

Fondation
d'entreprise



Levelling up health outcomes

2022 Annual Report



The CNP Assurances Corporate Foundation was founded in France in 1993 with a mission of promoting, supporting and implementing health-related initiatives and general-interest projects.



Since becoming a corporate foundation in 2011, we have worked towards fulfilling CNP Assurances' corporate mission:

As a responsible insurer and investor, driven by the community values of our Group, we work with our partners to create an inclusive and sustainable society, providing solutions to as many people as possible to protect and support them on their chosen paths.

The CNP Assurances group is a leading insurer in France, other European countries and Brazil. With its life, loan, health and property insurance, pension and personal risk solutions, CNP Assurances helps its customers to cope with the multiple changes they face during their lives.



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Credo

CNP Assurances' sponsorship and philanthropy activities aim to fulfil the Group's commitment to an inclusive and sustainable society in which everyone can thrive.

The initiatives we take in our capacity as its Corporate Foundation complement CNP Assurances' mission of providing protection. They cultivate the people-first approach and positive engagement that motivate its employees. We engage with others and with vulnerable individuals, pursuing innovative partnerships and effective solutions.

As France's leading sponsor of initiatives to alleviate social inequalities in health, we endeavour to level up health outcomes.



Stéphane Dedeyan

Chair of the CNP Assurances Corporate Foundation

"As we look back and reflect on the work we did in 2022, I believe we can all be proud of what our Foundation achieved."

We can be proud that the programmes we built together with our non-profit partners save more lives every year and help protect the health and well-being of those who need it the most.

We can be proud of the commitment shown by our employees, who are actively supporting the causes dear to them in ever growing numbers and participating in educational and social programmes for young people.

We can be proud of the innovations benefiting as many people as possible by our Foundation's permanent team, our directors, our partners and our whole ecosystem of insurers acting as good corporate citizens.

As its 30th anniversary beckons, our Foundation, which mirrors and connects us, continues to pursue its goals and fulfil CNP Assurances' commitment to society, which lies at the cornerstone of its corporate mission."

1

Fulfilling

CNP Assurances'

commitment to society

Social inequalities in health are deepening as we lurch from one crisis situation to another, and vulnerable populations bear the brunt. Their ability to access medical services, obtain food and find accommodation is impacted, making it harder for them to see a future for themselves.

CNP Assurances has reaffirmed its goal of supporting difference-making initiatives to improve life for everyone in society and broaden access to healthcare. Our Foundation is a vehicle for trying new things out and starting conversations that spark non-profits, citizens and the Group's employees into action. Together, we strive to develop projects and innovative and effective solutions standing the test of time right across France – together, with and for those who need it most. We all share the same objective of reducing social inequalities in health and saving lives.

In pursuit of these efforts, we can draw on:

1. A financial contribution from the CNP Assurances group ;
2. The expertise of our health ecosystem ;
3. The engagement of the Group's employees.



Mission

Levelling up health outcomes...

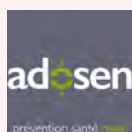
PRIORITY: Reducing social inequalities in health



Equal opportunities and keeping students in school



Focus on tackling student hardship and mental health



Addiction prevention



Campaign to lower high school students' stress and anxiety



Well-being of people living with disabilities



Action research into life skills in a school environment



Helping hand for talented healthcare trainees

PRIORITY: Saving lives



Citizen first



First-aid awareness and training



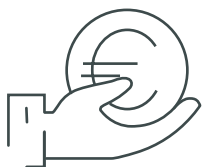
Sparking employees into action

CNP Assurances is keen for its employees to engage with society and the Foundation supports their projects.

Employees are encouraged to:

- help select new partner non-profit organisations ;
- take part in the action programmes that make the cut ;
- apply for financial support for any non-profit project in which they are involved personally ("Helping Hand" programme).

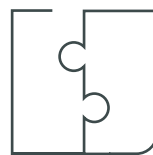
Funding



€800,000
per year



5,645
employees
CNP Assurances

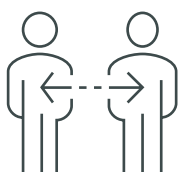


10 non-profits
supported
+ **1 university**
research lab



3
CNP Assurances
employees
seconded to the Foundation

Beneficiaries



75,724 young
people
guided along the path
to more equal health
outcomes



378,288 students
potentially assisted under
the Ecolhuma programme thanks to
the involvement of

11,437 teachers

Principles for working together to level up health outcomes

■ Accelerate projects that serve a valuable purpose for society

- Pursue health, education and community-building innovations that are effective in protecting people and society over the long term ;
- Build with our partners risk prevention initiatives and health and well-being programmes ;
- Involve and support employees.

■ Create the right conditions for creating relays to projects

- Measure and document the results of our actions ;
- Support initiatives that make a real difference.



Agathe Sanson

Vice-Chair of
the CNP Assurances
Corporate Foundation

" Our Foundation lies at the centre of an ecosystem of non-profits and employees. It is brimming with energy and innovation plans galvanised by a common spirit of community and responsibility. They all share the same concerns as the CNP Assurances group stakeholders, and we are engaged in a continuous dialogue with them.

The roots we nurture from the ground up on a daily basis help us pick the corporate philanthropy programmes via which our Foundation's support will have the most effective impact.

Exchanges with CNP Assurances' subsidiaries outside France also help enrich and enhance this model year after year. Vulnerable populations reap the benefit through improved health, education and inclusion as we are able to harness greater synergies across the CNP Assurances group. These engaged and committed actors, who inspire everything we do, help maximise the difference our actions make."

2 Governance

The Board of Directors has 13 members, including five well-known figures specialised in the Foundation's focus areas and eight representatives from the CNP Assurances group.

Its role is to set the Foundation's strategic direction, evaluate the performance of its initiatives, approve the budget and vote on projects. It meets at least twice per year. More than 60% of its directors are women.

SIX representatives from our parent Group

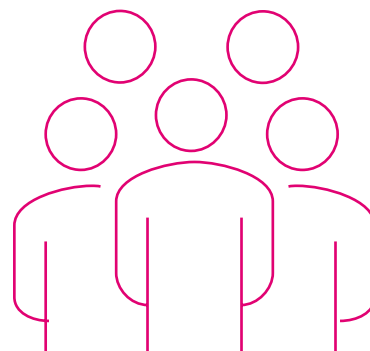
- **Stéphane Dedeyan**, Chief Executive Officer, Chair of the Foundation ;
- **Agathe Sanson**, Head of Stakeholder Dialogue, Communication and Sponsorship, Vice-Chair of the Foundation ;
- **Bérengère Auxoux-Grandjean**, Chief Human Resources Officer ;
- **Vincent Damas**, Head of CSR (appointed in 2022 in place of Xavier Larnaudie-Eiffel) ;
- **Dr Martine Reverberi**, Head of the Insurance Medical department ;
- **Patricia Garcia**, Head of Payables Accounting (appointed in 2022 in place of Vincent Lebrun), Treasurer of the Foundation.

TWO representatives of CNP Assurances employees

- **Candie Masset**, death policy customer executive, BPCE BU⁽¹⁾ in Angers (appointed in 2022 in place of Alicia Maboia, who joined the Foundation's permanent team) ;
- **Christophe Boisdevesys**, Project leader, Partnership France and Amétis network BU

FIVE well-known civil society figures with relevant expertise

- **Dr Virginie Halley des Fontaines**, a public health physician and a member of France's senior public health council (HCSP) ;
- **Pr Alain Serrie**, senior university lecturer, honorary lead consultant at Lariboisière hospital's department of pain medicine and palliative medicine in Paris, member of the national academy of surgeons and of the national academy of medicine ;
- **Dr Michel Bignand**, a specialist in emergency medicine, a former chief medical officer of the fire and emergency response department in Paris ;
- **Geneviève Justin**, principal of the Collège Plaisance junior high school in Créteil (Val-de-Marne department) ;
- **Camille Marc**, head of the Entreprendre&+ endowment fund.



(1) BU: Business Unit – BPCE: Banques Populaires and the Caisses d'Epargne



Patricia Garcia

Director, Treasurer of the Foundation

"It's extremely heartening to see so many people going out of their way every day to help others. Their efforts and their commitment are what the CNP Assurances Corporate Foundation is all about. I'm grateful I can play my part by supporting all these difference-making projects thanks to the Foundation."



Vincent Damas

Director

"The work of the CNP Assurances Corporate Foundation deserves wider recognition among employees and the public at large. It makes a highly practical contribution on societal issues, such as student hardship, stress and anxiety in schools, and career guidance."



Candie Masset

Director

"I was thrilled to attend my first meeting of the Board of Directors as a director representing employees. I found out everything the CNP Assurances Corporate Foundation is doing to help employees involved in projects close to their hearts. I also learnt about all the work devoted to the "Saving lives" and "Reducing social inequalities in health" priorities. Meeting with the various non-profits.

is also highly beneficial and gives me a better grasp of their needs."

3

Foundation's activities

A permanent team

The Foundation's **permanent team**:

- designs and runs programmes ;
- develops partnerships ;
- prepares the strategic priorities for consideration by the Foundation's Board of Directors, manages the files, monitors and implements actions, and handles finance and administration.



Isabelle Millet-Caurier
Head of the Foundation

Anne Guiard-Giudicelli
Project leader

Alicia Mabo
Office Manager

Highlights

The Board of Directors approved the **amendment to the CNP Assurances Corporate Foundation's Articles of Association** officially changing the address of its registered office to CNP Assurances' headquarters (4 promenade Cœur de Ville, 92130 Issy-les-Moulineaux).

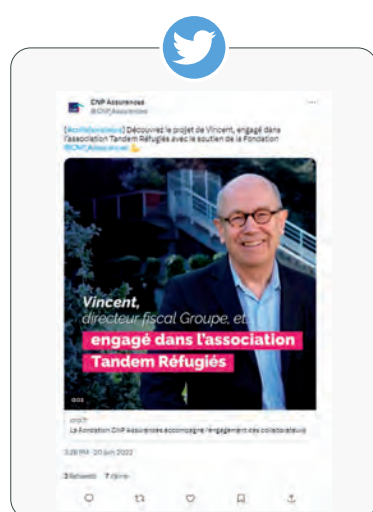
The Board of Directors approved adoption of the new **Corporate philanthropy code of ethics**. The code was drafted by Coordination Générosités, a body representing several philanthropic organisations, including Admical and Le Don en Confiance.

Corporate sponsorship and philanthropy communications

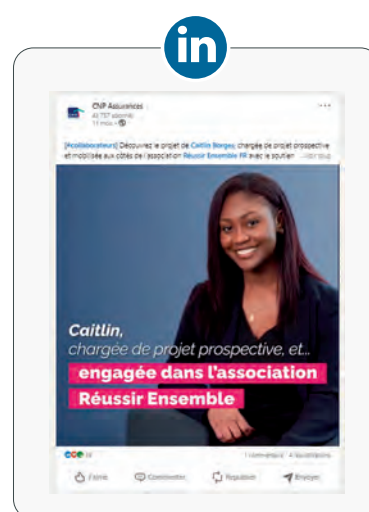
In 2022, the Foundation's activities clearly resonated in CNP Assurances' messaging:

- **80 publications** (cnp.fr, so.me, Instagram, Twitter, LinkedIn, Facebook) ;
- **8% increase in Twitter impressions, 73% increase in LinkedIn impressions**
- **5,000 intranet views.**

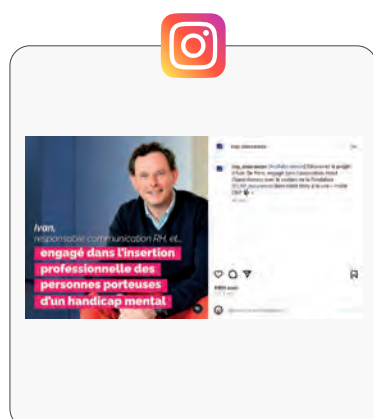
On social media, the projects led by our employees gained considerable attention:



200,000 views



8,300 views



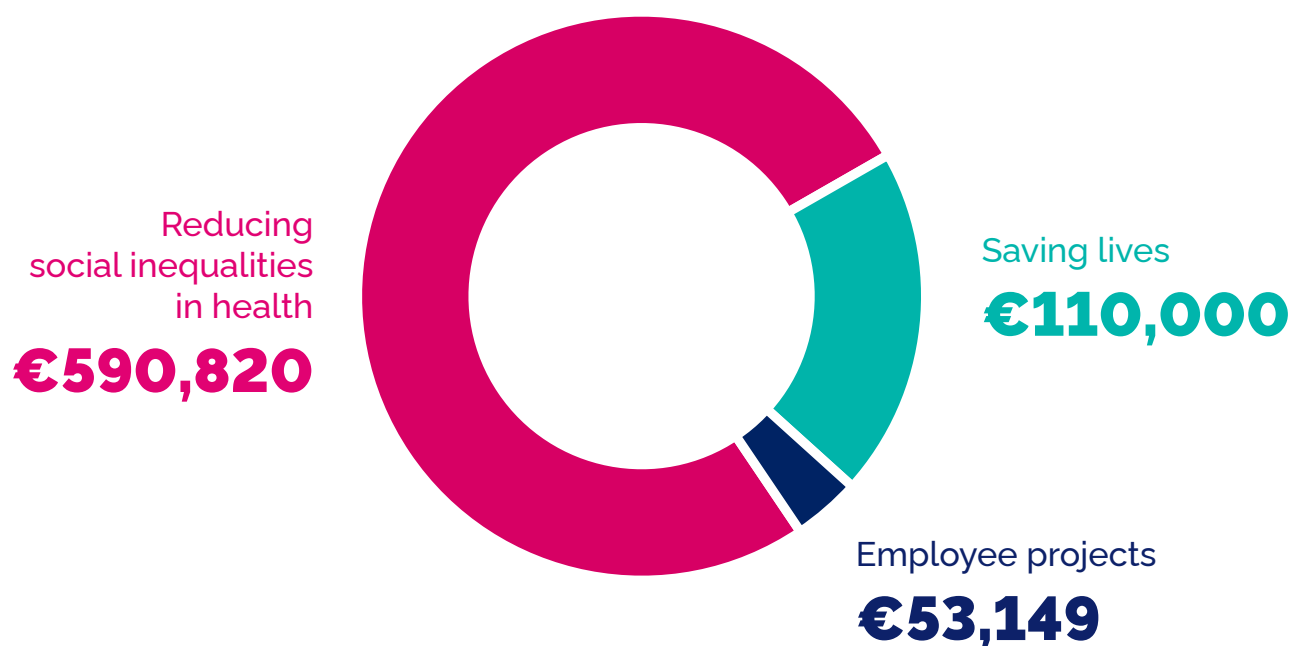
130,000 views



200,000 views

4 2022 Key figures

Breakdown of the 2022 budget by type of initiative



€766,208

in commitments
approved by the Board of
Directors in 2022



€8,718,161

in funding awarded by
the Foundation since
its inception in 2011

PRIORITY Reducing social inequalities in health

75,724 young people assisted

48,000 students received support from FAGE (French federation of student associations)

14,000 young people informed and educated about addiction under Adosen's Coop Addict programme

13,573 young people supported during the 2021–2022 school year under the L'Alliance pour l'éducation-UW's Défi Jeunesse programme

150 people benefited from the Pass Bien-être training sessions organised by AGIVR

1 talented young healthcare trainee supported by the CNP Assurances Corporate Foundation and the Marcel Bleustein-Blanchet foundation,

plus

378,288 students assisted under Ecolhuma's programme to "Prevent high-school student stress and anxiety, reduce social inequalities in health" via their teachers in the 2021–2022 school year.

929 teachers took the course (double the expected number in the project's first year) and

10,508 teachers consulted or downloaded Ecolhuma's learning resources.

PRIORITY Saving lives

27 training sessions organised by Le Secours Populaire Français & Les Petits Frères des Pauvres

33 defibrillators installed

650,000 people registered with the Sauv Life app since the start of the operation, of which 11,300 in Angers alone

Between December 2020 and May 2022, 450 alerts occurred in the Maine-et-Loire department, with citizen first-responders called in on 77 of these

5

Outcomes and commitments

Reducing

social inequalities

in health

As reflected by a steady increase in life expectancy, the health of the population at large in France is improving. That said, not all sections of the population are benefiting equally. Inequalities in health between social groups persist and may even be worsening.

These inequalities are the product of living conditions, education, work and ageing. From childhood onwards in certain cases, poor access to healthcare, high-risk behaviour, educational gaps, poverty and loneliness can cause health problems. In turn, these problems can lead to vulnerability and exclusion, especially in populations that tend not to remain in education and those from underprivileged backgrounds.

So how can we address this situation?

To tackle this divide, we lend our backing to prevention and educational initiatives teaching young people how to look after their health and well-being, working alongside our non-profit partners and with the support of CNP Assurances employees.

Outcomes

- First year of the new partnerships formed following our 2021 call for projects around developing life skills
- First year of the university action research programme into the development of young people's life skills.



Alliance pour l'éducation – United Way aims to foster equal opportunities, take steps to stop students dropping out and provide career training and guidance for young people from priority and rural areas. As an official partner of Cités éducatives⁽¹⁾, it stimulates educational alliances by coordinating businesses and non-profits under the Défi Jeunesse programme.



Goals of the partnership

The Foundation has partnered with L'Alliance since 2015, and they co-constructed the health and well-being workstream of the Défi Jeunesse programme. Together, they are scaling up its impact on students at REP (priority education network) schools⁽²⁾ and from priority areas. Thanks to the support we provide, L'Alliance is able to monitor the Défi Jeunesse collective support and the individual mentoring programme at the three Cités éducatives projects in Sarcelles, Toulouse Grand Mirail and Toulouse Quartiers Nord.

Highlights

■ CNP Assurances employees became involved in the Défi Jeunesse project by:

- offering work shadowing opportunities to 14- to 15-year-old students ;
- coaching 15- to 16-year-old students on how to write an effective CV and covering letter
- coaching 14- to 15-year-old students in preparation for their oral exams

■ They developed a monitoring, reporting and individual and collective assessment process.

The " Mon Défi Jeunesse" guidance sheet, for 11- to 15-year-olds provides support for each student in the programme. When choosing the direction they want to go in, they can draw on their individual achievements and the skills they have gained at junior high school.

The guidance sheet gives an overview of the ways in which Défi Jeunesse can help young people,

collectively and individually. It helps to measure the programme's impact in each geographical area.

Key figures and impact

- Financial support: €130,000
- 15,000 young people benefited from Défi Jeunesse in 2022-2023 in 40 schools (34 junior high and 6 high schools) in 10 regions
- 108 students from priority areas benefiting from actions involving CNP Assurances employees (of which two-thirds at the Sarcelles Cité éducative, three-quarters 14- to 15-year-olds and one quarter high-school students)
- 94 young people coached by 30 CNP Assurances employees

Synergies

L'Alliance pour l'éducation cooperates with the "DAVANTAJ" action research project based at

Bordeaux, Bordeaux university hospital, another CNP Assurances Corporate Foundation partner. Workshops aimed at teaching students in two REP schools life skills as part of the Défi Jeunesse programme will be delivered and the results analysed. Recommendations on how to make the programme more effective will be issued based on the lessons learnt.

Commitment for 2023

■ €130,000 in financial support awarded for another year.

⁽¹⁾ In total, 200 cités éducatives have been established across France. The programme makes special educational arrangements for children and young people before, around and after school from their birth until they join the workplace. The idea is to provide a joined-up approach across the bodies involved in education in areas prioritised under urban policy, i.e. government departments, local authorities, educational professionals, non-profits, parents, residents and businesses. Approved projects meet one of three main objectives: anchoring the role of schools, making education more seamless between schools and opening up new opportunities. ⁽²⁾ Priority education networks



Educating young people about the risks of addiction

Founded in 1962, Adosen – Prévention Santé MGEN, a non-profit approved by the French ministry of education, takes initiatives in and around the school environment, from nursery through to university, to improve the well-being of young people in areas such as health, citizenship and community engagement.



Goals of the partnership

The Foundation collaborates with Adosen on the Coop-Addict addiction prevention programme:

- designed to cater for all young people aged 11 or over through a comprehensive, self-reflective and collaborative approach
- designed to develop life skills enabling them to overcome addictions
- based on five fun modules prompting participants to ask questions of themselves, reflect with their peers and observe, analyse and understand addiction so they can take on board their choices and their consequences.

Coop-Addict is a programme built around board games and widely circulated educational guides. It includes training for educators and civic service volunteers, who put on the sessions for young people.

Key figures and impact

- Financial support: €65,000
- 14,000 young people assisted (42.5% girls and 57.5% boys)

- 620 educational staff members trained
- 80.4% of beneficiaries believe they have a better understanding of addictive behaviour
- Over 70% of students believe the activity will help them avoid addiction

Synergies

As part of the "Ça va bien se passer!" (Everything will be alright!) Adosen podcast, Adosen and Ecolhuma, another Foundation partner, began to collaborate on mental health.

Commitment for 2023

€65,000 in financial support awarded for another year, which will help to:

- reprint the board games
- train more educational staff
- déroll out the programme in France on a volunteer-led basis, including for young people in priority districts of the Clermont-Ferrand metropolitan area, as part of an experiment to reduce social inequalities in health.



Fostering inclusion and the well-being of people living with disabilities

AGIVR was founded in 1957 by parents and friends of children with learning disabilities or mental health issues. The non-profit, a member of the Unapei federation⁽¹⁾:

- supports 700 people from children to adults
- facilitates their access to healthcare, culture, sports, leisure and employment
- seeks to empower project beneficiaries in the Auvergne-Rhône-Alpes region.



Goals of the partnership

The Foundation supports and contributes to the preparation of AGIVR's Pass Bien-être project

The training programme caters chiefly for 16- to 25-year-olds supported by AGIVR. It has two main targets:

- giving young people the means to acquire and to learn of their own accord behaviours supportive of their health and well-being
- developing the life skills critical for them to establish their place in society and the workplace.

The Pass Bien-être training programme provides people living with disabilities with appropriate tools and activities. These aim to make them more self-reliant in their daily lives and decision-making, showcase their skills and give them a sense of purpose and playing a full part in society.

Key figures and impact

- Financial support: €35,000
- 150 participants, both beneficiaries and their peer helper, to improve communication with their family and friends
- GAGIVR has established contact with The Shift Project concerning awareness-raising about the environmental transition through the Pass Bien-être

Commitment for 2023

€45,000 in financial support awarded for another year, which will help to:

- hold additional " Pass Bien-être" training sessions to meet the growing demand
- have Improve assess the programme's impact and whether it can be relayed by other non-profits via UNAPEI.

⁽¹⁾ Unapei is a French federation of non-profits representing and protecting the interests of people with learning disabilities and their families.



Focus on tackling student hardship and mental health issues

FAGE, the leading federation of organisations representing students in France, has a membership of close to 2,000 non-profits and unions, totalling around 300,000 students. The federation's mission is to foster equal opportunities for educational success while improving young people's living and study conditions.



Goals of the partnership

Since 2015, the Foundation and FAGE have worked together to tackle student poverty and well-being, with the AGORAé spaces playing a major role in this drive.

■ Supporting the activities and development of AGORAé spaces.

AGORAé spaces are social activity and outreach venues led and run by young people for young people. They consist of a subsidised grocery store, with access subject to social criteria, and an area open to everyone. Students can buy food, personal care products and stationery at reduced prices. They can also enjoy fun and relaxing activities, designed to combat social isolation

■ Fostering student well-being on campuses

Mental health, psychosocial risks and addiction workshops are also organised partly thanks to the Foundation's support.

■ "A bus for a campus" operation

The "A bus for a campus" operation is the third strand of the Foundation's support. Owing to the positive impact of previous editions on young people's mental and physical well-being, the operation was repeated in 2022.

This year, FAGE and UCPA⁽¹⁾ offered more lower-

cost "get-away-from-it-all" holidays to reach more students living in tough conditions.

Key figures and impact

- Financial support: €80,000 + €45,000 for the "A bus for a campus" operation
- Over 48,000 beneficiaries of the products and services offered in the 37 AGORAé spaces
- 175 volunteers trained to provide mental health first aid
- Five "A bus for a campus" holidays for 265 young people departing from six university towns and cities

Commitment for 2023

€80,000 in financial support awarded for another year, enabling the non-profit to:

- continue developing the AGORAé spaces and activities
- organise new workshops, including around nutrition
- train 100 volunteers in providing mental health first aid
- roll out tools supporting students and assessing the social benefits of AGORAé spaces.

⁽¹⁾ French union of outdoor sports centres



Goals of the partnership

We support the “ Prevent high-school student stress and anxiety, reduce social inequalities in health” project.

This programme is built around ÊtrePROF, a platform hosting educational and professional development discussions led by and for its 120,000 teaching members. The programme targets high-school teachers who are having to deal with issues that include the pandemic's impact on their students' mental health.

A digital training programme and mentoring by peers or psychologists help equip teachers to spot and take action to deal with stress-inducing situations in the classroom. Teachers are given guidance on implementing learning strategies, so they can help students to:

- deal with anxiety triggers

- build up their confidence
- become more self-reliant and independent
- work together with others so that everyone achieves good results.

Synergies

An educational alliance between Ecolhuma and Adosen (another Foundation partner) is being set up to scale up the project's reach

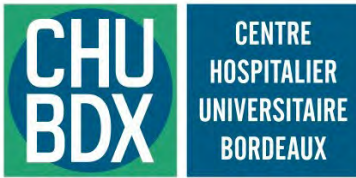
Commitment for 2023

€80,000 in financial support awarded for another year, which will help to:

- expand and enrich the training programme with content about teachers' mental health
- develop learning tools and resources to help support students who are deeply unhappy or have a fear of going to school, or to guide the education of students with a disability.

Key figures and impact

- Financial support: €80,000
- 378,288 students potentially impacted
- 10,508 teachers consulted or downloaded learning resources (videos, infographics, information sheets, articles, podcasts and quizzes)
- 929 teachers took the “Cut down on students' stress at school” programme (double the expected number)
- 67% of platform users said they pay more attention to signs of stress among their students; 76% said they had adopted a new way of working based on what they had learnt from the platform's resources



"DAVANTAJ" action research project

The "DAVANTAJ" project (named based on the French acronym for "development of an evaluation and guidance framework for developing life skills in young people") is part of the methodological support and prevention innovation unit of Bordeaux's university hospital's public health department.



Goals of the partnership

The Foundation-supported project has two main goals: Both involve interventions intended to enhance young people's life skills:

- spotlighting sources of efficiency improvement in these interventions (in general/vocational junior high and senior high schools) and how to unlock them and identifying them on social media and in the "Défis Jeunesse" programmes at the Sarcelles and Toulouse cités éducatives projects⁽¹⁾
- developing a framework for analysing and supporting these interventions

2022: year one – project deployment

The scientific literature was reviewed. Building on this foundation, the necessary tools for analysing the front-line interventions and implementation environment were put in place, in conjunction with the professionals involved in the programme.

Synergies

This research project is backed up by the French federation of health education and promotion, and several units in its network, as well as by Alliance pour l'éducation – United Way, another of our partners.

Commitment for 2023

€105,000 in financial support awarded for another year, which will help to:

- design tools for collecting data in the field
- conduct interviews and observation sessions
- analyse the data gathered from students and education professionals at six schools in six regions

⁽¹⁾ Alliance pour l'Éducation-United Way.



FONDATION
MARCEL
BLEUSTEIN-BLANCHET
DE LA VOCATION



Helping hand for talented healthcare trainees

Since 2015, we have been working together with the Fondation de la Vocation – Marcel Bleustein-Blanchet, which offers talented 18- to 30-year-olds a grant to help them realise their vocation

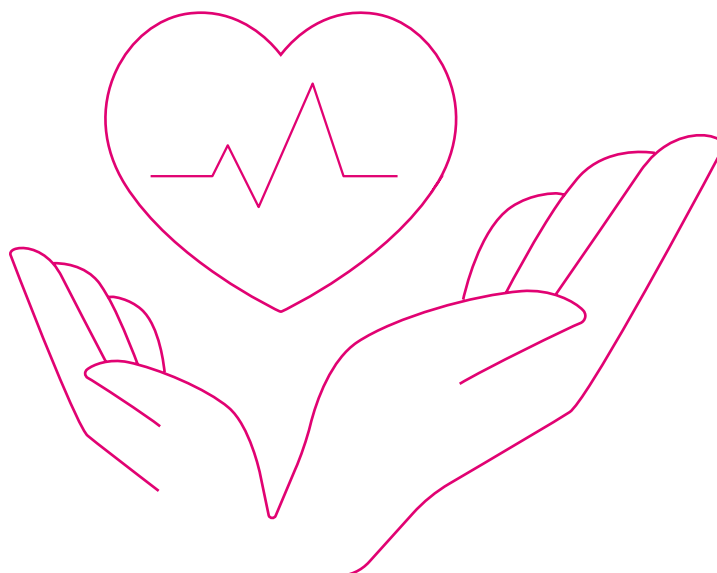
At a ceremony organised on 5 December 2022, we sponsored Pakindame Boabekoa, a 25-year-old biotechnology researcher born in Togo. The grant will enable him to continue the training at INSA-Toulouse he began in 2019.



Outcomes and commitments

6 Saving lives

We believe that saving lives is what good citizens do and a matter for everyone – citizens, public authorities, non-profits and businesses – and we have long made this one of our top priorities.





SAUV Life

Citizen first-responders

Since 2019, we have partnered with SAUV (Savoir Agir face à l'Urgence Vécue), the non-profit behind SAUV Life, a collaborative GPS-enabled app.

The app can help volunteer community first-responders intervene to assist cardiac arrest victims. The ambulance service guides them – whether trained or not in first aid – through the survival techniques that need to be performed in the crucial moments before help arrives.

Over the past four years, 500 hearts have been restarted before emergency services attended thanks to the SAUV Life app.



Objective

In 2022, we extended our partnership with the SAUV app and want to establish a community of "citizen first-responders" trained free-of-charge in life-support techniques and equipped with a mobile defibrillator from among the 650,000 people who have signed up on the app.

- Free basic training for the general public and employees at CNP Assurances' Angers site delivered by SAMU 49's and SAUV Life's teams (over 200 people trained)

Key figures and impact

The "Citizen first-responders" programme was launched during May 2022 in Angers, the first "Ville SAUV Life" municipality.

- Financial support: €100,000 for 2022–2023
- 50 Citizen first-responders in Angers were trained free-of-charge and equipped with defibrillators
- 20% increase in the number of defibrillators in Angersd'Angers

Commitment for 2023

€100,000 in financial support awarded for the 2022–2023 period to help the non-profit:

- provide support and guidance to the Citizen first-responders based in the Angers area
- maintain defibrillators and track interventions
- expand the "Citizen first responder" community, with the Isère department (Villars de Lans, Grenoble) its main priority.

LE SECOURS POPULAIRE FRANÇAIS & LES PETITS FRÈRES DES PAUVRES

Defibrillators and life-support skills



Le Secours populaire français, is a non-profit that supports people experiencing poverty or financial hardship and guides them towards suitable healthcare and risk prevention programmes. It draws on its volunteer "Médecins du Secours Populaire" network of medical and social professionals and its 1,256 access, community outreach and healthcare points across France.



**PETITS FRÈRES
DES PAUVRES**
Non à l'isolement de nos aînés

Les Petits Frères des Pauvres-Age is an organisation that runs 28 facilities for the elderly, people living with disabilities, and those experiencing isolation or social exclusion.

These projects serve the same purpose of strengthening citizen engagement and being more inclusive of vulnerable populations.



Goals of the partnership

We help to cover the cost of equipping venues with defibrillators and providing training in life-support techniques for employees, volunteers and supported individuals. On-site safety is much the better for this, as are cardio-respiratory arrest outcomes. The partnership helps individuals find a job and a place for themselves in society by joining a group, learning a new skill, building their self-confidence and gaining a real sense of purpose.

Key figures and impact

Secours Populaire Français:

- Financial support: €50,000 for 2021–2022
- Pilot group combining the Haute-Vienne and Hauts-de-Seine federations
- 160 people to be trained in nine sessions, plus eight defibrillators to be purchased

Petits Frères des Pauvres-Age :

- Financial support: €30,000 for 2021–2022
- 23 units equipped, 18 training sessions



Spreading knowledge about life-support skills

Since 2008, the Pierre Claver school has welcomed people with refugee status eager to gain knowledge and experience useful for rebuilding their life in France (language, history, general knowledge, social customs, etc.). The study and meeting venue provides a place for citizens and refugees to get to know each other better.



Goals of the partnership

Our support over a period of two school years (2022–2023 and 2023–2024) will help train around a hundred school leavers in first-line emergency care. This training is expected to become part of the non-profit's permanent line-up of courses.

The programme aims to:

- dispel French society's occasionally distrustful and fearful image of refugees, especially through the appearance of this course on a CV
- rebuild refugees' trust in themselves by putting them in a position to step up should an incident occur

- equip refugees with a means of sharing the sense of collective responsibility that motivates the finest members of our communities.

Key figures and impact

- Financial support: €10,000
- 100 student beneficiaries

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Engaged employees

Employee involvement in CNP Assurances Corporate Foundation's initiatives

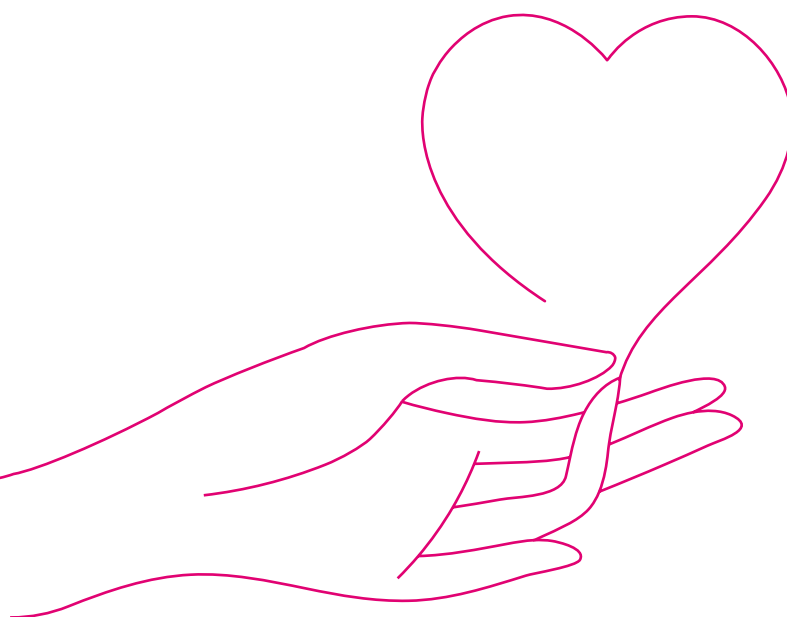
CNP Assurances employees play a key role in our bold corporate philanthropy and sponsorship initiatives, demonstrating that we are truly part of a community committed to serving others by tapping into each individual's expertise and talents.

We support projects undertaken by employees at non-profits that champion good health and well-being through education and community-building.

We also encourage all CNP Assurances employees

In total, we have provided backing for 113 employee projects since the inception of our Foundation.

The higher level of employee commitment to the coaching programme for students from REP/REP+ schools was a highlight of 2022.



Employee projects

supported in 2022



On remplit le frigo

Distribution of food parcels and essentials to students in difficulty. With their fundamental needs met, they can focus on their studies and enjoy themselves alongside the volunteers.

Project sponsored by Nassradine Tazouta.

Grant: €5,000



Athletic Club de Belle Beille Basket (ACBB Basket)

Offsite basketball sessions next to housing blocks in two areas of Angers to encourage the young residents to take up the sport, which is beneficial for their health and helps them meet other people

Project sponsored by Véronique Toureau.

Grant: €900



Association Rêves

Personalised gifts given out to seriously ill children who have made a request and are waiting to see their childhood dream come true. This is a way of showing that the organisation is thinking of them and has not forgotten their request

Project sponsored by Fouzia Hammou.

Grant: €5,000



Association Habiter et vieillir ensemble en Anjou

Support for adaptation work and safety improvements at a shared house for the elderly unable to lead independent lives who want to overcome the loneliness of living alone, while living "just like at home" at Doué-la-Fontaine (Maine-et-Loire).

Project sponsored by Gilles Roussillat.

Grant: €5,000

Employee Projects

supported in 2022



Association Alpha Lyrae

Acquisition of a telescope to raise awareness among young people and the general public about astronomy, give them a taste for science and inform them about light pollution, and its effects on health.

Project sponsored by Olivier Desmonts.

Grant: €2,249



Association Prête-moi tes ailes

Support for the 2022 edition of the Halles inclusives in Lyon, a market for artisan products showcasing the skills and abilities of workers living with a disability, as well as providing information about the entities in which they work and the services they provide.

Project sponsored by Anne-Sophie Douce.

Grant: €5,000



Association Espérance

Organisation championing inclusion initiatives for 14- to 17-year-olds in Angers living with disabilities around swimming and competitive events with their able-bodied peers.

Project sponsored by Nicolas Jessen.

Grant: €5,000



Association Impulso

Support for young people volunteering for micro-business development assistance assignments in Ecuador.

Project sponsored by Antoine de Vaublanc.

Grant: €5,000



MJC François Rabelais

Improving quality of life in Savigny-sur-Orge by organising conferences and events for young people and their families about gender and eco-anxiety.

Project sponsored by Pierre Lafargue.

Grant: €5,000



Association Robert Debré

For the benefit of the paediatric neurology department of the Robert Debré university hospital – APHP – Paris:

Project 1

Creation and development of a delivery of diagnosis area and a special respite area for parents of epileptic children

Project 2

Design and production of educational videos for better awareness of the condition and how it affects daily life

Two projects sponsored by Estelle Daguet and Rachid Goureche.

Grant: €5,000 per project



Je pars, tu pars, il part endowment fund

Police officers and educators organise breaks for young people from underprivileged backgrounds to introduce them to mountaineering. Being part of a rope team and spending the nights in a high-altitude mountain refuge teach them to overcome their initial fears and work together as a team.

Project sponsored by David Miseray

Grant: €5,000

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In their own words

Partners' comments

We work with our partners to build an inclusive and sustainable society. Together, we design solutions to protect and make life easier for everyone – whatever path they choose.

The projects we support capture the essence of our Group's mindset, our collaborative attitude, our emphasis on outcomes and our goal of making a positive difference.



Lionel Lamhaut

Co-Founder and Chair of
SAUV Life



"We feel the Foundation is genuinely supportive, with an impact that extends well beyond its financial backing. Wherever necessary, it provides a local presence (which was invaluable when the project in Angers was being launched) and a consistently caring attitude."



Johanna Legru

Head of Alliance pour
l'éducation



"Our extended partnership with the CNP Assurances Corporate Foundation has got off to a great start. The initiatives we put on for employees have attracted considerable interest. They have also proven popular with participants, both students and educational teams, as well as participating employees."

With the Foundation's support, we were able to hold work shadowing and coaching sessions for both junior and senior high school students.

This wealth of different activities has been a tremendous success. The feedback we've received from schools has underscored the relevance of the initiatives and The partnership with the CNP Assurances Corporate Foundation has genuinely enabled us to break new ground."

Employee comments

Coaching 2022



Alliance
pour l'éducation

United
Way 

" Once again, two generations came together, listened to each other and shared their views. I really loved this format of individualised support. The junior high student I met with was timid and hesitant at first, but by the end of our interactions, he was smiling and more confident in himself. Thank you for giving employees the chance to support and guide the young people and show them the great potential they have. It's an enriching experience for us, too. And so I would be delighted to be involved in the next cycle of support sessions "

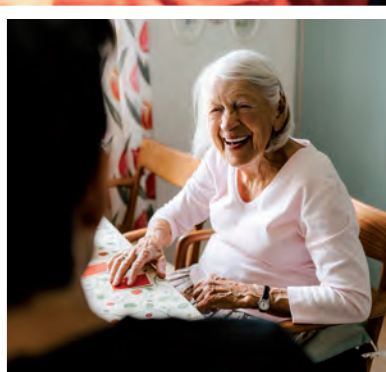
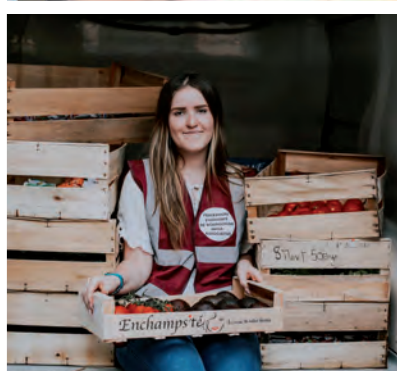
" Thank you for running this programme. It was very helpful for the students and a fulfilling experience for us. We reached out to them and helped them flesh out their ideas and turn them into concrete plans. [...] The three students we met with went away full of confidence, genuinely uplifted by the conversation and mindful of what they needed to do.. "

" The latest coaching experience I did for the CNP Corporate Foundation gave me a chance to have a conversation with three high school students and make improvements to their CV and covering letter for internships. All three had first-class profiles, with different support and guidance needs. Once again, our meetings were genuinely unique and enriching. I hope the advice we gave them will help them find the internships they need during their first year in high school. "

Feedback from Pierre Brossolette junior high

" The coaches gave me good advice, and they were very kind to me. Now I feel calmer and less stressed. "

" The conversation went very well, and the coach was very nice. I'm a bit on the shy side, but when she spoke to me, it immediately put me at ease and made me more self-confident. "





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**Insuring
a more
open world**



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