



# Eiffel Investment Group launches Eiffel Private Credit, a fund for private customers that will finance European SMEs and mid-caps, with the support of CNP Assurances

Eiffel Investment Group announces the launch of Eiffel Private Credit, a private debt fund that will finance SMEs and mid-caps in all sectors, including strategic sectors for the autonomy and competitiveness of France and the European Union. By supporting these companies in their growth, the fund aims to strengthen the local economic fabric, foster the establishment of essential activities in the regions and create jobs.

Approved as an ELTIF 2.0 by the French Financial Markets Authority (AMF), the fund offers savers the opportunity to invest in the development and transformation of European companies via their life insurance, endowment or retirement savings contracts or securities accounts.

Eiffel Private Credit is being supported by CNP Assurances, a major insurance player in France, which has listed the fund in its life insurance and endowment policies.

# A fund serving European economic and industrial development

Eiffel Private Credit has a diversified strategy covering all sectors of the economy, paying particular attention to investees' transformation challenges.

By supporting Europe's competitiveness and autonomy, the fund seeks to finance the growth of SMEs and mid-caps, foster the development of essential activities in the regions and create jobs.

Its ambition is to strengthen industrial capacity, support innovation and contribute to a more robust economic dynamic.

# Easy access to individual savers, with the support of CNP Assurances

Accessible in unit-linked policies via life insurance, endowment and retirement savings contracts or through a securities account, Eiffel Private Credit offers French savers the opportunity to invest in the growth of French and European companies.

The fund offers weekly valuation and liquidity<sup>1</sup> in exchange for a risk of capital loss. The recommended investment period is five years. The risk indicator (SRI) is 3 out of 7.

<sup>&</sup>lt;sup>1</sup> Fund redemptions are subject to the redemption gates provisions set out in the ELTIF rules. See the fund rules for more details.

CNP Assurances, a leading player in personal insurance with more than 36 million policyholders in personal risk insurance and protection and 13 million investors in retirement savings products, is the first insurer to list the fund in its life insurance and endowment policies marketed under the CNP Patrimoine and CNP Alysés ranges.

**François Guilgot, Head of Wealth Management Europe at CNP Assurances,** said: "CNP Assurances is drawing on the expertise of Eiffel Investment Group to offer its clients and partners an investment opportunity. Eiffel Private Credit, available in our life insurance and endowment policies, allows investors to make a tangible commitment to the productive economy. The fund supports the development of French and European SMEs and mid-caps that contribute to a more resilient economy by supporting activity in the regions."

# The fund has already made four investments, demonstrating its strong commitment

Eiffel Private Credit has already made four investments in leading companies in their sector:

- Healthcare: a European leader in the production of essential medicines, playing a key role in securing supply chains and access to healthcare.
- Information systems: a company offering smart document processing enabling workflow digitalisation, particularly for the European banking system.
- Maritime (civil and defence): the world leader in the construction of inflatable and semirigid boats for military and professional use, particularly for the European armed forces.

### Proven expertise in financing SMEs and mid-caps in Europe

The identification and monitoring of investment opportunities for the Eiffel Private Credit fund is handled by an experienced team of more than 15 investment professionals specialising in corporate private debt. With more than 15 years' experience in financing European SMEs and midcaps, the team has solid expertise in supporting companies.

Since 2018, it has invested more than €3 billion in more than 150 European SMEs and mid-caps.

Antoine Maspétiol, Head of Private Debt Strategy at Eiffel Investment Group said: "With Eiffel Private Credit, we are offering savers the opportunity to participate in financing the real economy. This fund supports SMEs and mid-caps that create value locally, support industrial activity and help strengthen Europe's autonomy."

#### **About Eiffel Investment Group**

Eiffel Investment Group is an asset manager with some €7 billion in assets under management\*. Its clients include large institutional investors (insurers, mutual insurers, pension funds, banks, large family offices, public investors, etc.) and retail investors through distribution networks.

Backed by entrepreneur Jacques Veyrat's Impala group, Eiffel Investment Group cultivates strong industrial expertise, particularly in the energy transition.

The group finances companies and their assets through three main strategies: private debt, the energy transition (infrastructure debt and equity, private equity), and credit and listed equities.

Eiffel Investment Group invests for a sustainable world. Its investment strategies aim to generate both strong financial performance and positive impacts on the environment and society.

The Eiffel Investment Group team has approximately 110 talented employees and offices in France (Paris), BeNeLux (Amsterdam), Italy (Milan), Poland (Warsaw), the United States (New York) and the United Arab Emirates (Abu Dhabi).

\* As at 31/12/2024, including uncalled commitments.

### **About CNP Assurances**

The CNP Assurances Group is a property and personal insurer with more than 8,300 employees. It generated net income of €1,582 million in 2024. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the 5th largest insurer in Europe and the 3rd largest insurer in Brazil. Its solutions are distributed in 17 countries by various partners and insure more than 36 million people in personal risk insurance and protection, and 13 million in retirement savings. CNP Assurances is a responsible insurer and investor (€415 billion invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

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