

CNP Assurances accelerates its development in affinity insurance with Meetch

The partnership with Meetch, an insurtech specialising in cancellation insurance for online ticketing, marks a new step in CNP Assurances' commitment to exploring new digital applications. It opens up growth prospects in the online ticketing market.

CNP Assurances announces the signing of a partnership with Meetch, an insurtech specialising in event ticketing insurance solutions. Through this agreement, CNP Assurances is continuing its growth strategy in affinity insurance by entering a new market driven by the digitisation of consumer behaviour and the continued growth of online ticketing.

This partnership combines CNP Assurances' insurance expertise with Meetch's know-how to offer ticketing platforms protection solutions that are integrated into digital purchasing and tailored to consumers' expectations.

A new generation of cancellation insurance for ticket buyers

Developed by Meetch and backed by CNP Assurances, the service aims to protect ticket holders when unforeseen circumstances prevent them from attending an event. Integrated directly into the purchasing process, it offers a simple and seamless experience whilst building trust in buying tickets online.

The offer stands out in particular for its flexibility. Depending on the option chosen and subject to the terms and conditions set out in the contract, the customer may be entitled to a refund of up to 100% of the ticket price in the event of a valid claim, or to a simplified compensation payment of up to 70% of the ticket price without the need to provide supporting documentation.

By combining protection, ease of use and swift compensation, this solution meets consumers' new expectations whilst supporting the growth of organisations in the ticketing and events sectors.

Thomas Chardonnel

Head of Property and Personal Protection in Europe at CNP Assurances



"We are delighted with this partnership with Meetch, which marks a new milestone in the development of our affinity insurance business. By combining our insurance expertise with the innovation of a specialist ticketing provider, we offer protection solutions that are integrated into everyday digital activities. This initiative is a concrete example of the goal of our Lead for Impact strategic plan, which aims to strengthen and diversify our distribution channels while improving the customer experience and combining performance and innovation."

Benoît Dominique

Chairman of Meetch



"We created Meetch with the aim of rethinking cancellation insurance for ticketing providers and their customers. The partnership with CNP Assurances gives us the ability to scale our model and support the transformation of a changing market."

About Meetch

Meetch is a French insurtech specialising in ticket protection and online bookings. Its platform enables organisations in the ticketing, events, travel and leisure sectors to integrate a cancellation solution directly into their purchasing process. Designed with the customer experience in mind, it is based on the automated processing of requests, with no excess and no supporting documents required in the majority of cases. Since 2019, Meetch has protected more than 15 million people, both in France and worldwide.

About CNP Assurances Group

The CNP Assurances Group is a property and personal insurer with more than 8,700 employees. It generated net income of €1,492m in 2025. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the third-largest insurer in Brazil. Its solutions are distributed in 17 countries by various partners and insure more than 33 million people in personal insurance and protection, and 10 million in retirement savings. CNP Assurances is a responsible insurer and investor (€422bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

Contacts

Florence de Montmarin +33 (0)1 42 18 46 51

Tamara Bernard +33 (0)1 42 18 86 19

servicepresse@cnp.fr

Follow us on:     

