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a more
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Biography

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Marco Passafiume Alfieri

Chief Executive Officer of CNP Vita Assicura and CNP Vita Assicurazione

Marco Passafiume Alfieri, an Italian citizen, holds a degree in Economics, specialising in Finance, from Luiss-Guido Carli University, and an MBA from the Bocconi School of Management.

He began his career in 1998 as a consultant with Arthur Andersen Consulting. In 2002, he was Head of Product Development at Pioneer Investments in Milan and Dublin, before becoming Head of Product Development in Banca Intesa's Marketing Department in 2003.

In 2006, he became Marketing Director at Banco Popolare. In 2007, he joined BNP Paribas, where he was Head of Retail Marketing and later Head of Sales at BNL-BNP Paribas Investment Solutions Italia, before becoming Sales Director at BNP Paribas Cardif Italy. In 2014, he became Deputy Chief Executive Officer of Prudential Financial in Italy.

In 2018, he joined the Cattolica Assicurazioni Group, where he was the head of bancassurance and the Group's life insurance business, before becoming Chief Executive Officer of the life insurance and protection joint ventures: Vera Assicurazioni, Vera Vita, BCC Assicurazioni and BCC Vita.

In 2023, he became Chief Executive Officer of AmTrust Assicurazioni before joining the CNP Assurances Group.