

Fondation
d'entreprise



**CNP Solidaire:
getting everyone
involved**

2024 Annual Report

Our history: over 30 years of societal commitment

The CNP Assurances Group is a leading player in France, Europe and Latin America. It provides assistance in the many changes customers face in their lives, drawing on its property and personal insurance solutions.

CNP Assurances created its Foundation in 1993 to promote, support and instigate general-interest initiatives and projects in the field of health.

Having become a Corporate Foundation in 2011, it supports non-profit projects. These projects help to make CNP Assurances' corporate mission a reality:

« As a responsible insurer and investor, driven by the community values of our Group, **we work with our partners to create an inclusive and sustainable society,** by providing **solutions to as many people as possible to protect and support them on their chosen paths.** »



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Manifesto

CNP Assurances' sponsorship embodies the company's commitment to an inclusive and sustainable society where everyone can find their place.

The initiatives carried out by its Corporate Foundation are an extension of CNP Assurances' protection mission. They cultivate the humanism and openness that motivate its employees: openness to others, vulnerable individuals, innovative partnerships and helpful solutions.

From 2015 to the end of 2024, Fondation CNP Assurances was the main sponsor of reducing social inequalities in health in France and promoting equal opportunities in health.



Marie-Aude Thépaut

Chair of CNP Assurances
Corporate Foundation

« For more than 30 years now, Fondation CNP Assurances has been a major player in emerging issues in public health.

At the end of 2024, we reached the end of a three-year action plan with two strategic focuses: the fight against social inequalities in health and the commitment to saving lives. I am proud of the progress made by the Foundation on each of them. Support for projects carried out with partner associations or by our employees on these two fundamental themes has served to extend the social usefulness of CNP Assurances.

Listening to our partners and players on the ground, as well as to changes in society as a whole, a new major issue has emerged: that of the health of young people. It crystallises many health and social challenges, and calls for collective mobilisation. From 2025, CNP Assurances has entrusted its Corporate Foundation with the task of focusing its action on this issue, which is essential for the future of our society. Respecting all differences, as the Foundation has always been able to do, to enable everyone to find their place in a more inclusive society. »

1

Supporting CNP Assurances' social commitment

When social, ecological and geopolitical crises multiply, social health inequalities increase significantly. The most vulnerable populations suffer more. Their ability to care for, feed and house themselves diminishes. It also affects their vision of the future.

As a socially responsible and committed company, CNP Assurances is reaffirming its desire to support initiatives with a positive impact to improve social life. It is also seeking to make patronage and actions with a societal impact a marker of its performance.

As part of its corporate mission⁽¹⁾, the CNP Assurances Group has made a series of commitments to each of its stakeholders. It measures the achievement of these commitments through quantified indicators.

Regarding the Company stakeholder, the Group has committed to "Assisting and supporting projects with a societal impact to promote better living in society". The Corporate Foundation directly supports projects, but it also promotes employee engagement with non-profit organisations. The initiatives taken contribute concretely and effectively to meeting the objectives of these indicators.

Corporate mission indicators



Share of employees involved during working hours in actions with a societal impact

17%
in 2024

>20%
target end-2025



Annual expenditure on patronage projects and actions with a societal impact

€6M
en 2024

>€3,5M
target end-2025

The Corporate Foundation is a powerful embodiment of CNP Assurances' corporate mission. The Group's Foundation is a place for experimentation and dialogue involving associations, citizens and company employees. Until 31 December 2024, together, with and for those in need, the Foundation enabled the development of innovative and useful solutions across the country and over the long term. These solutions **all had the same goal: to reduce social inequalities in health and save lives.**

(1) See p.3

Mission, challenges and

Promoting equal opportunities in health: actions speak louder than word

■ Be an accelerator of projects useful to society

- Drive innovations for the long-term protection of people and society in health, education and social connection
- Build health and wellness prevention and promotion programmes with our partners
- Involve and support employees in the initiatives they propose

— Measure and document the results of our initiatives

— Support positive-impact initiatives

Fostering action through:

- **The financial contribution of the CNP Assurances Group**
- **The expertise of its health ecosystem**
- **The commitment of Group employees**

■ Create conditions that encourage spin-off actions



Agathe Sanson

Vice-Chair of the CNP Assurances Corporate Foundation

« *The patronage actions of the Corporate Foundation are consistent with the corporate mission of CNP Assurances. The Group's purpose in pushing the limits of insurance is to contributing to a fairer and more inclusive society. Similarly, the Foundation's purpose in supporting the projects of its partner associations and those of its committed employees is to contribute to reducing inequalities.*

2024 marks the culmination of our Foundation's multi-year commitment on 'Saving Lives' and 'Reducing Social Inequalities in Health'. We are grateful for the partnerships that have brought us as much as we have supported them,

through the building of trusting relationships and the sharing of values with our partners, and also through the tremendous commitment of CNP Assurances employees and the shared desire to protect the future. This exciting page in the life of the Foundation was turned at the end of 2024. And we will write the new chapter, 'For young people's health', with the same determination to help and support the younger generations on a daily basis. »

2

Key moments

1993

**Creation of the Foundation,
under the aegis of
Fondation de France**

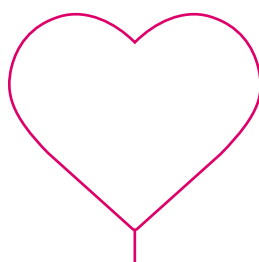
Fondation CNP Assurances promotes and supports actions of general interest in the field of health. It also supports employee engagement.

1999

The Foundation commits to improving pain management at all ages of life

2009

The Foundation commits to improving the management of cardiac arrest and first aid



History

of Fondation CNP Assurances

Reviewing the history of Fondation CNP Assurances raises awareness of a virtuous process that benefits the societal challenges it supports. Since its creation, the Foundation's aim has been to support acute issues that are poorly financed and continue doing so until they are widely taken into account by other private or public players. Through this process, CNP Assurances is able to re-engage in other emerging public health issues and assist other non-profit players. It is also the story of a major player in insurance and investment engaging in social responsibility. It is the story, playing out over the long term, of the ability to establish lasting relations with players in the field, with a view to offering prospects to the beneficiaries of the initiatives through innovative partnerships and useful solutions.

2011

The Foundation becomes a Corporate Foundation and commits to achieving the values of CNP Assurances

2015

The Foundation makes reducing social inequalities in health its strategic focus, by supporting nation-wide projects involving young people. Launch of the partnership with the Civic Service Agency and Alliance pour l'Éducation

2016

Launch of four major partnerships: Bibliothèques Sans Frontières (BSF), Unis-Cité, Fédération des Associations Générales Etudiantes (FAGE) and Fondation de la Vocation

2017

Tous les Jeunes ont du Cœur" initiative, raising awareness among 4,400 Parisian fifth-grade students about life-saving techniques

2019

Launch of the partnership with SAUV Life

2020

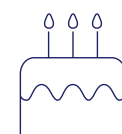
Continuation of initiatives by adapting to pandemic constraints and exceptional support

2021

CNP Assurances adopts its corporate mission. Its social initiatives are proof of this commitment

2022

Extension of Fondation CNP Assurances until 2025

2023

Fondation CNP Assurances celebrates its 30th birthday



The Foundation establishes its new strategic positioning:
« Taking action for young people's health » **2024**

3

Governance

The Board of Directors has 13 members. A college includes five persons qualified in the Foundation's fields of intervention. A further college has 8 representatives of the CNP Assurances Group. They set the main guidelines, assess actions, approve the budget, and vote on projects. The Board meets at least twice a year. The Foundation attaches great importance to gender equality on the board.

6 representatives of the founding company

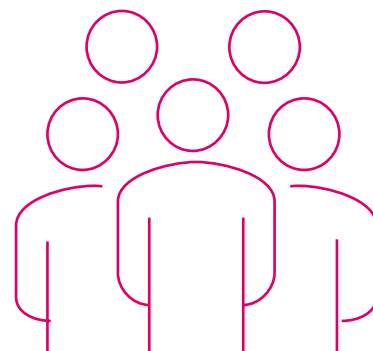
- **Marie-Aude Thépaut**, Chief Executive Officer, Chair of the Foundation
- **Agathe Sanson**, Director of Stakeholder Dialogue, Communication and Sponsorship, Vice-Chair of the Foundation
- **Patricia Garcia**, Head of Accounts Payable, Treasurer of the Foundation
- **Olivier Guigné**, Head of Investments and Savings, Europe
- **Rosana Techima Salsano**, Group Chief Sustainability Officer
- **1 company representative** (currently being replaced)

2 CNP Assurances employee representatives

- **Emeline Bisiau-Deberteix**, employee representative - CGT union
- **Marc Debove**, employee representative - CFDT union

5 qualified persons from civil society

- **Dr Virginie Halley des Fontaines**, public health doctor, member of the French Public Health Council (Haut Conseil de la Santé Publique)
- **Geneviève Justin**, principal of Collège Paul Eluard in Bonneuil sur Marne (94)
- **Camille Marc**, Director of the Entreprendre&+ endowment fund
- **Dr Jean-Sébastien Marx**, emergency physician at the Paris SAMU since 1994, in charge of the adult regulation functional unit of the Paris SAMU and the Île-de-France zonal SAMU
- **Pr Alain Serrie**, Associate Professor of Universities, Honorary Head of Department, Department of Pain Medicine and Palliative Medicine at Lariboisière-Paris Hospital, Member of the National Academy of Surgery and the National Academy of Medicine (currently being replaced)





Rosana TECHIMA SALSANO

Group Chief Sustainability Officer

<< It is with joy and enthusiasm that I joined the Board of Directors of the CNP Assurances Corporate Foundation in December. The Foundation's values and commitments are aligned with those I stand for on a personal basis and as Group Chief Sustainability Officer. Originally from Brazil, and having worked for CNP Assurances in Argentina for six years, I can personally identify with the major impact of social problems on young people in these two countries. I am convinced that health, be it physical, mental or social, is essential lever for young people if they are to develop and flourish. I am pleased to be able to contribute my experience, my international perspective and my energy to the Foundation's commitments. >>



Olivier GUIGNÉ

Head of Investments and Savings, Europe

<< A director for the past year, I am proud of what the Foundation has already achieved through large-scale programmes, from combating social inequalities in health through education to preventing cardiac arrest to help save lives. I am also pleased to support the Foundation in its new ambitions. The importance of the overall well-being of young people in their learning is a topic I have felt deeply about for a long time. By committing to acting for the health of young people in all its physical and mental aspects, the Foundation is addressing a central theme in public health. I am convinced that it will successfully support innovative, impactful initiatives aimed at shifting the boundaries. >>

4

About the Foundation

A permanent team of 3 people

The Foundation team:

- prepares the strategic guidelines proposed to the Foundation's Board of Directors
- devises and manages the programmes
- develops partnerships
- monitors and implements the initiatives supported and handles administrative and financial management



Alicia Maboja
Office Manager



Fabienne Moreau
General Representative



Anne Guiard-Giudicelli
Project Manager

Significant events of 2024



Continuation of the celebrations for the 30th anniversary of the Foundation with a major event at the Angers site on 8 February.



Fabienne Moreau succeeds Isabelle Millet-Caurier as General Representative of the Foundation.



The Foundation establishes its new area of commitment from 2025: ACTING FOR THE HEALTH OF YOUNG PEOPLE.

Focus

At the end of December 2024, **Fabienne Moreau** succeeded Isabelle Millet-Caurier as General Representative of the Foundation.



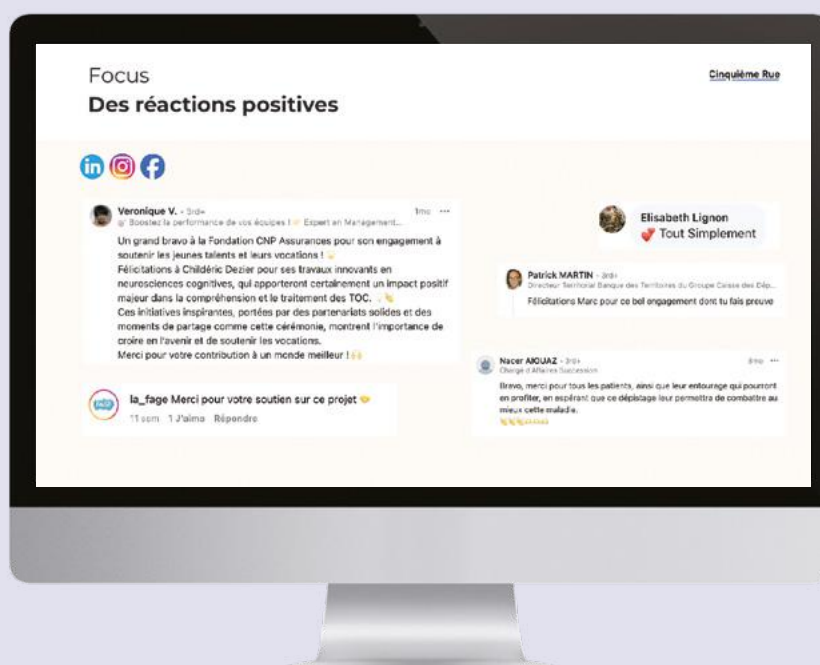
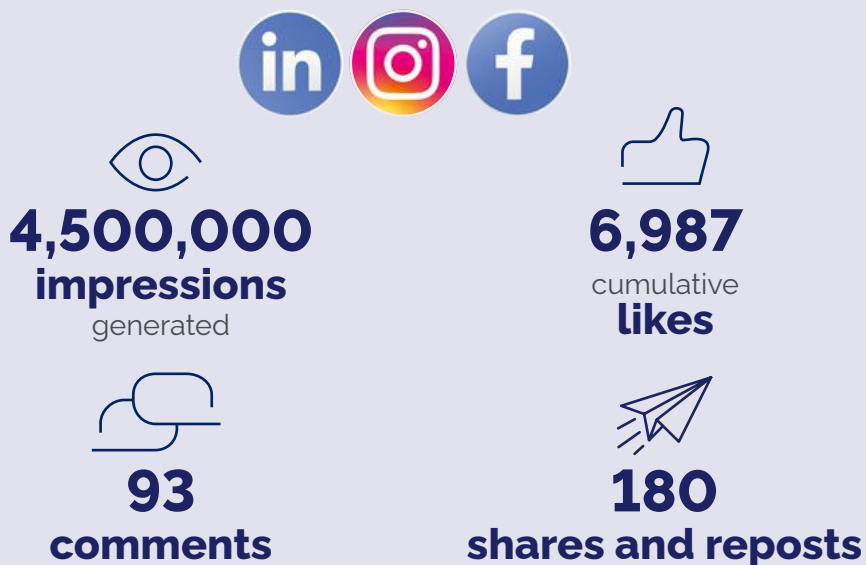
« I am extremely honoured to succeed Isabelle Millet-Caurier as General Representative of Fondation CNP Assurances. I would like to applaud the results and impact of all the initiatives carried out under her leadership on reducing social inequalities in health and as part of the 'Saving lives' focus. Together with the entire team, and with the support and commitment of the Board of Directors, I am committed to continuing the Foundation's action through the new strategic focus: Acting for the physical and mental health of young people. »

Promoting the Foundation's actions

To showcase its initiatives, the Foundation relies in particular on the digital communication channels of the CNP Assurances Group. It also uses these platforms to highlight the initiatives of the committed associations and employees that it supports.

The articles and posts on social networks continued to deliver strong performances in 2024, testifying to the interest generated by the Foundation's actions.

On LinkedIn, Instagram and Facebook



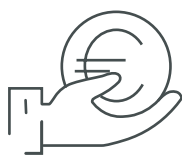
On the website, some **5,428 pages**, in French and English combined, on the Foundation and its activities were consulted during the year.

5

Key figures

5.1 - Review of 2024

Resources



A budget of
€80,000
for the year



3

CNP Assurances employees
made available to the
Foundation

Beneficiaries

Reducing social inequalities
in health strategic focus

216,162 young people on the path of equal opportunity
in healthcare, of whom:

- **160,000** students potentially impacted via 3,000 teachers as part of the Ecolhuma programme, which supports teachers and principals so that they can give all students the best chance
- **32,950** young people made aware of the addiction process through the Adosen Coop Addict programme
- **15,011** young people supported as part of the Alliance pour l'Éducation-United Way Défi Jeunesse programme during the 2023-2024 school year
- **10,000** beneficiaries of the Agoraé solidarity grocery store and the programmes on reducing student insecurity and distress of the Fédération des Associations Générales Etudiantes (FAGE)
- **240** beneficiaries of the AGIVR Wellness Pass training sessions
- **1** young talent in healthcare supported by Fondation CNP Assurances together with the Marcel Bleustein-Blanchet Foundation in 2024

Beneficiaries - Saving Lives strategic focus

- **750,000** citizens registered on the 2024 version of the Sauv Life app
- **2,045** beneficiaries of the "Aller vers en santé" programme of the French Red Cross
- **6,563** medico-social procedures
- **50** students with refugee status trained in first aid by the Pierre Claver School

Activities

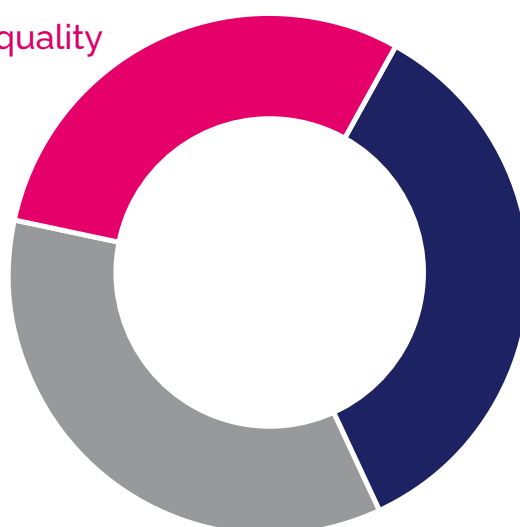
Allocation of the 2024 budget by type of initiative

Reducing social inequality
in healthcare

€85,000

Employee
projects

€98,470



Saving lives
€100,000

The expenses incurred in 2024 were lower than in previous years. This is because the partnerships on reducing social inequalities in health and saving lives came to an end on 31 December 2024.

Budget allocations in 2024 by partner association

**Support approved at the Board meetings
in June 2024 and December 2024:**



€40,000



€45,000 €

One Bus,
One Campus



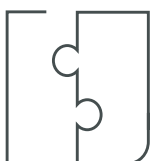
SAUV Life

€50,000



€50,000

5.2 - Review of actions carried out since 2009 as part of the Saving Lives strategic focus, and since 2015 as part of the Reduction of Social Inequalities in Health focus



19 associations
supported
+ 1 university
research laboratory

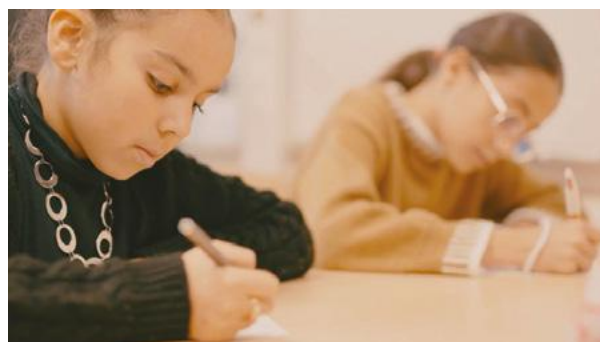
Key figures

Saving lives

- **French Red Cross: €145,000** in support granted; 4 projects set up for the direct benefit of 2,045 people; 6,563 medical procedures performed.
- **Ecole Claver: €20,000** in support granted; 50 students with refugee status receiving training in lifesaving measures.
- **SAUV: €495,000** in support granted; more than 100 defibrillators implemented; more than 17,000 citizen rescuers trained in Les Sables-d'Olonne and Angers, 750,000 users of the Sauv Life app.
- **Secours Populaire Français and Petits Frères des Pauvres: €80,000** in support granted; nearly 400 beneficiaries.
- **Associations supported** as part of the "Defibrillation" programme of the Saving Lives focus: AJILA, Association 14, Association 20 000 vies, ESPCI – Institut Paul Langevin, Université Paris-Descartes, Ville de Paris.



Reducing social inequality in healthcare



- **Adosen : €195,927**; more than 80,000 young people made aware of the risks of addiction; 2,076 adults trained in the roll-out of the Coop Addict programme.
- **Civic Service Agency: €300,000** in support granted for a pilot trial of health prevention and promotion work carried out by young civic service volunteers.
- **AGIVR: €125,000** in support granted; 58 training sessions organised for 570 people with disabilities.
- **Alliance pour l'éducation-United Way: €1,338,000** in support granted ; more than 40,000 young people supported.
- **Bibliothèques Sans Frontières (Libraries without Borders): €759,000** in support granted ; more than 10,000 beneficiaries of the "Ideas Box Santé" (Health Ideas Box).
- **Bordeaux University Hospital: €298,875** in support granted; the action and research project produced a guide, serving as an analysis and support tool for interventions aimed at developing the psychosocial skills (CPS) of middle-and high-school students.
Download the guide > <https://www.admin-media-cnp.fr/mPclps7Xx>
- **Ecolhuma: €240,000** in support granted; more than 11,000 teachers supported in 20 schools for the potential benefit of 650,000 students.



- **FAGE:**
 - **€665,000** in support granted for AGORAé projects and the prevention of student insecurity and distress; nearly 68,000 beneficiaries in the 43 AGORAé solidarity grocery stores across France.
 - **€195,000** in support granted for the "One Bus, One Campus" campaign; nearly 1,100 beneficiaries.
- **Fondation de la Vocation²: €300,000** in support granted; 15 winners supported by the Foundation.
- **Unis-Cités: €725,000** in support granted; more than 100,000 beneficiaries of the Re'Pairs Santé programme.



(2) 1,778 winners supported since Fondation de la Vocation was created in 1959

6

Review of

6.1 - «Saving lives» strategic focus

For Fondation CNP Assurances, saving lives is a civic act and the responsibility of everyone: individuals, public authorities, associations and businesses.

Fondation CNP Assurances has long made this issue a key focus of its commitment.

In line with the corporate mission of the CNP Assurances Group, it also works with its partners to promote an inclusive and sustainable society. The projects supported by the Foundation reflect the mindset, the collaborative attitude, the expectation of results and the social utility objective promoted by the CNP Assurances Group.

Review of the

Nearly 4,800 defibrillators

installed in more than 3,000 local communities and the implementation of first aid training workshops open to the general public.

The Foundation, a pioneer in this field, has contributed to the recognition of cardiac arrest as a public health issue. French law now requires establishments open to the public to equip their premises with an automated external defibrillator (AED).



As part of the «Saving lives» strategic focus, the Foundation supported the following projects between 2009 and 2024:



Institut **Langevin**
ONDES ET IMAGES



Pierre Claver



SAUVLife

Citoyens Santé



**PETITS FRÈRES
DES PAUVRES**

Non à l'isolement de nos aînés



UNIVERSITÉ
**PARIS
DESCARTES**



2023/2024

French Red Cross

«Aller vers en santé» (healthcare)



The French Red Cross is a French humanitarian aid association founded in 1864. Its purpose is to help people in difficulty in France and abroad. Its fundamental missions are emergency, first aid, social action, training, health and international action.

Fondation CNP Assurances has supported the French Red Cross's "Aller vers en santé" programme. This programme facilitates access to prevention and healthcare services for vulnerable populations in rural areas. It puts in place local medical-social systems to reach vulnerable populations.

The partnership

Since 2023, Fondation CNP Assurances has supported the "Aller vers en santé" programme of the French Red Cross through a financial sponsorship of €145,000. The project targeted by the partnership focused exclusively on rural initiatives.

The objectives:

- Combat exclusion and social emergency over the long-term and foster access to prevention and health rights for people in situations of vulnerability and exclusion.
- Develop an outreach approach to improve the health of people in situations of vulnerability and exclusion by fighting against the non-take up of health benefits and the health system, in order to combat social and territorial health inequalities.



The financial support targets the financing of 4 projects:

- **The Lozère mobile social health centre**, which offers preventive initiatives for isolated and/or vulnerable people, in a medical desertification area.
- **The “Health for All” bus in Saint Martin (West Indies)**, which travels the island's territories to identify, detect and assess the health and social situation of vulnerable people most isolated and distanced from healthcare, and support them in re-establishing a care pathway.
- **The mobile health transport team in Pontarlier**, which transports people in situations of physical and social vulnerability to health and social services.
- **The Ain Mobile Health and Social Team**, which groups two projects: a mobile social health home that offers prevention and care actions, and a health home that conducts mediation and health monitoring actions for people on the street.

2024³

Key events

The project received additional financial support to cover the period from June to December 2024. This support helped to extend projects across the regions of France. The four projects initially supported continued their actions, following on from the latest conclusions:

- Coverage of new territories, through ongoing interventions, and continuous development, through enhanced intervention capacity.
- New populations were able to benefit from health checks, consultations, the opening of social benefits, access to essential goods, and support to create or reinforce individualised healthcare pathways.
- Numerous local operational partnerships were created or developed to ensure a lasting foothold in the French regions.

Key figures



(3) Period from June 2023 to December 2024

Main lessons learned in 2023-2024 and outlook

- The support made it possible to develop existing projects to identify new populations isolated from information and healthcare and help them to (re) integrate a health pathway and the health system. The network of partners has grown in density and serves to co-build responses. This strengthens the French Red Cross in its position as a key player for the most vulnerable populations.
- Volunteers and employees are increasingly equipped and gaining in expertise, enabling them to implement rapid, agile and comprehensive responses.
- Results and objectives achieved:
 - The 4 planned projects were rolled out on time as part of the planned 14-month deployment schedule;
 - 2,045 beneficiaries = 106% of the target readjusted in June 2024 (1,925);
 - 6,563 medico-social procedures performed = 108% of the target readjusted in June 2024 (6,073);
 - 120 people involved: 48 volunteers, 10 employees and 62 partners = 104% of the target readjusted in June 2024 (115).
- Measuring the impact on beneficiaries:
 - Creation or maintenance of **social ties**, including in more remote rural areas.
 - Facilitating **access to social and health rights**.
 - Facilitating access to **health, care and prevention**.
 - Creation or reinforcement of **healthcare pathways**.
 - Wider possibility of access to **essential goods following medico-social assessments**.
- Measuring the impact on the teams:
 - Satisfaction in meeting unmet needs, decreased sense of powerlessness.
 - Feeling more/better equipped to carry out missions.
 - New recruitment of volunteers thanks to the strong momentum of activities.
- Spin-off prospects:

All the knowledge gained from this partnership serves as a reference for the implementation of new projects. Numerous presentations at congresses, conferences and webinars are organised to share the theoretical and practical knowledge acquired.

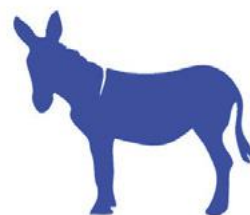


French Red Cross

2023/2025

Pierre Claver

Raising awareness of life-saving actions for young people with refugee status



Pierre Claver

Since 2008, the Pierre Claver school has welcomed young people with refugee status seeking to acquire useful knowledge to rebuild their lives in France (language, history, general culture, social cues, etc.). The Claver school is both a school and a meeting place between young refugees and the French.

The partnership

The project supported by Fondation CNP Assurances aims to offer refugees a sense of citizenship and civic utility by training them in first aid actions, also transforming the way society sees them.

Some 50 registered refugee students from the 2024-2025 graduating class of the Pierre Claver school, from levels A2 to B2, will benefit from first aid training. These students, who speak French well, are preparing for their first job or vocational training.



2024

Key events

Trois sessions de formation avec l'organisme de formation SC Formation Prévention Secours pour 30 élèves A2 à B2. Deux formations supplémentaires pour 20 élèves organisées entre mars et juin 2025.

Key figures



30 students
aged 19–30 trained



Main lessons learned in 2023-2025 and outlook

- Greater vigilance on the risks involved is noticeable among the students trained. They feel ready to act in the event of an incident and one of them has even intervened when a student was unwell at school.
- This partnership gives Pierre Claver's students a real opportunity to gain confidence in themselves and in their role to play in French society.
- 30 students trained at the end of 2024, 20 additional students in the first half of 2025.
- Impact assessment and measurement: success is demonstrated in the enthusiasm of the students trained and candidates for future training, and in the feedback of employees on the acquisition of these additional skills.



2021/2023

Secours populaire and Petits Frères des Pauvres



Defibrillators and awareness of life-saving actions

Le Secours Populaire Français (SPF), recognised as a public utility institution, supports and directs people in poverty or precariousness towards access to care and prevention programmes. The association relies on Médecins du Secours Populaire doctors and its 1,256 reception centres. These centres offer solidarity and health support across France. Thanks to the support of the Foundation, Secours Populaire Français was able to install nine defibrillators in two of its federations (Haute-Vienne and Hauts-de-Seine) and organise 17 training sessions on how to use this equipment for nearly 300 people.

The Petits Frères des Pauvres - Association de Gestion des Etablissements (PFP-AGE) association manages 28 establishments for the elderly and/or disabled. These establishments welcome people who are isolated, socially excluded or in precarious financial situations. Thanks to the partnership with the Foundation, PFP-AGE was able to equip 23 establishments with defibrillators and organise 18 awareness sessions on the use of this equipment for 220 people.

The partnership

These associations asked the Foundation to equip their reception areas with defibrillators and to train their employees and volunteers in first aid. The initiative also aimed to involve and draw attention to people in situations of poverty or precariousness received at the structures.



2019/2024

SAUV Life

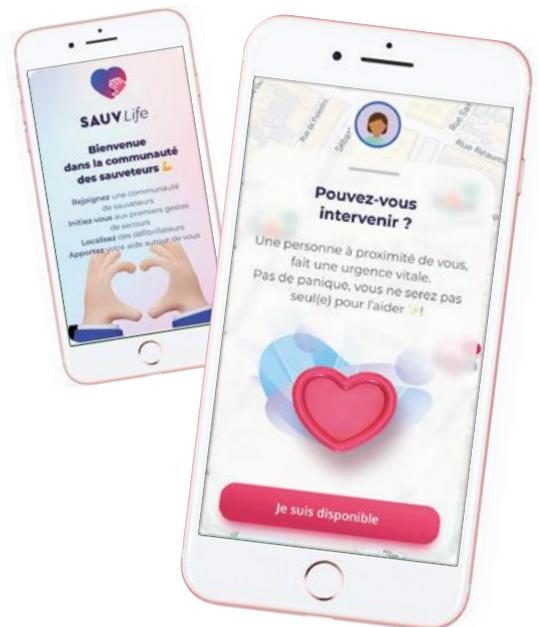


Health citizens

The SAUV association (Savoir Agir face à l'Urgence Vécue) is behind the collaborative geolocation application SAUV Life. This platform enables citizen rescue volunteers to assist victims of cardiac arrest. Whether or not they have first aid training, the emergency medical aid service guides them in carrying out survival measures before the emergency services arrive, in a situation where every minute counts. In five years, thanks to the SAUV Life application, 671 hearts were restarted before the emergency services arrived.

The partnership

The Foundation has been a partner of SAUV since 2019 as part of the effort to make citizens the central players in a public interest system. This system aims to save lives in areas selected for their social or environmental impact. The Sam-Sauv pilot project initially ran until 2021. This was followed by the launch of the "citizens health" programme to improve the management of cardiac arrest and increase the chances of survival. Health citizens are volunteers trained by the emergency medical services (SAMUs) or first aid associations. They are then selected to be equipped with defibrillators, in addition to the SAUV Life application.



2024

Key events

- Publication of the one-year impact report on the initiative in Angers.
- Impact analysis of the SAUV Life app.
- Continued action with Les Sables-d'Olonne: empowerment of the supply of external automated defibrillators (AEDs) by the town hall.
- Progress of the project with municipalities and the region for roll-outs planned for the first half of 2025: Grenoble, Toulouse, Saint-Lô.
- Establishment of partnerships with defibrillator manufacturers.

Key figures



In **15 % of SAUV Life alerts** a citizen performs a cardiac massage

In the cities affected by the partnership, nearly **50% of alerts** result in cardiac massage, with or without defibrillation.



Main lessons learned in 2019-2024 and outlook

- The outcome of the SAM-SAUUV project has been overwhelmingly positive:
 - The support of the Foundation has made it possible to equip the Sam-Sauv mobile units with telemedicine kits used in patients' homes by caregivers and rescuers called to relay the SAMU.
 - 3,475 patients were cared for in 2021 in the departments of Paris, Val-de-Marne and Manche.
 - 97% of patients surveyed said they were satisfied with the Sam-Sauv procedure.
- The SAM-SAUUV partnership has opened up new prospects in the management of unscheduled care. The pilot system has now been identified by most regional health agencies as preventing hospitalisation.
- The two projects have strengthened communication with the general public and local authorities on the theme of cardiac arrest, which suffers from a major lack of visibility.
- Highly encouraging results in open centres, both in terms of life saving and project management, with the first city achieving full autonomy.
- CNP Assurances provided financial support as well as offering extensive advice. The funding was vital to supporting the project in several phases, including the trial phase, the demonstration with impact measurement, and then scaling up.
- The first phases have been completed and the objectives have been fully achieved. Scaling up is under way.
- Implementation of "health citizens" in the cities of Angers and Les Sables-d'Olonne. In the latter, 17,000 citizens were trained and 45 defibrillators implemented as part of a partnership.
- Impact assessment and measurement: demonstration of the benefits of the strategy supported by leading international publications, which support scaling up.
- Spin-off outlook: roll-outs planned for the first half of 2025: Grenoble, Toulouse, Saint-Lô, and internationally with the signing of an agreement with the City of Madrid on 25 November 2024.

6.2 - «Reducing social inequalities in health» strategic focus

The state of health of the French population is improving, as demonstrated by the increase in life expectancy. But not everyone benefits equally. Health disparities persist, or are even widening, depending on living, education, work and ageing conditions.

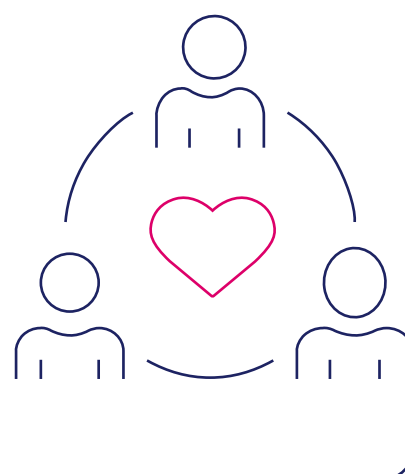
Sometimes encountered as early as childhood, care access issues, at-risk behaviour, educational deficiencies, poverty or isolation can lead to health problems. In turn, these problems can promote insecurity and exclusion.

To reduce this divide, the Foundation, alongside its non-profit partners and CNP Assurances employees, has since 2015 supported prevention and education initiatives among young people focusing on best practices in health and well-being. This long-term approach has enabled the actions initiated in co-construction with the Foundation's partners to be solidly deployed. These actions can now find new support to disseminate health and well-being content to more young people.

All the partnership agreements of this strategic focus came to an end on 31 December 2024. This transition phase stands as an ideal opportunity for the Foundation to review in-depth its work with associations and their beneficiaries⁴.

Beneficiaries

Nearly
800,000
young people
on the path to equal
opportunities in health



(4) Details of the key figures can be found on p. 14

The associations that Fondation CNP Assurances was pleased to support from 2014 to 2024 as part of its «Reducing Social Inequalities in Health» (RISH) strategic focus:



Over the period, the Foundation has engaged with field actors, young beneficiaries and volunteers. In autumn 2024, it harnessed this experience to establish a new public health commitment priority for its 2025 multi-year plan. This priority is in line with its previous actions:

Taking action for young people's health.



2022/2024

Adosen

Educating young people about the risks of addiction



Founded in 1962, the association Adosen - Prévention Santé MGEN is accredited by the Ministry of National Education. It works in the school and extracurricular environment from kindergarten to university, to improve young people's well-being on the themes of health, citizenship and solidarity.

Adosen devised the Coop-Addict programme to develop psychosocial skills to deal with addictions. Students work together and examine addictive behaviours in five modules. These modules feature fun activities such as escape games and role plays. 83% of the young people say they have a better understanding of addictive behaviour. The programme also improves social cooperation skills. 95% of participants felt that listening was easy/very easy and 93% that team deliberation was easy/very easy at the end of the programme.

The partnership

Since 2022, the CNP Assurances Corporate Foundation has supported the design and deployment throughout France of the Coop-Addict programme by Adosen.

2024

Key events

- Continued roll-out: 8% increase in the volume of interventions with young people.
- 45% increase in the number of adults trained.
- Development of new partnerships based on the programme: with Unis-Cité as part of the "Re'Pairs Santé" programme.

Key figures



32,950
young people
educated



821
adults

trained in the implementation of Coop-Addict through 34 training sessions. Types of adults trained: school nurses, other national education staff (including ambassadors of health promotion schools), health students (UFR medicine training and research institutes, IFSI nursing training institutes), students at INSPE national training institutes, employees of associations (coordinators), civic service volunteers



Main lessons learned in 2022-2024 and outlook

- Adosen has achieved the implementation and scaling- up targets, **with nearly 80,000 young people trained** and **2,076 adult relay workers trained**.
- The steady increase in requests for training and the purchase of programmes by the educational community attests to its need for support in preventing addictive behaviour and the relevance of the response provided by Coop-Addict.
- The support of Fondation CNP Assurances has helped to unlock synergies on the programme, in particular with Ecolhuma and Unis-Cité.
- Through its expertise, the Foundation contributed to discussions on the programme's economic model and its sustainability.
- Adosen has identified several avenues for developing and sustaining the programme, through partnerships with youth and prevention actors, the extension of training (with QUALIOPI certification), and European programmes in Romania and Germany.



2022/2024

AGIVR

Promoting the inclusion and well-being of people with disabilities



In 1957, parents and friends of children with mental disabilities and intellectual deficiencies founded the AGIVR. The association, a member of UNAPEI ⁵:

- supports 700 people from childhood to adulthood;
- facilitates access to care, culture, sports, leisure and work;
- develops the "power to act" of its beneficiaries in the Auvergne-Rhône-Alpes region.

The partnership

Fondation CNP Assurances is supporting the AGIVR association in setting up the Pass Bien-être. This programme trains people with mental disabilities and intellectual deficiencies, mainly young people. It helps them to develop life skills.

Each person has the opportunity to choose their own training courses, with the help of professionals and family members. These training courses are part of the individual's personalised (and/or professional) project and are recognised as a tool for achieving goals in their life path.

Examples of training include: Election to the CVS social life council, budget management, and social media use. Other courses focus on emotional and sexual life, non-verbal communication, and social codes. The individuals can also learn how to make a professional or personal presentation and how to manage their emotions. Training courses are also available on citizenship and the transition to professional life.

The association pays for between 20 and 25 training courses per year over 3 years. This makes it possible to train an average of 200 to 250 people with disabilities per year.



(5) UNAPEI is a French federation of associations representing and defending the interests of people with mental disabilities and their families.

2024

Key events

- Increase of over 20% in requests for Pass Bien-être (Wellness Pass) training.
- Impact measurement under way with 2 external service providers. After preparatory work in early 2024, the impact measurement began in June with a qualitative phase (interviews with various stakeholders). This assessment moved into the quantitative phase in October with the dissemination of a survey written in clear and simple language distributed to people with disabilities.
- Collaboration with the Auvergne-Rhône-Alpes branch of the UNAPEI federation on a call for expressions of interest and the launch of a regional working group to take the Pass Bien-être project further and collectively.
- Unprompted proposals for new training methods by people with disabilities involved in the project.
- Design with the trainers of improved content to promote the acquisition and improvement of acquired skills (a "level 2" for certain training courses such as emotional and sexual life).

Impacts

- Constant growth over 3 years in the number of people trained and re-enrolment in different training courses.
- Use in their daily lives of the tools acquired during training.
- Increase in independence and self-confidence, adoption of healthier habits and behaviour for everyday health.
- The desire of all stakeholders to continue the Pass Bien-être.
- Cooperation with other associations, including Improve, to carry out impact measurement.

Key figures



23
training
sessions
during the year



240
people
with disabilities trained



More than
100 people
(people supported,
professionals, directors, trainers,
etc.) take part in the impact
measurement



Main lessons learned in 2022-2024 and outlook

- **3 years of testing, 58 training sessions, 570 people with disabilities trained**
- Need for better training planning to target people more precisely (homogeneity of groups to avoid potential difficulties, etc.), better support in their training choices and thus correspond as closely as possible to the personalised project.
- Need to develop new content, including mental health prevention for people with disabilities as well as AGIVR professionals.
- The initial findings of the impact measurement, including the positive impact on the people trained, and the feedback from the various stakeholders, lead to a strong desire to maintain the Pass Bien-être.
- The participants (and the trainers) have validated the principle of diversity of the participants in the groups to facilitate dialogue and peer assistance.
- All establishments managed by AGIVR use the Pass Bien-être as a support vehicle.
- Pass Bien-être included in the 2024-2027 outreach project.
- Implementation of external communication actions around the Pass Bien-être (articles, activity report, general meeting, presentation).
- Awareness of how important impact measurement is in helping the AGIVR to convince, disseminate the project and cooperate with other associations to seek long-term funding: cooperation with the regional UNAPEI on spin-offs, conviction-based work with the public authorities to make training a tool to support broader audiences.

2015/2024

Alliance
pour l'éducation

Alliance pour l'éducation United Way

Equal opportunities, academic perseverance and proactive orientation for young people in priority areas

Alliance for Education - United Way (AEUW) is creating an ecosystem of success for junior high school students in priority education. It helps these students to become aware of their potential and feel confident about their place in society.

The partnership

As an extension of its health promotion mission, the Foundation has co-built the "health and well-being" component of the **Défi Jeunesse** programme from the outset of the partnership in 2015 (a comprehensive programme for self discovery and learning about others and the professional world). Launched in pilot form, the programme focused on developing psychosocial skills among the 15,000 young people supported by the association.

In 2021, the partnership evolved. This enabled the Alliance pour l'éducation to roll out Défi Jeunesse widely in the territories. In particular, in the two largest "Education Cities" in France: Toulouse and Sarcelles. Contributing to the initiative, CNP Assurances employees worked with students aged 13-14.



L'année 2024

Key events

- **Mobilisation of CNP Assurances employees:** coaching students and welcoming 14-year-old trainees.
- **Enhanced coordination and monitoring of young people from the Toulouse and Sarcelles Education Cities** using the student tracking tool (the "skills passport"), which vastly improves guidance.
- **Synergy with the action research team at the Bordeaux University Hospital (DAVANTAJ project):** in May 2024, participation in the seminar

bringing together project stakeholders on contexts that may or may not favour the development of psychosocial skills in schools. The guide developed on the basis of the findings of the seminar will be tested in institutions involved in the Défi Jeunesse programme.

- **Impact measurement** conducted with the correspondents and employees of partner companies involved in Défi Jeunesse.

Key figures



15,011
young people
supported in the 2023-
2024 school year



40
partner schools
32 education
associations engaged



1,197
employees
of partner companies involved
(* 4,000 hours of engagement)



35 CNP Assurances employees
engaged with students from disadvantaged areas
as part of an internship for 14 years olds and oral
preparation coaching for the high school diploma



644 skills passports,
a tool co-built with the foundation to promote their
middle school experience, awarded to 14 year olds

Impacts

- The coaching and internships for 14 year olds co-built with the Foundation help students **to project themselves positively into their future.** Through contact with the corporate world they gain in self-confidence, to work on their posture and develop their ability to speak for themselves.
- Continued implementation of initiatives at Education Cities.
- Showcasing the strength of psychosocial skills in the Défi Jeunesse programme through the synergy implemented by Fondation CNP Assurances with another of its partners, the Bordeaux University Hospital, as part of the DAVANTAJ project.

Alliance pour l'éducation United Way



Main lessons learned in 2015-2024 and outlook

- **The commitment of CNP Assurances employees** has helped each young person to refine their career development plan and bring companies and schools – two worlds that are often distant – closer together. Their feedback on the need to better prepare young people for the week-long course of the 14 year olds has enabled AEUW to strengthen this aspect in the educational pathway.
- **Coordination and enhanced monitoring of young people from the Toulouse and Sarcelles "Education Cities".** The collective dimension of the Défi Jeunesse programme brings real added value to the Education Cities.
- **Reinforcement of content on bullying** (700,000 children affected each year in France) after the problem emerged as part of the programme, and proposal of a dedicated workshop to raise awareness among young people from the age of 11..
- **The synergy with the DAVANTAJ action research project** has made it possible to refine the pedagogy of the Défi Jeunesse programme and strengthen its coherence. It has also fostered the development of the co-construction skills repository with ONISEP and the Education Cities.
- **Prospects for spin-off in the PACA region:** 2 establishments in Carpentras (Vaucluse) and 2 establishments in the process of being opened in partnership with the Marseille 14 Education City (Bouches-du-Rhône).

2022/2024

Bordeaux University Hospital



«DAVANTAJ» research and action

The DAVANTAJ project, an assessment and support programme for the development of psychosocial skills in young people, is part of the methodological support and innovation department in prevention at the public health division of the Bordeaux University Hospital.

The partnership

The aim of this research and action project is to develop guidelines for assessing and supporting programmes in schools. The objective is to develop the psychosocial skills of middle- and high-school students to improve their health. It also focuses on how social networks can contribute to the development of psychosocial skills and reduce tensions. The project will also enable Fondation CNP Assurances to have and share a framework for analysing and supporting efforts to develop psychosocial skills among young people.

2024

Key events

- Involvement of stakeholders (field professionals involved in the development of psychosocial skills, national education professionals, members of the Foundation's team and office) in the analysis of results at a seminar in May 2024.
- Development of a user guide for the analysis and support framework, which can be used at different points in the initiative (from development to monitoring), to help decide on the programmes to be financed, monitor those that have already been financed, and develop and sustain the programmes. It is intended to evolve through use. It also supports promoters by determining strategies to improve their interventions.

Key figures



- **6 regions** : Bourgogne-Franche Comté, Ile-de-France, Normandy, Nouvelle-Aquitaine, Occitanie, Grand-Est
- 6 sites: **2 high schools** (general, professional), **4 high schools** (1 general, 2 REP priority areas and 1 SEGPA REP+ priority area)
- **7 observations** of interventions
- **11 interviews with 15 professionals** from educational communities (teachers, senior education advisors, school nurses (Health Promotion Service for students), members of the Management
- **7 interviews with 7 professionals** from structures organising or working in psychosocial skills
- **4 student** focuses with a total of **20** students
- **117 positive or negative, interventional or external contexts** were highlighted during the field study. These contexts activate **22 mechanisms** producing positive or negative effects on the development of students' psychosocial skills.



Impacts

- All three-year objectives were achieved on time. The final deliverable is a tool for analysing and supporting CPS development interventions among young people in middle and high schools, including in REP and REP+ priority education areas. A scientific article is being written. It will involve the Foundation team and the project partners.

Main lessons learned in 2022-2024 and outlook

- The conditions of implementation served to ensure the near exhaustiveness of the data. The guide describes how to use these efficiency conditions.
- The involvement of the Foundation team led to the establishment of a research programme partnership with Alliance pour l'éducation United Way.
- Spin-off prospects: publication of a scientific article in an international journal with a peer review.

2022/2024

Ecolhuma

Reducing stress and anxiety among secondary school students

Ecolhuma
L'éducation au cœur

The Ecolhuma association supports teachers and school heads in creating a fairer and more fulfilling school environment. It equips them to address the increasing rise in mental health problems, especially among teenagers.

The partnership

Fondation CNP Assurances is supporting the programme "Preventing stress and anxiety among high school students, reducing social inequalities in health". This programme has been helping teachers and school leaders for 11 years. It aims to reduce social inequalities in health, from kindergarten to high school.

The project enables each high-school student to benefit from a school adapted to their unique characteristics and potential. It is based on a threefold dynamic to improve students' mental health:

- 1** Raise awareness and support teachers in identifying stress and anxiety and in raising awareness of ways to improve student well-being.
- 2** Help students develop strategies for coping with stressful events through self-management and emotional regulation techniques.
- 3** Support each student in their self-construction and help develop life skills and soft skills: help students gain self-confidence, build their autonomy, promote emotional and collective intelligence to encourage them to cooperate.

The project is aimed at high-school teachers in response to the increase in psychological disorders after the health crisis. The programme helps to reduce inequalities in health and support the inclusion of all students.





2024

Key events

- Publication of the second edition of the student mental health survey as seen by teachers. This document highlighted the need to address the issue of bullying.
- Continued production of educational resources with a focus on school phobia and the prevention of student stress and bullying.
- Modelling and launch of a multi-year programme to support schools in order to strengthen cohesion and establish a school climate conducive to learning.

Impacts

160,000

high school students potentially impacted by these actions

Key figures



1,858

teachers supported

via the online training programme
Reducing student stress and through
dedicated workshops



8,905

teachers equipped

with Ecolhuma teaching resources
to identify signs of stress.



16

high schools

supported to become well-being
establishments

Main lessons learned in 2022-2024 and outlook

- The two barometers on students' mental health as perceived by teachers assessed the urgency of taking action in response to a lasting epidemic of stress that has persisted well beyond the post-COVID period. This serves to prioritise the themes of combating student stress, school phobia and bullying.
- Production and dissemination of resources to better equip teachers:
 - A training course (mini-MOOC) on Reducing student stress.
 - Diverse resources to prevent student stress and fight against bullying.
 - A partnership with the Phobie Scolaire association, leading to the creation of educational resources on anxiety-related school rejection.
- Modelling and launching of a multi-year programme to support schools to strengthen cohesion between the various educational players and establish a school climate conducive to learning.
- Results and objectives achieved:
 - 11,461 teachers supported through the production of mental health educational resources.
 - 20 secondary schools supported or in the process of being supported to become well-being establishments.
- Impact assessment and measurement:
 - Ecolhuma formalises the assessment from the design stage of the project, with the aim of defining clear and achievable objectives.
 - The surveys, conducted every two years, track changes in mental health in schools and adjust actions when necessary.
- Spin-off prospects:
 - Faced with the need to act, as revealed by its surveys, Ecolhuma has adopted mental health, students and teachers as a priority challenge of its 2024-2026 strategic plan. In addition to the actions already carried out, the association will approach the subject in its entirety, through new themes: the learning of psychosocial skills from an early age to better prevent stress and harassment; and inclusive schools to help each child stand out and enable all students to flourish.
 - In 2026, Ecolhuma aims to support 25% of French teachers and 30% of school heads, for a deep-seated change in teaching practices.



2017/2024

FAGE

Reducing student insecurity
and distress



As the leading student representation organisation in France, FAGE brings together nearly 2,000 associations and trade unions, totalling around 300,000 students. The Federation works towards equal opportunities for success in the education system by improving young people's living and educational conditions.

The partnership

FAGE and Fondation CNP Assurances have joined forces to support student precariousness with financial and operational resources. They share the vision of lasting and impactful solidarity in the face of this issue. The partnership has enabled the continuous expansion and a growing response to urgent and increasing needs resulting from the general economic climate.

Since 2017, Fondation CNP Assurances has supported FAGE in two complementary areas: the AGORAé solidarity grocery stores and the prevention of student distress. These actions contribute to reducing health inequalities among students.

A third component of the partnership is the "Un bus pour un campus" initiative, which since 2020 has organised sports-health trips at reduced cost for beneficiaries.

2024

Key events

According to the «Indicateur du coût de la rentrée (back-to-school cost indicator) – FAGE, 2024»,

- 1 in 5 students below the poverty line and not eating sufficiently.
- Social assistance is not growing at the same pace as high inflation, which continues to specifically impact 18/24 year olds, with a 2.9% increase in registration fees and a 15.34% increase in food expenses compared with autumn 2022.
- 74% of students have had to reduce their essential food and hygiene purchases.
- 42.3% of AGORAé beneficiaries have a paid job. Among them, 95.2% consider that they have to work this job because it is necessary to provide for their needs, but detrimental to their academic success.
- Impact on physical and mental health:
 - 48% of students give up medical care due to lack of resources.
 - Sharp increase in mood disorders and suicidal thoughts or acts.



Key figures



- Ouverture de **3 new AGORAé** : Besançon, Roubaix and Troyes
- More than **10,000 beneficiaries**
- **335 tonnes** of food distributed (+17.5% vs 2023)
- **139 user-friendly workshops** to combat the social isolation and distress of young people
- **46 thematic workshops** to include AGORAé in the ecological transition
- **2 campaigns** to promote sustainable food: "Bien dans ton assiette" on balanced diets and "Agri' campus" on urban agriculture
- **81 student volunteers** trained in mental health first aid to prevent mental disorders exacerbated by insecurity



Impacts

- In addition to meeting immediate needs, this partnership helps to raise awareness of student insecurity, training volunteers, and establishing AGORAé as a key player in social assistance in France. The existence today of 43 AGORAé in 32 university towns and the projections for ever-increasing needs testify to the strategic importance of this commitment.

Main lessons learned in 2017-2024 and outlook

- The support of Fondation CNP Assurances enabled 67,432 beneficiaries to access a healthy and balanced diet throughout the year, serving to help these many young people get out of poverty and continue their studies.
- The support of the Foundation also enabled the distribution of 1,634 tonnes of food, i.e. 5,585,616 meals.
- The AGORAé project enables thousands of young people to study with dignity, providing them with vital resources and fighting against their social isolation. The positive impact on the well-being and mental health of underprivileged students is tangible: 51% of beneficiaries say that they would have stopped or suspended their studies without AGORAé. 78% of beneficiaries say that they have a more balanced diet thanks to the scheme.

The ever-increasing number of AGORAé beneficiaries also demonstrates the need, relevance and social utility of the scheme.

- AGORAé are being adapted to connect even more with young people and adapt to the current realities of students. Mental health awareness-raising, the food transition, and ecological issues are at the heart of AGORAé initiatives. FAGE intends to continue adapting the AGORAé project while maintaining its strongest aspects as a peer solidarity project supported by young people for young people that reduces their distress and stands as the most appropriate solution to current student precariousness.
- The support of Fondation CNP Assurances has enabled the launch of a wide-ranging mental health first-aid training plan (PSSM) for student volunteers from across France to respond to the growing challenges involved in the mental health of young people.

- The workshops on prevention and health promotion, organised in the living areas of the AGORAé, are attracting significant interest among young people. These programmes have made raised awareness and informed young people on crucial topics such as nutrition and stress management, thus contributing to their psychological and physical balance.

■ Impact assessment and measurement:

- Using the **EVAGO tool**, created by FAGE, the analysis of the **social utility of AGORAé** measures the relevance and concrete results of the initiative, adjusting its guidelines according to the feedback of beneficiaries and changes in context.
- This assessment is based on **quantitative satisfaction surveys** administered at two key moments of the year: January/February and June, at the end of each AGORAé right-of-access period.

■ Spin-off prospects:

- To enable every student in need to access a healthy and balanced diet, as well as psychological and social support, the ambition is to open new AGORAé, increase the number of beneficiaries, and continuously improve the services offered.
- Develop mental health prevention and awareness actions (workshops, educational resources) and offer psychological support to teams of volunteers, including those involved in the operation of AGORAé.
- Development of the "living space" angle of the AGORAés to take action against the social isolation of young people. Transform the academic landscape into an inclusive and resilient space committed to supporting young people in response to contemporary challenges.

2016/2024

Fondation de la Vocation



FONDATION
MARCEL
BLEUSTEIN-BLANCHET
DE LA VOCATION



A helping hand for young talents
in healthcare

La Fondation de la Vocation helps young people aged 18 to 30 to finance their career plans. The foundation supports all fields of activity, including bakery, astrophysics, music, research, medicine, and crafts. All young people in priority neighbourhoods or isolated rural areas, from fragile families marked by breakdowns or simply lacking financial resources, are eligible for support.

The partnership

Since 2016, as a Major Patron, Fondation CNP Assurances has supported Fondation de la Vocation and each year sponsors a recipient, for a total €30,000 from 2016 to 2022 and €40,000 since 2022.

2024

Key events

- Increase in the prize per recipient to €15,000 in 2024, compared with €10,000 previously, with the aim of better meeting the current cost of studies for young people and strengthening the impact on the life course of the recipients.
- 2024 recipient: Childéric Dezier, researcher in cognitive neuroscience.
- The Teddy Riner Class Awards ceremony was held on 2 December 2024, attended by students from Collège Paul Eluard in Bonneuil-sur-Marne (Val de Marne), of which Geneviève Justin, a director of Fondation CNP Assurances, is the principal.



Childéric DEZIER



Key figures



Around
11,000
applications/year



To date,
1,778 recipients,
more than 300 professions represented
in all fields, excluding politics
and religion.



Note:
15 recipients
supported by
Fondation CNP Assurances
since 2016

Main lessons learned in 2016-2024 and outlook

- Strengthen the reputation of the Prize and promote it among the audiences concerned (middle and high school) to **encourage vocations**.
- Make the winning recipients ambassadors to young people by being role models of inspiration and determination.

2017/2021

Bibliothèques sans frontières (BSF)



**Bibliothèques
Sans Frontières**
Libraries Without Borders

Raising awareness of health issues among young

The BSF Health Ideas Box (Ideas Box Santé) is a mobile media library. It is implemented in priority neighbourhoods and rural areas. It provides educational resources to help young people understand their health. Topics include well-being, distress, addiction prevention and access to care.

The partnership

The Health Ideas Box is the result of the co-building approach initiated in 2017 between Bibliothèques Sans Frontières and Fondation CNP Assurances. The Foundation was associated with BSF's scientific committee.

Assessment and impact of the partnership 2017-2021

The partnership enabled BSF to structure a new approach to health prevention and help it to upscale.

At the end of 2021, 12,000 young people had access to the content of the Health Ideas Box. The CAP assessment methodology measured the positive impact of this tool.

This project is a springboard for the development, with other partners, of new approaches. These include designing digital health prevention kits and integrating a major life skills component useful for the integration of young people without jobs or qualifications.



2016/2021

Unis-Cité

Educating young people in health and preventing at-risk behaviour



Founded in 1994, Unis-Cité is the expert and pioneer association of the Civic Service for young people in France. It is the preferred partner of the French state and local authorities in the deployment of the Civic Service. Unis-Cité advocates for a high-quality Civic Service accessible to all young people, regardless of their origin and future plans, with a view to building a more inclusive society. Unis-Cité is present in more than 116 territories in mainland France and Reunion Island.

The partnership

Co-construction by Unis-Cité and Fondation CNP Assurances of "Re'Pairs Santé", the first national health education scheme to prevent at-risk behaviour in festive environments based on a peer-to-peer approach, with young people engaged in Civic Service raising awareness of health issues among other young people.

Assessment and impact of the partnership 2016-2021

The Re'Pairs Santé program is best summed up by the words inclusion, innovation and engagement.

- In six years, 123,000 young people have accessed this health pathway, which has successfully met the multi-faceted needs of beneficiaries from different backgrounds or facing specific health issues.
- The momentum of the project has been maintained through the constant renewal of content, its digitalisation and the adaptation of the teams to recent health constraints.
- Les Tremplins Unis-Cité attracted the commitment of CNP Assurances employees, who led coaching sessions to help young people enhance their experience and skills acquired during their Civic Service.

Peer education is a compelling approach. Thanks to the success and lessons of this project, Unis-Cité has developed the actions of its Civic Service volunteers in the prevention of addictive behaviour. The approach is about going out into the field to establish local presence with young people.



7

Projects of committed CNP Assurances employees

Resulting from a proactive drive in which the employees of CNP Assurances play a key role, the sponsorship led by the Foundation reveals a community committed to humanist values, drawing on each person's skills and talents.

The Foundation supports the projects of employees involved in associations promoting health and well-being through education and social ties. It also encourages all CNP Assurances employees to commit to their own initiatives.

Nearly 140 projects supported since the creation of the scheme, a real vehicle for employee engagement.

In 2024, the Foundation extended its call for projects to the entire French scope of the CNP Assurances Group.

The Board of Directors of Fondation CNP Assurances approved **support for 22 projects for 2024, amounting to €98,470.**

Employee Favourite Award

For the first time in 2024, the Foundation invited the employees of the CNP Assurances group to vote for their favourite project supported by employees. The Foundation doubled the funding of the project garnering the most votes.

The **Un petit Bagage d'amour Nantes association** won with 108 votes out of 805. This association is committed to helping pregnant women in situations of extreme poverty. It supports mothers living on the street by providing them with safe sleeping and carrying equipment for their babies.

<https://www.unpetitbagagedamour.org/>



22 projects

supported in 2024



cosy nest for babies

The "Un petit bagage d'amour Nantes" association helps around 500 families a year in the Loire Atlantique region of France. It supports pregnant women, young mothers and children in extreme poverty. The objective is to ensure dignified and respectful births and departures in life. The association provides each of these women with a small bag containing baby clothes (0 to 18 months), hygiene and care products for babies and mothers, and childcare equipment. The project aims in particular to acquire sleeping and carrying equipment.

Project led by Magalie Suhard

Allocation: €5,000



Transition projection

Created in 2014, the "The Shifters" association relays on a volunteer basis the work of The Shift Project, a think tank that sheds light on and influences the debate on the exit from fossil fuels. The project proposed to the Foundation consists in promoting the second edition of the "Projection Transition" film-debate festival organised by the association's Maine-et-Loire branch.

Project led by Erwan Sarcelet

Allocation: €2,000



Sports wheelchairs for people with disabilities

The "Trail Loire et Vignes" association (Juigné sur Loire, Maine-et-Loire) organizes a trail every year to raise funds for families of children with severe illnesses. Some 1,000 runners and walkers and 180 volunteers participate in the event. The aim of the project is to equip the association with a sports wheelchair to enable people with disabilities to take part in the 10 km "Nature" race.

Project led by Virginie Jospin

Allocation: €4,540



«Courir avec»

The "Courir avec" association promotes sharing between people with and without disabilities through sport, as a vector of integration and social ties. In particular, it introduces young people with disabilities to participating in races with sports wheelchairs. It also visits schools to educate students about disabilities and provides a sports wheelchair for use in the cross-country events of middle schools. The project consists in taking part in a trail, an official sports competition for able-bodied people, 4 young people and 3 adults with disabilities, as well as 27 accompanying persons of all ages and socio-occupational backgrounds. The five-stage trail takes place over a week in Slovenia.

Project led by Josselin Marec / Allocation: €5,000



Europ'Raid: rallying for school supplies

Europ'Raid is a socially responsible 8,000-km and 22-day tour of Europe in which teams driving highly decorated 30-year-old Peugeot 205 cars travel through 20 countries, stopping in 23 partner cities. They bring school, sports and medical equipment to schools in Eastern Europe. The "M.I.L.S 205" association will be taking part in the 2025 event, distributing 70 kg of school supplies.

Project led by Antonin Rabineau / Allocation: €1,400



Emergency kits for people with sickle cell disease

The Fédération des associations de Malades Drépanocytaires et Thalassémiques (Federation of Sickle-Cell and Thalassaemic Patient Associations, FMDT SOS GLOBI) brings together 20 associations of patients with these genetic diseases. These associations are present across mainland France and in French Overseas Departments and Territories. Adult sickle cell patients are usually admitted to hospital on an emergency basis. Which means they don't have time to bring essential products with them. The federation will provide 30 emergency kits to each association, consisting of essential products (water bottle, shampoo, shower gel, toothpaste, toothbrush, sanitary towels, razor) for the duration of the hospital stay.

Project led by Michaël Ntintchui / Allocation: €5,000



En S'Elle(s)! Promoting female cycling

The CyclAvenir association works for the social inclusion and professional integration of people in precarious and/or exile situations, through the use of bicycles and the access to culture. Project participants are approached by the association's partner outreach and/or social establishments, including Samu Social de Paris, Emmaüs Solidarité, and France Terre d'Asile.

Project led by Françoise Hoyek

Allocation: €5,000



Caricaturists and comic book artists in rural areas

In Pays d'Ancenis (Loire-Atlantique), an extremely dynamic rural area, a group of enthusiasts has created "Ancenis BD" to raise awareness of comic books. The group organises a festival and events to reveal all the richness of this art form to local inhabitants. The project consists of around 20 school visits by artists as well as reception facilities for people with disabilities. It also includes events at nursing homes and leisure centres for children and teenagers.

Project led by Olivier Desmonts

Allocation: €5,000



Inclusive music festival

Since 2015, the "La Boîte à Gens" association has organised the free-entry "Vins sur Vingt" music festival in the village of Saint-Jean-Des-Mauvrets in the Pays-de-la-Loire region. The project aims to support the 2025 event, which, for its tenth anniversary, plans to welcome more than 10,000 participants over two days. Alongside the association's volunteers, the festival's reception teams will include young people in difficulty sent by the department's Social Development and Solidarity division.

Project led by Olivier Roy / Allocation: €5,000



Embarrassment-Free Box

Généticancer supports high-risk families predisposed to genetic and/or inherited cancers (approximately 10% of cases) and works to prevent such diseases. Généticancer's idea is to provide women having opted for a prophylactic or curative mastectomy with a "Embarrassment-Free Box". The box contains a medical bra and post-mastectomy bra, suitable cosmetics, a safety belt cushion, a heart cushion and a personalised post-operative coaching session. The Foundation will support the implementation of this initiative in Normandy.

Project led by Catherine Robineau

Allocation: €5,000



«L'atelier des petites plantes»

The "L'atelier des petites plantes" project involves the organisation in Orly (near Paris) of workshops to manufacture 100% natural cosmetic products. The workshops, accessible from the age of six, raise awareness of the health and environmental benefits of natural cosmetics. They promote zero waste and show that homemade products are simple and economical. Schools, outdoor activity centres and senior residences can participate in the programme free of charge.

Project led by Yolaine d'Orazio / Allocation: €3,410



Quality of care in northern Madagascar

The Diego-Brest association leads outreach initiatives among the inhabitants of the Diana region in Madagascar. The key focuses are health, education, culture, access to water and electricity. The association works together with the Regional Directorate of Public Health on projects to improve the quality of care in basic health centres. The project concerns the electrification of these health centres, which are not connected to the national grid. The project will benefit nearly 20,000 people in three rural municipalities.

Project led by Thierry Gemonet

Allocation: €5,000



Sénagazelle school outreach race and initiative

The Sénagazelle is a cross-country race or sports hike consisting of five stages of 7 km to 11 km and run exclusively by women. Taking advantage of the logistics of the race, at the end of each stage, the "Bretagne Outdoor" association distributes school materials to a remotely located school in Senegal.

Project led by Hélène Barrier

Allocation: €4,822



A living space and music venue for young people with cognitive disabilities

The "Accès pour tous" association helps the families of children with disabilities. It campaigns for the right to education of these children. The project concerns around 40 children, adolescents and young adults with disabilities and/or invasive developmental disorders, and their families. It offers music therapy workshops for young people waiting for a place in a medical-educational institution or accepted in part. It also provides for the creation of a living space. It will welcome young adults having failed to find an establishment suited to their age.

Project led by Myriam Delepine

Allocation: €5,000



Running to support five remotely located schools in Senegal

Cap Medina combines sporting challenges with solidarity-based commitments to the health and education of women and children. For the 2025 Sénagazelle – a race 100% for women – held in Simal (200 km from Dakar), the association is supporting the project of the Cap Simal team. At each stage of the race, the team will distribute school materials (synonymous with continued schooling for a primary school child) in a remotely located school. The project involves funding school kits given by runners to children.

Project led by Sophie Hubert

Allocation: €5,000



Exploring disabilities with the «Pinocchio» show

The "Quelle Histoire!" association designed "Les Rencontres Extra-ordinaires", weekly theatre, improvisation and dance workshops. The workshops promote the causes of people with disabilities but also include schoolchildren and raise awareness among the general public. The workshops address the themes of difference, intolerance, beauty and ugliness, justice and injustice, and freedom through humorous spoofs of fairy tales. The project consists in creating a Pinocchio show performed in front of a mixed audience in the first half of 2025 in the Hauts-de-Seine department.

Project led by Christèle Bordigoni

Allocation: €5,000



«Ailes et Sourires Angevins»

The Municipal Council of Children of Seiches-sur-le-Loir is involved in the organisation of "Ailes et sourires angevins", organized by the Angers-Marcé Aero-Club (ACAM). The annual event brings together disabled and able-bodied children around the theme of aviation. In 2025, 72 disabled and able-bodied children will share the experience of living and flying together.

Project led by Dimitri Thomas

Allocation: €1,800



Rugby adapted to mental disability

To promote inclusion through sport, Rugby Club du Mans (RCM) enables people with mental disabilities under authorisation to play an adapted form of rugby. RCM will launch the project by offering one hour of training per week for groups of six to eight patients. Four training sessions will be organised starting in first-half 2025. The aim is to increase the patients' physical capacity by 5% to 10% and improve their well-being and quality of life.

Project led by François Proust

Allocation: €5,000



A therapeutic sensory garden and a health pathway

Association Ligérienne d'Aide aux Handicapés Mentaux et Inadaptés (ALAHMI) assists people with mental disabilities through the management of 13 establishments in Maine-et-Loire. It offers 384 places for adults and children with disabilities. Nearly 400 professionals work at the centres. The aim of the project is to create a therapeutic sensory garden and a health pathway. It will enable beneficiaries to leave their daily lives behind, enjoy a new form of stimulation and take part in an outdoor physical activity.

Project led by Valérie Moreau-Frémion

Allocation: €5,000



Sporting and ecological event

Team Spirit aims to develop responsible running and cycling. The project invites some ten members of the association to take part in the "10km de La Chaume" race in April 2025. The event will be held on Saturday and an ecological initiative to clean up the coastline will be organised on Sunday.

Project led by Quentin Allonneau, Cédric Mercier and Sébastien Mousset

Allocation: €700



Integration of young people with autism through adapted education

ASF 92 (Autistes Sans Frontière – Hauts-de-Seine) helps people with autism integrate into society. The association trains and informs families, educational teams and professionals to promote integration. It also offers cognitive remediation sessions for people with autism.

Project led by Miguel Eleuterio

Allocation: €5,000



Inclusive sun observation workshops

Alpha Lyrae is an association that introduces people to astronomy in the region of Ancenis and Orée d'Anjou. It works primarily with young people and individuals in precarious situations. The charity is seeking to buy sun-viewing glasses for people who have never observed the star. This activity, organised in the day time, is suitable for schools, IMEs and nursing homes. Alpha Lyrae plans to start up the initiative in the spring of 2025 during the EuroAstro festival and then continue it in the summer.

Project led by Olivier Desmonts

Allocation: €4,798

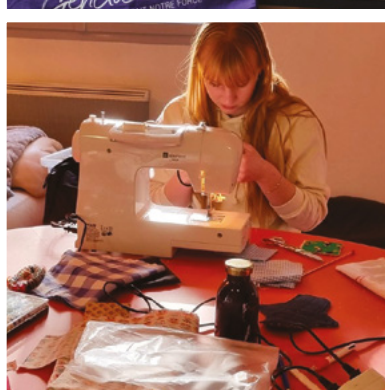
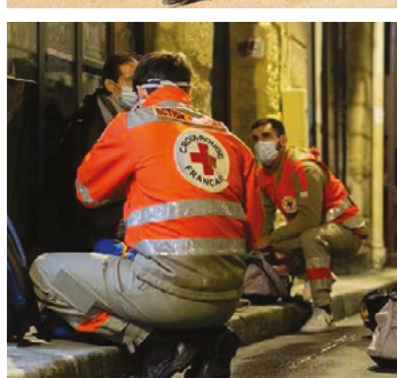


« At the end of this cycle of commitments, the CNP Assurances Corporate Foundation wishes to thank all those, be they associations or employees, who have placed their trust in the Foundation to support their ambitious projects aimed at combating social inequalities in health and saving lives. Thank you all for these barriers that we have brought down together.

We still have much to do for the benefit of young people and their physical and mental health. 2025 will be full of projects, ambitions and emotions, and modest and major advances. Because it is together with the Foundation, its future new partner associations, and the employees of CNP Assurances, that we will advance this just cause. And always with the same determination and commitment. »

Agathe Sanson

Vice-Chair of the CNP Assurances
Corporate Foundation



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