

CNP Assicura, a subsidiary of CNP Assurances in Italy, announces an exclusive partnership with Fineco bank in the life insurance segment

CNP Assicura and Fineco have signed an exclusive partnership agreement for the distribution of life insurance products in the Fineco network.

Italy is the CNP Assurances Group's second-largest European market after France. CNP Assicura, a wholly-owned subsidiary of CNP Assurances, markets personal insurance products via an open-distribution model throughout Italy.

A further illustration of the roll-out of the Lead for Impact 2026-2030 strategic plan announced in March by the CNP Assurances group, the agreement, for a duration of 4 years, consolidates the long-term relationship between Fineco and CNP Assicura. It strengthens the bank's position in wealth management and advisory while strengthening the role of CNP Assicura as a leading partner in the Italian life insurance and wealth management market.

Fineco is one of Europe's leading fintechs. It stands apart through its unique business model combining leading-edge technology platforms with one of the largest financial advisory networks, made up of over 3,100 professionals. Through a single account, it provides banking, credit, trading and investment services via transactional and advisory platforms developed using proprietary technologies.

About CNP Assurances Group

The CNP Assurances Group is a property and personal insurer with more than 8,700 employees. It generated net income of €1,492m in 2025. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the third-largest insurer in Brazil. Its solutions are distributed in 17 countries by various partners and insure more than 33 million people in personal insurance and protection, and 10 million in retirement savings. CNP Assurances is a responsible insurer and investor (€422bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

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