, sport, projects and dreams. Located in Marseille, it welcomes children from all over France.

There are many challenges:

- Supporting young people in their ability to cope with the disease physically and psychologically
- Preserving their youth and childhood in the face of a serious and impactful chronic illness
- Improving access to treatment, particularly for young people in remote areas and in social and family fragility
- Improving rehabilitation and re-education, reducing convalescence time
- Reducing short- and long-term side effects and after-effects and preventing the risk of relapse
- Educating about health, an active and healthy lifestyle, and preventing risky behaviour
- Supporting and providing respite for parents

Key events

2025 saw the project come to fruition. The refurbishment of Château Sourire has been completed. The safety commission issued a favourable opinion for reception in public buildings ("ERP", establishment receiving the public) and the Ministry of Education and Youth has granted "Youth & Sport" approval for the collective care of minors. As soon as it was inaugurated on 20 September, it was open to beneficiaries.

Impacts and outlook

Young people aged 5 to 20 from Marseille, Nice, Montpellier, Besançon and Dijon have already been welcomed.

Children, parents, the initial feedback is excellent. Already a great success, the project is set to expand, increasing both the number of beneficiaries and the range of support options available. The challenge will also be to open up the scheme to young people suffering from other serious chronic diseases by pooling therapeutic approaches.

An application was filed at the end of the year with the PACA Regional Health Agency for Château Sourire to become an SMR (Medical and Rehabilitation Care) facility, which would represent a real recognition of the experience of the Sourire à la Vie association.

In 2026, for the first full year of operation of Château Sourire, the priorities will be to finalise the commissioning of the estate's operation and to test and validate the accommodation systems, day reception, care and safety protocols. Development will continue: new spaces, particularly sports facilities, installation of a vegetable garden, preparation for setting up an educational farm. New outdoor, educational, cultural and therapeutic activities will be offered, and as soon as SMR approval is obtained, the renovation of the spaces concerned will be initiated.

Lastly, the organisation will work to expand the scheme. Several options are being considered, including placements within partner hospital departments in the Paris region and in other regions. They will be studied with the aim of launching an additional branch in 2027.



FIND OUT MORE

Key figures

80 children
already welcomed at Château Sourire

1 family
of 4 staying for a 7-day respite break

1 17-year-old
living in a household, welcomed for 2 respite breaks of 6 days each (pre- and post-transplant)

6 group stays
organised during the school holidays, for a total of 38 days (i.e. 520 day packages)

3 weekend stays

10 volunteers
have come forward

17 employees
directly involved in the project

6.2 - A commitment to the responsible use of screens

In 2025, as part of its new strategic priority, Fondation CNP Assurances has also supported two flagship initiatives related to a major public health issue: the impact of screens on the health of young people[1].

« Les Darons » campaign

How to raise awareness among parents (“daronnes” and “darons” in French slang) of the risks of excessive screen time on their children’s mental health? Through the campaign launched in March 2025, the Foundation aims to relieve the guilt of parents who limit their children’s screen time and to promote responsible use of screens.

The campaign relies on humorous slogans, ***“Be a daronne who really cracks the whip.”***, ***“Be a dad less cool than Lucas’s.”***, ***“Be an insanely strict mother.”*** Excessive screen time is a risk to young people’s mental health. So continue to be “strict”, limit their screen time”. It has been displayed on billboards on line 12 of the Paris underground, in the general national daily press, and digitally (on LinkedIn, Instagram and Facebook).

This autumn, a second instalment – still humorous and offbeat – offers simple, practical advice to help parents limit their children’s and teenagers’ screen time. Thanks to a QR code, this new campaign redirects users to a dedicated page on cnp.fr. There are 7 tips for “darons” who aren’t afraid of being “annoying”, brought together in the “Daron’s Guide”. Simple and effective, they come from expert sources: Haut Conseil de la Santé Publique; Elysée.fr; Secrétariat d’Etat de l’Enfance et de la Famille; Institut National de la Santé Publique du Québec; Société Canadienne de Pédiatrie.

This campaign was visible on posters and DOOH (digital display screen) on the Paris underground, in print media, in articles relating to mental health (Le Monde, Le Figaro Santé, Le Parisien Économie, Les Echos) and in digital during World Mental Health Day (Meta, TF1+, etc.).

The cnp.fr page presenting the tips generated nearly 98,000 views.



FIND OUT MORE





(1) CNP Assurances also sponsored the documentary “Les Ecrans-rois: piège ou paradis des ados?” written and directed by Carole Bienaimé-Besse and broadcast on Canal +, Public Sénat and available on the France TV platform

7th edition of the initiative from 13 to 22 May 2025



Action supported

A national collective challenge inviting young people to do without screens for leisure purposes for 10 days

Goal of the partnership

In 2022, the time spent by children in front of screens reached 2 hours 33 minutes a day among 9-11 year olds (source: Enabee study). This hyper-connection has lasting repercussions on their physical and mental health. Controlling the time spent in front of screens for leisure purposes is a major challenge in terms of public health, academic success and living together.

For 10 days, young people are invited to take on the challenge of doing as much as possible without screens for leisure purposes (television, video games, consoles, tablets, smartphones). Objective: to learn how to better manage the place of screens in daily life to rediscover healthier lifestyle habits: more mobility and physical activity, more time spent outside, more time devoted to reading or family interactions.

The challenge is intended to be fun and collective, presented as a high-level match.

After mental preparation with athletes, young people, accompanied by their parents, siblings, teachers and their local authorities, are ready to embark on this collaborative exercise since the class or school points are accumulated. Also, just as in a team, it is important to encourage and support one another.

Since 2018, the "10 Jours Sans Écrans" association has been running this growing group challenge, in which hundreds of crèches, primary schools, middle schools and high schools participate each year.

It develops the tools necessary for its implementation (website, news bulletins, etc.), offers free methodological tools (videoconferences, leaflets, etc.), distributes kits in schools (badges, posters and logbooks) and encourages public figures to support the initiative.

The Foundation has contributed to the financing of educational tools and the development of the association's website as part of the 2025 edition of the challenge.

Impacts

Nearly 120,000 children and teenagers participated in the 2025 edition of the "10 Jours Sans Écrans" challenge.

More than 20,000 educational kits were distributed. The online availability of the tools has broadened the impact.

There are many beneficiaries of participation in the challenge:

- Pupils taking part in the challenge discover alternatives to screens.
- Parents and families get involved and adopt more balanced practices.
- Teachers and educators receive educational tools to support the challenge and raise awareness among their pupils.
- Local authorities can integrate the challenge into their prevention and education actions.

An analysis of feedback from schools and families participating in 2025 shows the concrete beneficial effects for the young participants: 48% increased physical activity, 45% read more, 87.2% also felt that the challenge had a noticeable positive impact at home, particularly on daily routines, screen time management, and the quality of family interactions.



7 Projects of committed CNP Assurances employees

The result of a proactive approach in which the CNP Assurances' employees have their rightful place, the philanthropy carried out by the Foundation reveals a community committed to humanist values.

In line with its new strategic priority, in 2025 the Foundation supports projects by employees involved in associations promoting health and the physical and mental well-being of young people aged 0 to 25. It also encourages CNP Assurances employees to work alongside it in the projects it supports.

Nearly 180 projects supported since the creation of this scheme; it has proved to be a real driver of employee commitment.

Since 2024, the Foundation has extended its call for proposals to all employees of the French subsidiaries of the CNP Assurances Group.

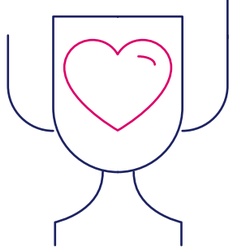
The board of directors of Fondation CNP Assurances approved **support for 15 projects for 2025, amounting to €69,800.**

Employee Favourite Award

Since 2024, the Foundation has invited employees of the CNP Assurances Group to award their Employee Favourite Award for projects supported during the year. The Foundation doubled the funding of the project garnering the most votes. In 2025, 902 CNP Assurances employees in France voted for their favourite project, an increase of more than 12%. This increase in participation reflects the continued interest of employees in the actions taken by their colleagues and supported by the Foundation.

The **Entente Sportive de l'Aubance Football association came in the lead**, with 136 votes. This association gives young people access to a sports activity in order to promote their physical fitness and mental health. It also runs initiatives to raise awareness about food[1].





(1) More details P.39

15 projets
supported in 2025



Comic books as a vehicle for culture and socialisation

Organisation of festivals, meetings with authors, creative workshops: the Ancenis BD association works in the rural and vibrant area of the Pays d'Ancenis (Loire-Atlantique) to make culture accessible to all through an introduction to comic books. A way to foster a love of reading and imagination, encourage creativity, build self-esteem and combat isolation! It intends to step up its efforts to support young people, people with disabilities and those on low incomes. Visits by regional artists in schools, middle schools, high schools and specialized institutions will intensify in 2026. Through this project, the association intends to reach 600 people, including 400 young people in 18 establishments.
Project led by Olivier Desmonts
Allocation: €5,000

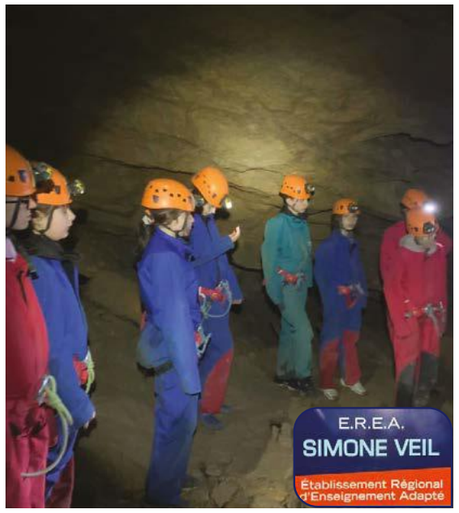
At Ancenis BD we want to share culture with everyone.
The Foundation's support has enabled us to organise numerous visits by comic book authors and illustrators in schools, middle schools, high schools, organisations supporting people with disabilities and nursing homes."



Equine-assisted therapy for young people in difficulty

The project of the Association des Cavaliers de Lavau (Loire-Atlantique) aims to promote the integration, well-being, reconstruction and independence of young people in difficulty supported by Fondation La Vie au Grand Air, an organisation dedicated to the protection of children, through a supervised and personalised riding practice. Through the relationship with the horse, the objective is to show them that they possess skills and personal resources that they can mobilise, enhance and transfer in their daily lives. The programme takes place at the Centre Équestre d'Evann in Lavau-sur-Loire. It includes 15 sessions in groups of four to six young people over the 2025-2026 school year.
Project led by Christophe Janoska
Allocation: €5,000

Our equine-assisted therapy project is fully in line with the Foundation's commitment to improve the physical, mental and social health of young people by helping young people in difficulty regain their self-confidence and develop positive role models. This support makes it possible to transform a local associative initiative into a concrete action for the well-being of young people.

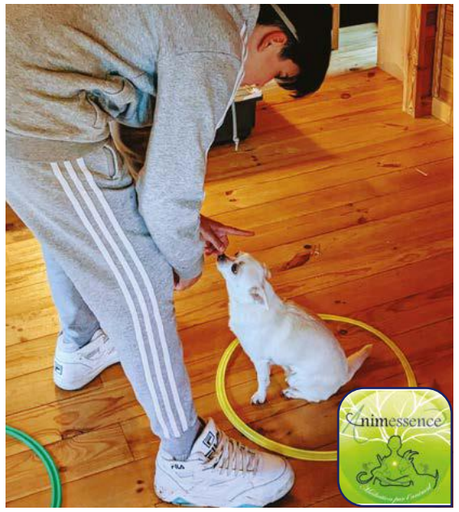


New experiences for EREA pupils

EREA (Établissement Régional d'Enseignement Adapté) Simone Veil in Amilly, in the Centre-Val de Loire, welcomes 159 young people with major academic and social difficulties or with disabilities. The project is supported by its Socio-Educational Centre. It consists of offering them educational, sporting and recreational activities that promote their development and inclusion. Three major initiatives are planned for 2026: a trip to the Jura to explore mountain sports; a trip to Normandy focusing on the duty to remember, with the aim of fostering curiosity, reflection and a sense of community; and participation in improvisation workshops and matches to develop oral expression, self-confidence, emotional management and respect for the rules. Sixty pupils will take part.

Project led by Carine Husse
Allocation: €5,000

The funding we received enabled a financial contribution of €50 per pupil, directly contributing to the accessibility of the trip for families.
This aid is essential to guarantee equal access to educational projects for pupils with special educational needs.



Animal-assisted therapy for vulnerable young people

The Animessence association in Avrillé (Maine-et-Loire) offers animal-assisted therapy activities to young people with behavioural problems or adjustment difficulties. A real source of calm and well-being, these activities, supervised by a professional, take place at an urban mini-farm, a welcoming and safe environment where they can recharge their batteries through interaction with animals. The project is twofold: improve the site's structures (accessibility for people with reduced mobility, maintenance of enclosures, etc.) and renew the livestock to guarantee the quality of the activities. This will result in a 20% increase in reception capacity and a 30% increase in the number of sessions completed.

Project led by Martin Gorrichon
Allocation: €5,000

For Animessence, the support of Fondation CNP Assurances means much more than just financial assistance: it is recognition of the importance of animal-assisted therapy and its benefits for the people we support. It enables us to expand our activities and reach more beneficiaries.



Changing how we see disability

Led by Aéro-Club Angers-Marcé, with the Conseil Municipal des Enfants de Seiches-sur-le-Loir (Maine-et-Loire), the "Ailes et Sourires Angevins" initiative consists of organising meetings between children with disabilities and able-bodied children around a theme: aviation. Moments of togetherness that promote inclusion and community spirit, and help to change perceptions of disability! Since 2022, this initiative has benefited nearly 300 young people aged 6 to 14. The 2026 edition will bring together 76 children, whether able-bodied or not, for a treasure hunt at the aeronautical museum, a friendly picnic, discovery flights for volunteers, and fun activities.

Project led by Dimitri Thomas
Allocation: €2,500

The Foundation's support enables us to increase the capacity to host this event, helps us to organise the transport of certain families experiencing travel difficulties and also to reach a wider audience, such as people with Down's syndrome.



Inclusion through the organisation of a music festival

The La Boîte à Gens association develops social and cultural projects in partnership with integration organisations, other local charities and the children's town council, in a spirit of sharing, friendship and inclusion. Each year, it organises Vins sur Vingt, a free music festival in Garennes-sur-Loire (Maine-et-Loire) which has already attracted more than 50,000 people over the past ten years. The organisation of the 2026 edition will particularly involve young people in difficulty, young people in rural boarding schools and from the village, through activities such as volunteering on site or decorating and cleaning the site. With one aim: to support their entry into the world of work by introducing them to different careers and to foster their sense of civic responsibility.

Project led by Olivier Roy
Allocation: €5,000

The financial balance of the festival is always a challenge because we want to keep it free. This ensures that people from all walks of life can attend this cultural event, which plays an important role in the local community. The Foundation's support enables us to develop our initiatives promoting intergenerational interaction in rural areas, as well as our work with young people.



Combating the risk of female genital mutilation

There are 139,000 women who have undergone female genital mutilation living in France, and they face a range of physical, psychological and social consequences. Adolescent girls attending school in France may also be at risk of undergoing female genital mutilation within their community. Through its DIRE (*Droits, Intégrité, Respect et Éducation* – Rights, Integrity, Respect and Education) project, the "Excision, Parlons-en!" association aims to raise awareness of female genital mutilation among middle school and high school pupils in order to better prevent it. The project is based on the organisation of interactive educational workshops and the training of educational teams. 1,000 pupils and 80 professionals are involved between February 2026 and February 2027.

Project led by Ramata Kapo
Allocation: €5,000

The Foundation's support enables us to develop appropriate prevention tools and to raise awareness, at the heart of schools, among more than 1,000 young people about the risks of female genital mutilation and its consequences on the physical and mental health of young girls. It reinforces our action where prevention is essential.
This support also helps to break the taboo in companies. As the president of "Excision, parlons-en !", this is a fight that is particularly important to me.



Supporting the rehabilitation of a child with hemiplegia

L'AVanCée de Naë is an association created by the parents of a little boy who suffered an in-utero stroke and was born hemiplegic. Its purpose is to raise the funds needed to pay for Naël's rehabilitation therapy. This intensive care is essential to minimise his disability and make him as normal as possible, today and for his future schooling. The project also aims to support other families affected by the same tragedy, by referring them to specialist therapists and helping them to find places on intensive rehabilitation programmes.

Project led by Olivier Weibel
Allocation: €5,000

We were able to organise a training course aimed at improving Naël's walking by working on his muscle tone and strengthening his muscles. And by 2026, we will be helping two little girls affected by disabilities and chronic illnesses.



Podcasts to support people with disabilities

La Bonne Voix produces audio content to highlight committed and civic causes. The project consists of producing a series of podcasts on the theme of disability, aimed at parents of affected children, healthcare professionals and the social sector, and more broadly the general public. The aim is threefold: to provide guidance and support from the moment a disability is diagnosed, to facilitate access to information by centralising all relevant resources, and to raise awareness of the realities faced by the families concerned in order to encourage a spirit of solidarity and inclusivity. These podcasts are broadcast via listening platforms and relayed on the ground, specifically by partner associations. 5,000 families benefit from it each year.

Project led by Judith Rozenblum
Allocation: €5,000

For me, giving a voice to those who need it most is a way of taking action. I believe in the power of public engagement that paves the way for change and highlights key issues. A big thank you to Fondation CNP Assurances for making this commitment possible.



Developing a suitable football section

The Bois-le-Roi Football Club has set up a section adapted to people with disabilities. Run by specialist educators, it caters in particular for young people with autism spectrum disorders. The project made it possible to purchase equipment to develop the organisation. Objective: to increase the number of young people taken in from 30 to 70, from ITEPs (Therapeutic and Educational Institutes) or ESATs (Establishments and Services for Assistance through Work) across the whole of southern Seine-et-Marne. A boost for better inclusion in and through sport.

Project led by Kamwanya Lobreau
Allocation: €5,000

The Foundation's contribution is much more than financial support. It has provided the opportunity for 12 additional young people to fully live their passion for football in a spirit of inclusion, sharing and solidarity.



Get your networks moving!

The "Get your networks moving" project led by ASPTT Pays Catalan is designed for children and teenagers from sensitive urban areas of the Perpignan Méditerranée Métropole conurbation and their families. Its challenges are multiple: improving the physical health of young people, promoting inclusion and social diversity through sport, preventing sedentary behaviour and raising awareness of the dangers of digital technology. 42 children and young people aged from 15 months to 18 years old should benefit, with activities adapted to their age and engaging them physically and/or socially. The programme also includes support for family members to ensure that good practices are maintained at home.

Project led by Nicolas Sanchez
Allocation: €4,000

The grant awarded by the Foundation makes it possible to implement concrete actions in the area: awareness-raising workshops, support for families, supervised sports activities and discussion times promoting the development of psychosocial skills. Thanks to this support, our project takes on a new dimension!

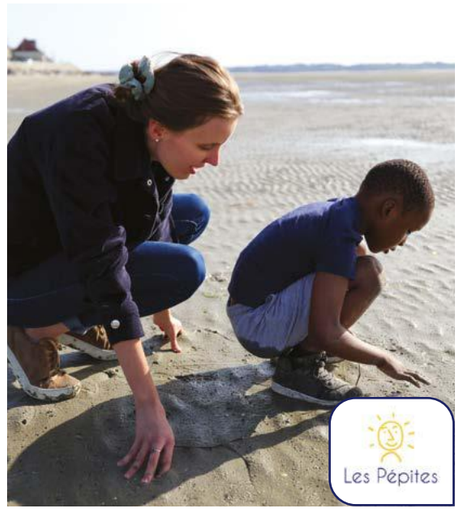


A springboard for the inclusion of young autistic people

The SOLIANE association supports families of children with disabilities in the Marseille region. Its "ComGEM" project is aimed at young people with autism without intellectual disability aged 18 to 25, with the aim of breaking their isolation and facilitating their integration. It centres on a range of tailored activities designed to improve their physical and mental health, and a programme to prepare them for their future careers. On the agenda: group workshops (sport, nutrition, sexuality, prevention of cyberbullying, etc.) and follow-up by a specialist educator to encourage meetings with partner companies. It also includes the opening of an inclusive shop, a space for training young people and raising public awareness about autism.

Project led by Sandrine Calmettes-Ratat
Allocation: €5,000

Fondation CNP Assurances has supported the creation of an inclusive shop in the heart of Marseille, which serves as a real springboard to independence for young people with autism. This financial support helped to launch the shop in an underground station. Today, it is a training place for autistic people without intellectual disabilities.



Group outings for Pépites (Gems)

Through a range of craft activities, cultural visits and wellness breaks, the Les Pépites association strives to provide opportunities for socialising for young people aged 7 to 25 with intellectual disabilities, whilst also offering their families a chance to take a break. Each year, 130 volunteers accompany around 180 outings for about forty of these young "Pépites." Thanks to the support of Fondation CNP Assurances, 15 young people from disadvantaged social backgrounds were able to spend a day at the sea in October 2025. The association has already measured the calming effect, particularly for hyperactive young people with autism spectrum disorders.

Project led by Carol Beneplanc
Allocation: €3,300

The mother of a young "Pépite": "My daughter came home yesterday: happy, cheerful and at peace, filled with all the wonderful moments she'd enjoyed on her trip. Despite her tiredness, she was still brimming with all that wonderful energy."



Towards the citizens of tomorrow

As part of its new community initiative, Entente Sportive de l'Aubance Football, based south of Angers, aims to offer all young people, whether able-bodied or not, access to sporting activities that will enable them not only to get back into shape, both physically and mentally, but also to develop as "tomorrow's citizens". Starting in spring 2026, the "Tous Form'Actifs" project will enable 100 young schoolchildren, middle school and high school pupils and university students to be made aware of nutrition and good consumption practices. "Tous Form'Actifs" also includes the organisation of "nutrition" courses in training centres and educational visits to local companies.

Project led by Alain Pelleja
Allocation: €5,000

Thanks to this support, we were able to set up the "Tous Form'Actifs" programme, which raised awareness among our young people of the importance of nutrition and physical activity through fun and educational workshops. These initiatives proved very popular and helped to strengthen the sense of community amongst young people. We started workshops on nutrition as well as various games promoting physical activity and well-being. Building on this initial success, we plan to continue these initiatives with a "football & life" camp. The Foundation's support is essential in enabling us to develop this sort of initiative, which promotes positive values for our local area and our young people.



Climbing a summit for Life

Through art therapy and the sharing of sports experiences, the Art et Éducation pour Tous association has a dual mission, physical and artistic. At the end of August 2025, it organised an ascent of Mount Fuji in Japan, to raise awareness about managing certain diseases such as cancer, diabetes and multiple sclerosis, raise funds for medical research and to inspire those who are going through the ordeal of illness. Four young people out of a group of nine took on the challenge! An artistic presentation of their experience was then organised in November 2025 at Antony Hospital.
Project led by Catherine Loth
Allocation: €5,000

The 2025 Mount Fuji Expedition highlights the journeys of four people living with chronic illness who set out to push their limits!

















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