



**Insuring
a more
open world**

Biography

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François Tritz

CEO of CNP Seguradora

Initially responsible for operations and services within the captive finance company FC Bank, François Tritz later joined the assistance sector as head of sales and marketing at Europ Assistance.

He then moved to the personal insurance sector, at BNP Paribas Cardif, where he was responsible for international strategy and partnerships with automobile financiers.

He joined CNP Assurances at the beginning of 2018 as Deputy CEO and Head of Business Development for the Irish subsidiary, and since October 2020 has been CEO of CNP Santander Insurance in Dublin. Jean-Baptiste François Tritz is CEO of CNP Unicredit Vita.

François Tritz is head of CNP Seguradora - comprising Capitalização, CNP Consorcio, Previsul Seguradora and Odonto Empresas - in charge of developing the open model in Brazil.