

Communiqué de presse

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Eco-responsible company Green-Got selects CNP Assurances and Owen to integrate insurance cover into its payment cards

Following a call for tenders, Green-Got, a leader in the eco-responsible fintech market, has selected CNP Assurances to provide insurance and assistance cover related to its payment cards. These guarantees, covering travel, purchases and security against fraud, are provided via the Owen platform, an insurtech committed to eco-responsible insurance.

Green-Got will thus offer its French customers insurance and assistance cover in step with new consumption patterns. Included in Green-Got's Essentiel and Premium payment cards, the cover is simple to activate, committed and accompanied by 100% digital support via the Owen platform.

The cover includes:

- **For the Essentiel card:** security of means of payment.
- **For the Premium card:** purchase and delivery cover, cover in the event of loss or theft of identity documents, security of means of payment, legal protection and assistance, and travel cover (including repatriation in the event of a health problem, cover in the event of loss, theft or delay of luggage, travel delays, and civil liability abroad).

This cover is provided by **CNP Assurances IARD**, **CNP Caution** and **Filassistance**, subsidiaries of the CNP Assurances Group, and strengthen the partnership with Owen, established in 2024.

Commenting, Thibault Masson, co-founder of Owen, said: *"Thanks to the resources and know-how of CNP Assurances, Owen was able to design and implement innovative cover adapted to new banking practices. The solution is in line with our mission to provide the market with customised, eco-responsible and easy-to-use insurance cover."*

Guillaume Kuch, Director of Creditor Insurance at CNP Assurances, said: *"The partnership with the eco-responsible fintech Green-Got is fully consistent with our values and our corporate mission as a responsible insurer and investor. By forging closer ties with Owen, we are strengthening our presence in the affinity insurance market, one of our Group's development priorities."*

About CNP Assurances

The CNP Assurances Group is a property and personal insurer with more than 8,300 employees. It generated net income of €1,550m in 2023. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the 5th largest insurer in Europe and the 3rd largest insurer in Brazil. Its solutions are distributed in 19 countries by various partners and insure more than 36 million people in personal insurance and protection, and 14 million in retirement savings. CNP Assurances is a responsible insurer and investor (€400bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

About Owen

Owen, founded in 2021, offers an eco-responsible insurance solution for European marketplaces and e-commerce. With more than 110 partner brands, Owen is the benchmark for CSR cover for e-commerce and digital finance. Owen provides its partners with a turnkey solution including the integration of cover, a simple subscription process, contracting, and native policy management. In the repair or management of end-of-life products, Owen ensures the second life of the product covered through its ecosystem of players committed to a more circular economy.

Find out more on the website : [Owen](#)

About Green-Got

Green-Got, founded in 2021, is a French financial institution providing payment accounts and life insurance exclusively dedicated to financing the ecological transition. Dedicated to redirecting financial flows to combat climate change, Green-Got in 2024 reported €1 billion in transactions, €100 million under management, and €40 million directly invested in companies committed to the transition. It completed a record fundraising round in Europe in 2024, confirming its leading position in sustainable finance.

Find out more on the website: <https://green-got.com/>

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