

*Issy-les-Moulineaux, 21 December 2023*

## **CNP Assurances announces the appointment of Marie Rouen as Group Human Resources Director**

**Effective from 2 January 2024, Marie Rouen succeeds Bérengère Grandjean as Human Resources Director and a member of the Executive Committee of the CNP Assurances Group. Bérengère Grandjean is taking her retirement.**

Marie Rouen joined CNP Assurances on 13 March 2023 as Deputy Human Resources Director alongside Bérengère Grandjean, Human Resources Director of the CNP Assurances Group, who is now retiring. As Group Human Resources Director, Marie Rouen will lead CNP Assurances' HR strategy to support its development and transformation.



After obtaining a Master's degree in Law with an HR major, Marie Rouen (51) began her career in 1997 at the Fnac group as Head of Human Resources for several points of sale. In 2005, she became Head of Employment & Recruitment Policies for the brand. In 2008, she was appointed Head of Human Resources for all Fnac Paris stores. In 2010, Marie Rouen joined the Virgin Group as Human Resources Director. In 2013, she was appointed Human Resources Director at Crédit Coopératif (Groupe BPCE) and, in June 2014, Human Resources Director at Banque Palatine. In 2016, she also took the helm of the Purchasing and Facilities Management Department, followed by Banking Production Services in 2018 and Internal and External Communication in 2019. She joined the CNP Assurances Group in March 2023 as Deputy Human Resources Director before becoming Group Human Resources Director on 2 January 2024 and a member of the Executive Committee.

## About CNP Assurances

Present in 19 countries around the world, the CNP Assurances group is a leading player in the insurance industry with more than 6,500 employees and net profit of €1,939 million in 2022 (IFRS 4). A subsidiary of La Banque Postale, CNP Assurances is a member of the major public financial group. In France, CNP Assurances is No. 1 in property loan insurance, No. 2 in life insurance and, in 2023, will have integrated the property insurance activities of La Banque Postale, making it a comprehensive insurer of property and persons. It is the fifth largest insurer in Europe, particularly in Italy, which is now its second largest market after France. In Brazil, the Group's solid growth has enabled it to reach third place. Based on a multi-partnership or "open" model, its solutions are distributed through long-term strategic partnerships. In total, more than 32 million people worldwide are insured by CNP Assurances for personal risk/protection and 14 million for savings and pensions. CNP Assurances is a responsible insurer and investor (€400 billion invested in all sectors of the economy). It works to promote an inclusive and sustainable society by providing solutions that protect and facilitate all life journeys for as many people as possible.

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