

Fondation CNP Assurances selects five emblematic projects to act for the physical and mental health of young people

On 17 June 2025, the Board of Directors of Fondation CNP Assurances selected the winners of its call for projects "Agir pour la santé des jeunes" (Taking action for young people's health) launched in February 2025. The Board chose five projects firmly rooted in day-to-day realities, including support for young people close to people suffering from mental disorders, the mental health of high-school and university students, training and support for educational teams, and physical activity for children suffering from cancer.

The call for proposals proved highly successful, with 430 applications submitted, including 250 complete projects. Fifteen projects were shortlisted for an in-depth review.

Five winning projects committed to the health of young people

Fondation CNP Assurances finally selected five structures for the quality, impact and inclusive scope of their work:

- **Ecolhuma** - *Well-being at School Project: An innovative approach to developing psychosocial skills* - based on a holistic and preventive approach, with a view to sustainably integrating psychosocial skills into teaching practices, from kindergarten onwards, with 200,000 teachers throughout France. The goal is to prevent stress and promote long-term well-being
- **Fondation Falret** - *Les Funambules Falret Project* - a unique prevention and support service in France for people aged 0 to 30 growing up with a parent or brother or sister suffering from a mental disorder. The service is accessible by telephone across France and dedicated care facilities are being implemented in several regions. The service seeks to prevent the impact of the mental illness of their loved one on the health and development of these young people.
- **Learning Planet Institute** - *LISA France 2030" project* - An interdisciplinary research-action project designed to provide better support for the well-being and mental health of students, from the first year of primary school through to high school, in particular by empowering teachers. The project, led by a consortium in partnership with research laboratories, will be rolled out in France and internationally to 6,000 teachers by 2028. The project is co-financed by the French government as part of France 2030's "Innovation dans la forme scolaire" initiative.
- **Nightline France** - *Project to implement the Fresque de la Santé Mentale® and local work to improve the mental health of young people* - develop peer-to-peer schemes on campuses and in other youth sociability venues, aimed at informing young people and destigmatising mental health issues. La Fresque de la Santé Mentale®, a collective intelligence tool, will be used to raise awareness and equip and engage participants on mental health issues.

- **Sourire à la Vie** - *Project to support children with cancer* - offer multidimensional support, integrating full supportive care programs, including physical activity on a daily basis, with the aim of responding to all the physical and mental health problems of young people, during and after the illness. Opening of a unique location in France welcoming children from all over the country.

Methodology involving experts and employees

To select the most relevant projects submitted as part of the call for proposals, the Foundation set up an unprecedented collective intelligence process. Two advisory committees were created in May, composed of around ten young people aged 14 to 23 directly affected by the proposed actions, as well as CNP Assurances employees, parents of young people under the age of 24. Their assignment was to give their opinion on projects, share their particular concerns, and contribute to the decision-making process upstream of the Board of Directors. These discussions led to the emergence of high-impact projects directly addressing the real needs of young people.

Several health experts were also consulted to select projects that concretely meet the needs of young people, including qualified individuals who are Board members:

- Prof. Ludovic Gicquel, Head of the Child and Adolescent Psychiatry Unit at the Laborit Hospital in Poitiers
- Dr. Virginie Halley des Fontaines, member of the High Council for Public Health
- Geneviève Justin, principal of the Paul Eluard middle school in Bonneuil sur Marne

And individuals called on for their advisory opinion:

- Richard Steiner, Managing Director of the "École des parents et des éducateurs d'Ile de France" association, the founding association of Fil Santé Jeunes
- Dominique Monchablon, psychiatrist, Fondation Santé des Étudiants de France
- Prof. François Carré, cardiologist and Chair of the "Pour une France en Forme" collective

In parallel with this national call for projects, Fondation CNP Assurances continues to support the civic engagement of its employees by financing projects that they represent or support on the ground, in line with the values of solidarity, prevention and inclusion.

Agathe Sanson

Vice-Chair of Fondation CNP Assurances, Director of Stakeholder Dialogue, Sponsorship and Communication, Member of the Executive Committee



"Among dozens of high-quality projects, the projects selected, in consultation with experts and young people, the first to be concerned, are remarkable for their quality, usefulness and the inclusive scope of their action. Consistent with its new focus, Fondation CNP Assurances will thus be taking concrete action alongside its new partners for the mental and physical health of young people. The commitment of young people and employees alongside Fondation CNP Assurances is essential to building solid responses and we thank them for being by our side."

About CNP Assurances Group

The CNP Assurances Group is a property and personal insurer with more than 8,300 employees. It generated net income of €1,582m in 2024. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the 5th largest insurer in Europe and the 4th largest insurer in Brazil. Its solutions are distributed in 19 countries by various partners and insure more than 36 million people in personal insurance and protection, and 13 million in retirement savings. CNP Assurances is a responsible insurer and investor (€400bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

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