**May 2019** 

# CORPORATE SOCIAL RESPONSIBILITY PRESENTATION





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#### **CONTENTS**

- 1. CNP Assurances at a glance
- 2. Corporate Social Responsibility strategy and ratings
- 3. Responsible investment policy

**CNP Assurances** at a glance

## FRANCE'S LEADING LIFE INSURER, WITH A DIVERSIFIED FRANCHISE AND A ROBUST FINANCIAL PROFILE

## MARKET LEADERSHIP # 1 in France (1) # 3 in Brazil (2) **SCALE** 37 million personal risk/protection insureds worldwide 14 million savings/pensions policyholders worldwide **SOLID GROWTH PROSPECTS** Renewal of main partnerships both in Europe and Latin America Geographic diversification across Europe and Latin America RESILIENT FINANCIAL PERFORMANCE Continuously delivering profits and paying stable or growing dividends since IPO in 1998 assurances Low guaranteed yield across French savings liabilities of 0.28% at end December 2018 **FINANCIAL STRENGTH** 180% Group SCR coverage ratio at 31 March 2019 (standard formula without transitional measures) A1/A financial strength rating assigned by Moody's/S&P (both with stable outlook)

#### STRONG COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY

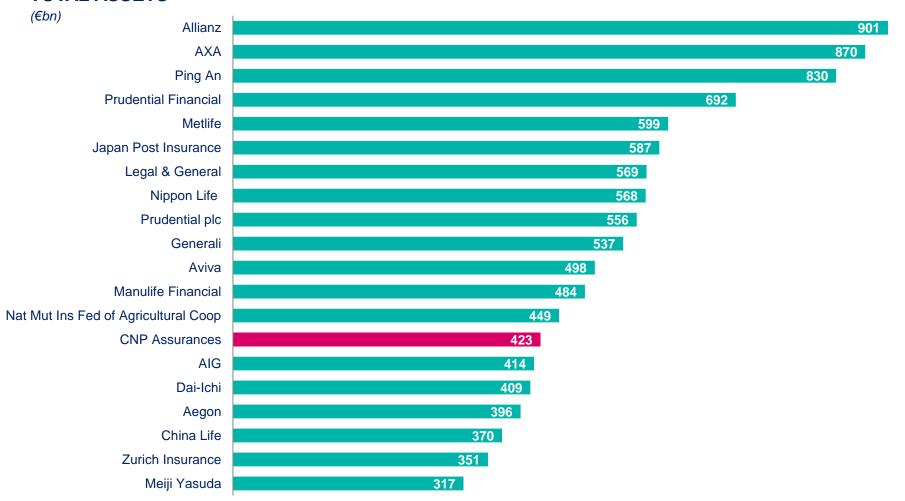
81% of assets managed under ESG criteria (3)

€10.4bn of green investments at year-end 2018 (vs. €8.2bn at year-end 2017)

- (1) In terms life insurance reserves (2017)
- (2) In terms of insurance premium income (February 2019)
- (3) CNP Assurances France including unit-linked

# CNP ASSURANCES: 7<sup>TH</sup> LARGEST EUROPEAN INSURER BY ASSETS, AND 14<sup>TH</sup> LARGEST WORLDWIDE

#### **TOTAL ASSETS**



# A VALUE-ADDING FINANCIAL INTERMEDIARY FOR POLICYHOLDERS LOOKING TO PROTECT THEMSELVES

#### **Main markets**



#### **FRANCE**

67% of Group Premiums 90% of Group Reserves 65% of Group EBIT 84% of Group SCR





#### **LATIN AMERICA**

17% of Group Premiums 5% of Group Reserves 31% of Group EBIT 11% of Group SCR



#### **EUROPE EXCLUDING FRANCE**

16% of Group Premiums 5% of Group Reserves 4% of Group EBIT 5% of Group SCR





#### Main businesses





Traditional<sup>(1)</sup>
58% of Premiums

Unit-Linked<sup>(1)</sup>
42% of Premiums

Eurocroissance<sup>(1)</sup>

#### SAVINGS & PENSIONS

79% of Group Premiums 96% of Group Reserves 49% of Group EBIT<sup>(2)</sup>

## PERSONAL RISK & PROTECTION

21% of Group Premiums 4% of Group Reserves 51% of Group EBIT<sup>(2)</sup> Combined ratio of 80.9% Term Creditor Insurance 61% of Premiums

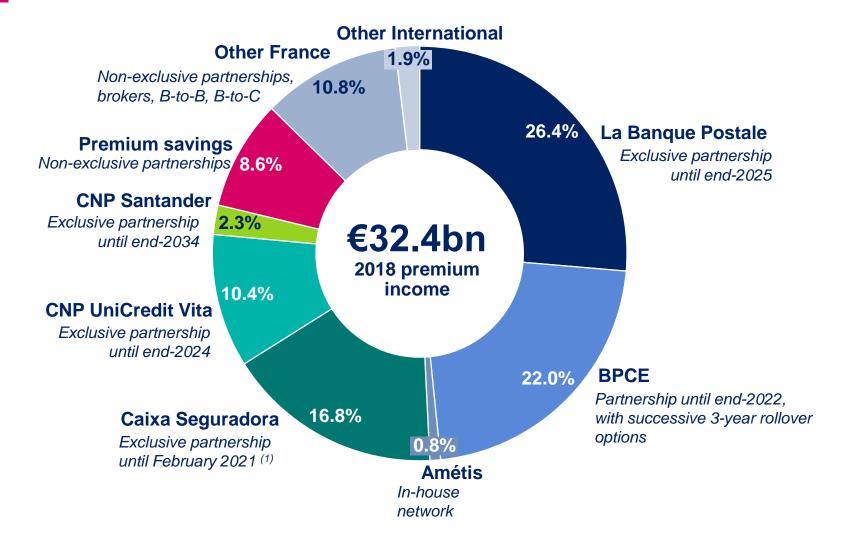
Protection 26% of Premiums

P&C and Health 13% of Premiums

#### At 31 December 2018

<sup>(1)</sup> Traditional: guarantee of capital at any time. Unit-Linked: no guarantee of capital. Eurocroissance: total or partial guarantee of capital after 8 years

#### A MULTI-PARTNER MODEL



# A LEADING POSITION IN FRANCE AND BRAZIL







Stable earnings and cash-flows



- Acquisition of Caixa Seguradora in July 2001
- Exclusive distribution agreement with the public bank Caixa Econômica Federal (CEF)
- 3<sup>rd</sup> insurer in Brazil, 12% market share<sup>(2)</sup>
- Self-funded subsidiary with good cash generation (€180m of upstream dividends in 2018 after €206m in 2017<sup>(3)</sup>)
- Successful launch of Youse, Brazil's first full-online insurance platform

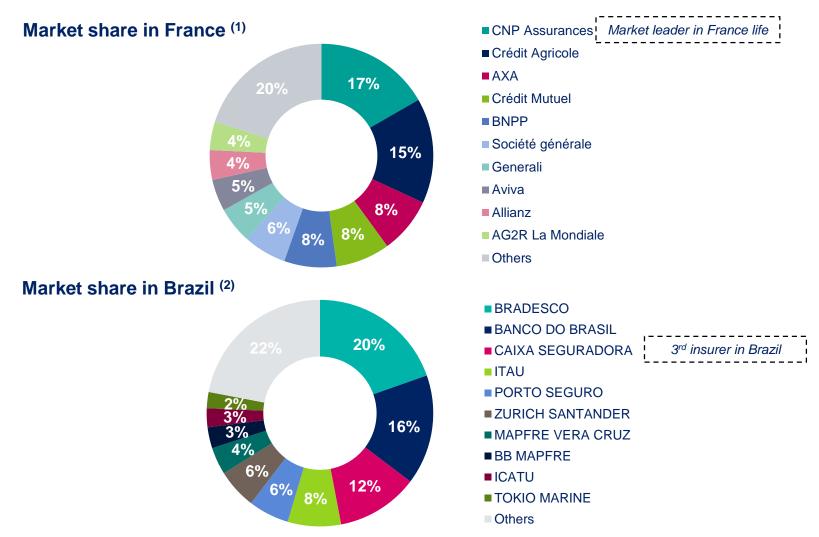


#### **EUROPE EXCLUDING FRANCE**

- Strong growth in term creditor insurance with CNP Santander in 12 European countries (Germany, Poland, Nordic countries, etc.)
- Footprint in Italy with CNP UniCredit Vita and Spain with CNP Partners

- (1) In terms life insurance reserves (2017). Source: FFA
- (2) In terms of insurance premium income (February 2019). Source: SUSEP
- (3) Dividends from Brazilian entities have been transfer to a local subsidiary (CNP Participações fully owned by CNP Assurances) since 2016 representing a cumulated amount of BRI 2.2bn

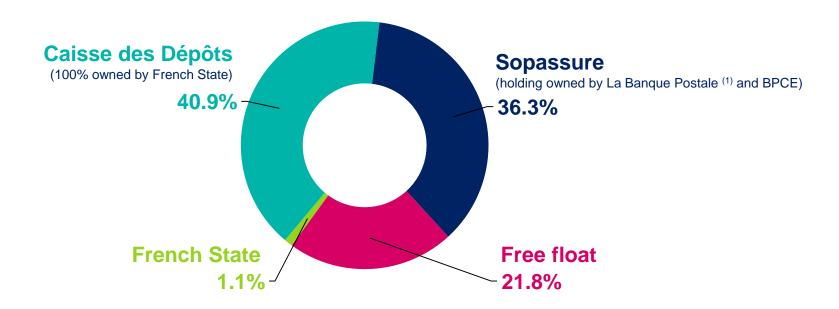
# STRONG MARKET SHARES IN FRANCE AND BRAZIL



<sup>(1)</sup> In terms life insurance reserves (2017)

<sup>(2)</sup> In terms of insurance premium income (February 2019)

## CNP ASSURANCES SHAREHOLDER BREAKDOWN



- Relations between Caisse des Dépôts, Sopassure and the French State continue to be governed by a shareholder agreement until 31 December 2019 (2)
- The position of Chairman of the Board of Directors is separated from that of CEO
- > CNP Assurances Board of Directors: 44% of female directors, 25% of independent directors

At 31 December 2018, in % of share capital

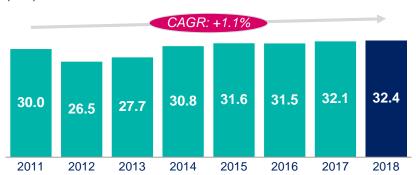
<sup>(1)</sup> Indirectly 100% owned by the French State and Caisse des Dépôts

<sup>(2)</sup> Institutional shareholders: 18.1% (o/w North America 7.3%, UK and Ireland 4.3%, Continental Europe excl. France 3.9%, France 1.4%, Rest of the World 1.2%) Individual shareholders: 1.1%

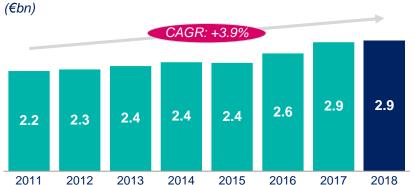
## **FINANCIAL OVERVIEW SOLID FINANCIAL PERFORMANCE**

#### PREMIUM INCOME

(€bn)

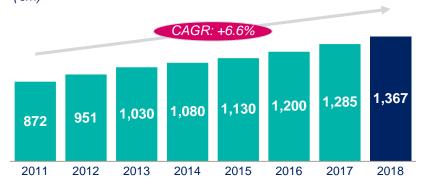


#### **EBIT**



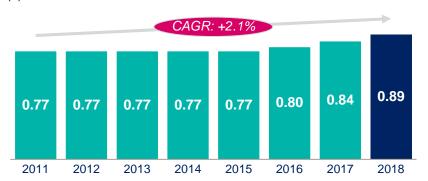
#### **NET PROFIT**

(€m)



#### **DIVIDEND PER SHARE**

(€)



2.

Corporate Social Responsibility strategy and ratings

#### 3 PILLARS OF OUR CSR STRATEGY













## Contribute to a sustainable society

- Fight inequalities by avoiding financial exclusion
- Satisfy policyholders as much as possible
- Ensure good business ethics
- Implement a responsible HR policy
- Develop social initiatives

## Contribute to a sustainable environment

- Optimize the environmental footprint of the Group
- Gear our customers towards

   a low-carbon economy through
   insurance products and investments

## Contribute to a sustainable economy

- Be a responsible investor
- Be a responsible purchaser

SCSR department is directly supervised by a member of the Executive Committee, and reports to the CEO, the Board of Directors and the Chairman on the Group's activities and objectives

#### **ACHIEVEMENTS**













## Contribute to a sustainable society

- 36% of female senior executives
- Less than 0.2% term creditor insurance rejection rate for the past eight years

## Contribute to a sustainable environment

- 2 business sites are equipped with renewable energies
- 199,000 life insurance policies including a SRI fund at year-end 2018

## Contribute to a sustainable economy

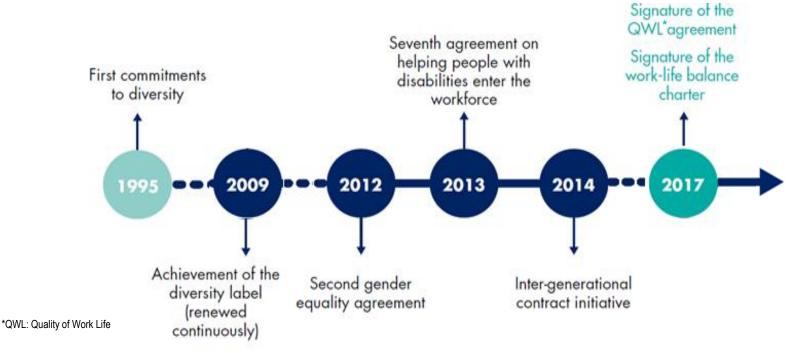
- 55% of purchasers were assessed under their environmental, social and ethical criteria
- €279bn of assets managed under ESG criteria

## FOCUS ON HUMAN RESOURCES: A ROBUST POLICY ON DIVERSITY







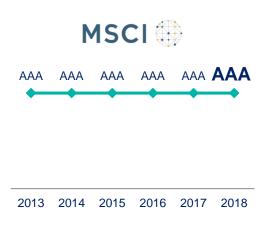


- In early 2019, CNP Assurances scores 99/100 on the equal opportunities index. The firm obtained the maximum score for practically all of the indicators: gender pay gap for people of comparable ages in comparable positions, individual pay rise differences and discrepancies in promotions between men and women, pay rises when women come back from maternity leave, gender-based apportionment of the ten employees with the highest salaries.
- **▶** Employees with disabilities represented 7 % of CNP Assurances' workforce at year-end 2018. Our 7<sup>th</sup> internal agreement signed on this topic with three union organizations for 2015-2018 is a testimony to our enduring commitment

# EXTERNAL CSR EVALUATIONS: CNP ASSURANCES RANKS AMONG THE LEADING PLAYERS IN THE INSURANCE SECTOR







Highest rating maintained over the years







Continuous rating upgrade

# CNP ASSURANCES' SHARES ARE INCLUDED IN LEADING SRI INDICES









Since the inception of the indices (2013)



**Since 2012** 



**Since 2015** 

3.

Responsible investment policy

## RESPONSIBLE INVESTMENT COMMITMENT STRENGTHENED OVER TIME

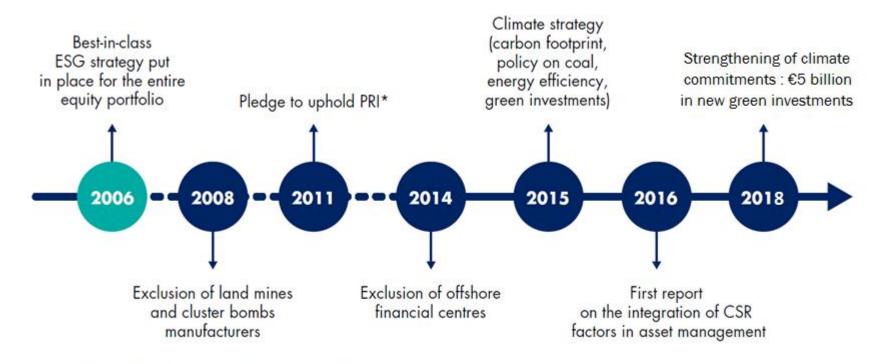






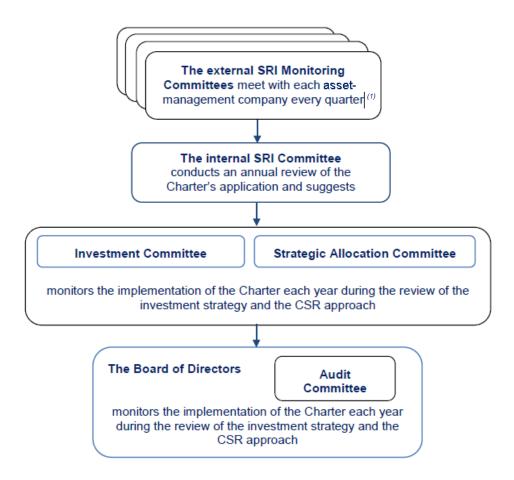






<sup>\*</sup>PRI: the United Nations' Principles for Responsible Investment

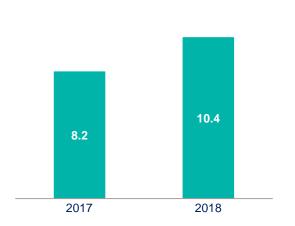
#### **GOVERNANCE OF THE RESPONSIBLE INVESTMENT POLICY**



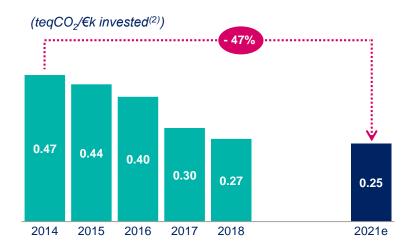
The principles are written in a charter, validated by all the relevant departments

# SOCIALLY RESPONSIBLE INVESTING STILL A CORE COMMITMENT

## Green investments portfolio (1) (€bn)



#### Equity portfolio's carbon footprint



- To help limit global warming, CNP Assurances has made the following commitments:
  - Hold a €3bn portfolio of "green" investments (3) by the end of 2018 → Objective 125% met
  - Make €5bn worth of investments over the period 2018-2021 to support energy and environmental transition → Objective 61% met (with portfolio at that date representing €10bn)
  - Reduce the equity portfolio's carbon footprint to 0.25 teqCO<sub>2</sub>/€k invested by end-2021 → Objective 91% met
- The Group has announced new ambitions to withdraw from the coal industry
  - No shares will be held in companies that derive over 10% of revenue from thermal coal
  - The Group has stopped investing in companies that are involved in building new coal-fired power stations

Unaudited management reporting data. Achievement rates at end-2018

- Green bonds, infrastructure investments, private equity, property and forestry assets, SRI funds
- (2) CO<sub>2</sub>-equivalent tonnes per thousand euros invested
- (3) Green bonds, infrastructure investments and private equity

# A RESPONSIBLE INVESTOR CONTRIBUTING TO THE 2°C CLIMATE OBJECTIVE



Objective	% of target achieved at end-2018
Reduction of the carbon footprint on directly owned listed equities (0.25 teq $CO_2$ per thousand euros invested in 2021, i.e., a 47% reduction between 2014 and 2021)	91%
Reduction of greenhouse gas emissions linked to the energy consumption of directly held property (in teqCO $_2$ /sq.m/year: -40% between 2006 and 2021)*	85%
New "green" investments for the energy and environmental transition (€5 billion between 2018 and 2021)	61%
Exclusion of acquisitions in companies that derive over 10% of their revenue from thermal coal	100%

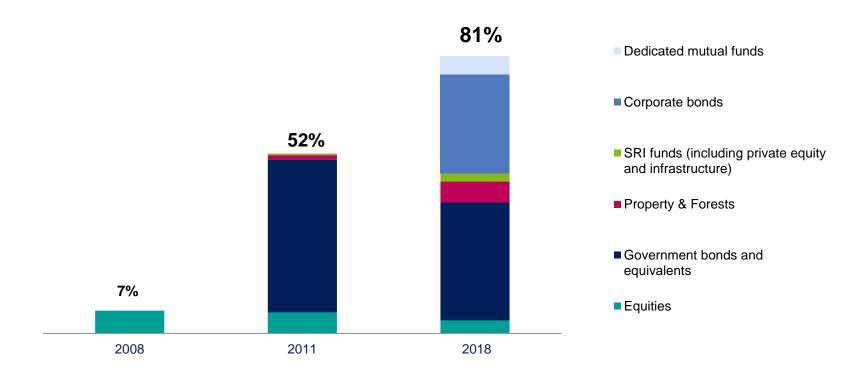
<sup>\*</sup> Change in the indicator: To meet France's objectives and as part of its "low carbon" component, CNP Assurances has modified its indicator by committing to reducing the greenhouse gas emissions linked to the energy consumption of property assets held directly or through wholly owned subsidiaries by 40% by 2021

#### RESPONSIBLE INVESTMENT POLICY



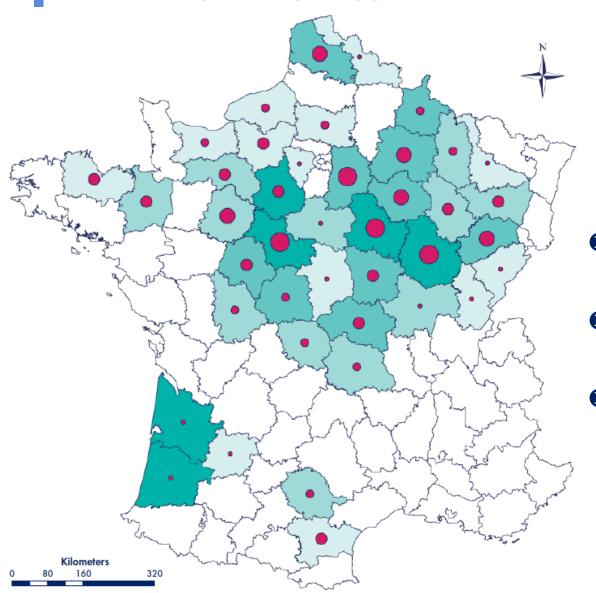
## **ESG SCREENING SIGNIFICANTLY ENLARGED TO A WIDER RANGE OF ASSET CLASSES SINCE 2008**

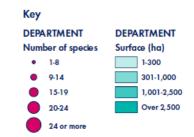
#### % of assets managed under ESG criteria (1)



(1) CNP Assurances France including unit-linked <u>25</u>

# CNP ASSURANCES IS FRANCE'S 1ST PRIVATE OWNER OF WOODLAND





- ▶ 203 forest areas owned, covering a total of nearly 57,090 ha
- Net storage of 204,179 tonnes of CO2 in 2018
- Sustainable management certification and preservation of biodiversity are the key ESG criteria included in CNP Assurances' woodland investments

## ENGAGED INVESTMENT STRATEGY IN 2018 STRONG CONTRIBUTION TO THE REAL ECONOMY

# PRIVATE EQUITY – SMEs, MIDCAPs AND START-UPs €500m in 2018

CNP Assurances is one of the world's 50 biggest investors in private equity

## INFRASTRUCTURE €100m in 2018

Investment in renewable energies, telecoms, social infrastructure, etc.

## PROPERTY- FORESTRY ASSETS €700m in 2018

Increased investment in office, retail, warehouse and residential property and forestry assets
Ongoing geographical diversification
(Italy, Germany, United States)
Ongoing strategy to improve the portfolio's energy performance

#### PRIVATE DEBT €1,000m in 2018

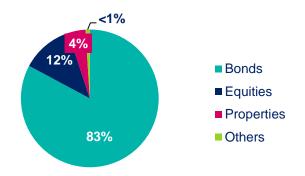
Investments in the wind and solar power, transport and telecoms sectors

Financing for SMEs and midcaps to accelerate their growth

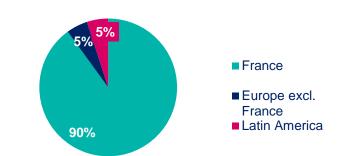
# **Appendix**

## ASSET AND LIABILITY ALLOCATION AT YEAR-END 2018

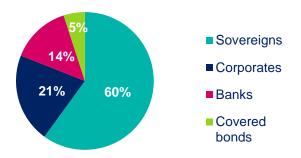
## €323BN OF ASSETS UNDER MANAGEMENT EXCLUDING UNIT-LINKED



## €313BN OF AVERAGE TECHNICAL RESERVES NET OF REINSURANCE



#### **BOND PORTFOLIO BY TYPE OF ISSUER**





## **PUBLICATIONS AND CONTACTS**



2018 Corporate Social Responsibility Report



2018 Sustainable Investment Report

will be released soon

More information on CNP Assurances' website: <a href="https://www.cnp.fr/en/the-cnp-assurances-group/who-we-are/our-csr-commitments">https://www.cnp.fr/en/the-cnp-assurances-group/who-we-are/our-csr-commitments</a>

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