

Paris, 09 June 2022

CNP Assurances launches an innovative product and commits alongside Crésus to fight against the risk of over-indebtedness

Since 1 June 2022, CNP Assurances has, via its Amétis sales network, marketed two new Euro Medium Term Note (EMTN) products with a view to better diversifying savings. A part of the fees from the products is dedicated to preventing the risk of over-indebtedness and donated to Association pour la Fondation Crésus.

The marketing of these new offers since June 2022 by Amétis is disruptive and inclusive. A part of the marketing fees is donated as part of CNP Assurances' sponsorship programme in support of the DILEMME project (www.dilemme.org) developed by Association pour la Fondation Crésus, an innovative budgetary and financial education programme which aims to change the relationship with money, training responsible citizens as well as consumers with the tools and knowledge needed to gain autonomy.

CNP Assurances support also takes the form of the participation of Amétis network employees, who will be involved in this public-interest project regionally. On a voluntary basis, Amétis employees will co-lead workshops with Association pour la Fondation Crésus to raise the awareness of vulnerable individuals on the worlds of finance and insurance. By donating a part of the fees from the marketing of these EMTNs, Amétis will be able to finance the organisation of 15 such workshops.

With prices rising in an inflationary environment, CNP Assurances is innovating alongside the long-standing player Association pour la Fondation Crésus and its network of 30 organisations with public-interest status. The goal is to strengthen the prevention of the risk of over-indebtedness and roll out concrete initiatives, such as dialogue on practices, technical support, and training for volunteers and employees.

Through the project, in line with its corporate mission, the Group is working towards an inclusive society and facilitating all life journeys.

Stéphane Dedeyan

Chief Executive Officer of CNP Assurances



"By launching this savings diversification product via its Amétis network, CNP Assurances is innovating to the benefit of financial and budget education alongside its partner, Association pour la Fondation Crésus. Devising solutions to protect people and what matters to them is central to our daily purpose. I would like to thank the employees of Amétis for their commitment to this project."

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries, including 17 in Europe, particularly Italy, and in Latin America – where it is very active in Brazil, its second-largest market. As an insurance, coinsurance and reinsurance provider, CNP Assurances has more than 36 million insured parties in personal risk/protection insurance worldwide and more than 11 million in savings/pensions. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method, as well as to the needs of customers in each country in terms of their protection and convenience.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 and is a subsidiary of La Banque Postale. It reported net profit of €1,552 billion in 2021.

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