

*Issy-les-Moulineaux, 6 February 2025*

## The CNP Assurances Foundation is launching a call for projects focusing on the health of young people

The CNP Assurances Foundation has been committed to public health since its creation, and last December it announced its new strategic focus “For the health of young people”, which is a continuation of its work. From 6 February 2025, the CNP Assurances Foundation is launching a call for projects on this theme.

As part of its new multi-year action plan, the CNP Assurances Foundation is making a concrete commitment to putting the physical and mental health of young people at the heart of its action and to continuing its support with non-profit partners.

A call for applications to select projects promoting the health of young people.

It aims to select projects with a strong social and societal impact led by public or private organisations of general interest, eligible for sponsorship aimed at promoting the health of young people aged between 0 to 20. Specifically, it targets projects focused on:

- The physical health of young people, and in particular access to care, health education, combating sedentary living and addictions, etc.
- The mental health of young people, and in particular early detection, appropriate treatment, the development of psychosocial skills, support for family and friends and the use of digital technology (social networks in particular).

The projects supported may be actions on the ground, prevention/awareness-raising actions or action-research projects, in progress or whose implementation may begin before 31 December 2025 in mainland France,

Notes of intent must be submitted between 6 and 27 February. The CNP Assurances Foundation will examine the various proposals between 28 February and 30 March 2025 and will select the most relevant applications in terms of the theme and aspiration of the project.

Shortlisted project owners will then be invited to complete an application between 31 March and 20 April 2025. The opinions of experts and young people will be part of the presentation of the projects to the Board of Directors of the CNP Assurances Foundation in order to represent the potential beneficiaries of the projects. Project selection will be finalised by 30 June 2025.

The call for projects has a maximum budget of €800,000.

The amount of the grant awarded to each chosen organisation will be between €50,000 and €150,000 for one year, renewable up to a maximum of 2 times depending on the duration of the project and the

assessments carried out every year. This amount will be determined according to the needs of the project, at the discretion of the Board of Directors.

The application can be accessed at: <https://www.cnp.fr/le-groupe-cnp-assurances/qui-sommes-nous/la-fondation-cnp-assurances/agir-pour-la-sante-des-jeunes>

## Agathe Sanson

Group Head of Stakeholder Dialogue, Communication and Sponsorship at CNP Assurances, Vice-Chair of the CNP Assurances Foundation



*"The CNP Assurances Foundation is committed to acting together for the physical and mental well-being of young people in society. Because they are the first to be affected, we have decided to include young people in the selection of projects with a strong social and societal impact that the CNP Assurances Foundation will support in the coming years. Young people will participate in the advisory committees involved in the shortlisting process."*

### About CNP Assurances Group

The CNP Assurances Group is a property and personal insurer with more than 8,300 employees. It generated net income of €1,550m in 2023. A subsidiary of La Banque Postale, the Group is no. 2 in property loan insurance and life insurance in France. It is the 5<sup>th</sup> largest insurer in Europe and the 3<sup>rd</sup> largest insurer in Brazil. Its solutions are distributed in 19 countries by various partners and insure more than 36 million people in personal insurance and protection, and 14 million in retirement savings. CNP Assurances is a responsible insurer and investor (€400bn invested in all sectors) that works for an inclusive and sustainable society, protecting and facilitating all life paths.

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