

Issy-les-Moulineaux, 2 September 2025

## CNP Assurances explains social protection to young people in new episodes of its “En gros” (In Brief) series on Konbini

CNP Assurances uses humour with Baptiste Lecaplain and Florent, the insurance expert, on Konbini media, to explain the main principles of social protection in the 7<sup>th</sup> episode of its “En gros” series.

CNP Assurances is a comprehensive property and personal insurer and is a leading player in the social protection market. In line with its *raison d'être* and its membership of the major public financial division, the Group responds, through its subsidiary CNP Assurances Protection Sociale, to the major societal challenges surrounding health insurance and individual and collective personal risk insurance.

In 4 new episodes of the “En gros” series, our duo answers four key questions about social protection with good humour and wit:

- What is social protection?
- What is corporate health insurance?
- What is a company personal risk insurance policy?
- Is it mandatory to sign up for company health and personal risk insurance, and who pays?



Continuing its commitment to make insurance accessible to all, CNP Assurances brings together the duo Baptiste Lecaplain, actor and humorist, and Florent, an insurance expert, to explain some principles that can be complex to the young and not so young with humour and good cheer.

The series consists of four 90-second Q&A episodes. They will be released at a rate of one per week starting on 1 September on the Konbini website, on its social media accounts and those of CNP Assurances, on [cnp.fr](http://cnp.fr).

In 2022, the “En gros” series won the 2022 Argus d'Or award in the “External Communication Campaign” category and the COM-ENT Silver award for external digital communication.

## About CNP Assurances Group

The CNP Assurances Group is a property and personal insurer with more than 8,300 employees. It generated net income of €1,582m in 2024. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the 5th-largest insurer in Europe and the 4th-largest insurer in Brazil. Its solutions are distributed in 19 countries by various partners and insure more than 36 million people in personal insurance and protection, and 13 million in retirement savings. CNP Assurances is a responsible insurer and investor (€415bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

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