

Issy-les-Moulineaux, 14 February 2023

Emergency in Turkey and Syria: CNP Assurances supports the humanitarian aid provided by the French Red Cross

CNP Assurances is providing financial support of €50,000 to the Red Cross in its humanitarian aid to the Turkish and Syrian populations devastated by the catastrophe.

The earthquakes in southern Turkey and Syria have generated an unprecedented humanitarian emergency, to which the French Red Cross is responding through aid for the impacted communities.

To address the situation, CNP Assurances is committing as part of its sponsorship policy to supporting the call for donations of the French Red Cross to the tune of €50,000. This will enable the roll-out of vital efforts as part of the response of the Red Cross Movement aimed at assisting the impacted populations, who have lost everything and are currently living in disastrous conditions.

With search and rescue operations coming to an end, the most pressing needs today are for shelter, physical and mental healthcare, food and water.

The International Federation of Red Cross and Red Crescent Societies (IFRC) is stepping up international aid by shipping the emergency services and resources necessary to supporting local efforts.

Under the coordination of the IFRC, the French Red Cross will contribute to responding to the emergency by providing financial, material and human support. This powerful global solidarity and support will be vital to delivering humanitarian assistance in the coming weeks and months.

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe, particularly Italy, and in Latin America – where it is very active in Brazil, its second-largest market. As an insurance, coinsurance and reinsurance provider, CNP Assurances has more than 36 million insured parties in personal risk/protection insurance worldwide and more than 11 million in savings/pension. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method, as well as to the needs of customers in each country in terms of their protection and convenience. As a responsible insurer and investor that is working towards an inclusive and sustainable society and taking action to protect as many people as possible, CNP Assurances included its corporate mission in its articles of association on 16 April 2021.

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