

4 September 2018

New Exclusive Distribution Agreement in Brazil in the Caixa Econômica Federal Network



insuring all our futures

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## CNP ASSURANCES' PARTICIPANTS



Antoine Lissowski CEO and Group CFO



Xavier Larnaudie-Eiffel Deputy CEO



Laurent Jumelle Head of Latin America Business Unit



Marie Grison Group CRO



Thomas Behar Head of Financial Performance



Emmanuelle Roux Head of Corporate Strategy



Vincent Damas Head of IR

## STRONG STRATEGIC RATIONALE: KEEP ON GROWING IN LATIN AMERICA

- Secure long-term growth of new business value, earnings and cash-flows from Brazil until 2041 on a significant part of the current scope
- Extend the Brazilian success-story initiated by CNP in 2001 and capitalize on the strong market know-how of local teams
- Maintain a strong presence in Brazil, the world's 5<sup>th</sup> largest country in terms of population, with high growth potential for the insurance market
- Renew on an exclusive basis the successful long-term partnership for life insurance products with Caixa Econômica Federal (CEF), a leading Brazilian bank and one of the five largest in Latin America
- CNP's capital position is strong enough to absorb the renewal payment while maintaining a robust solvency ratio. No impact on dividend-paying capacity
- CNP Assurances reaffirms its objective of delivering organic EBIT growth of at least 5% in 2018 compared to 2017

## BRAZILIAN MACROECONOMIC CONTEXT: RECOVERY UNDER WAY

1. High demographic growth prospects

2017 Rank	Country	2017 Population	2041 Population	Change	
#1	China	1,409 m	1,413 m	+0%	
#2	India	1,339 m	1,612 m	+20%	
#3	USA	324 m	376 m	+16%	
#4	Indonesia	264 m	313 m	+19%	
#5	Brazil	209 m	232 m	+11%	
#22	France	65 m	70 m	+7%	

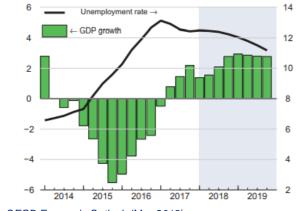
Source: United Nations, World Population Prospects: The 2017 Revision (medium variant figures)

3. Normalization of Brazilian CDS (bps)



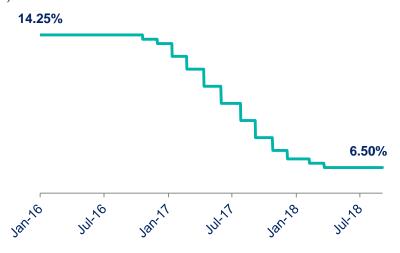
#### Source: Bloomberg as of 3 September 2018

2. Growth recovery and falling unemployment



Source: OECD Economic Outlook (May 2018)

4. Normalization of Brazilian Central Bank SELIC rate

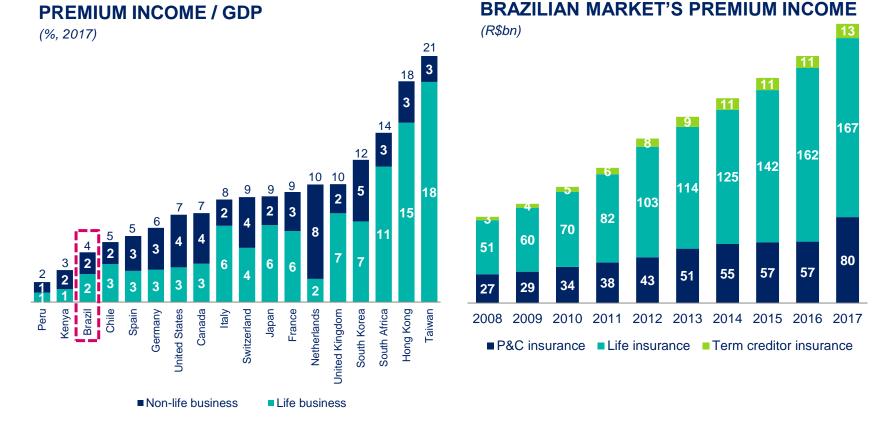


Source: Bloomberg as of 3 September 2018

## BRAZILIAN INSURANCE MARKET: LOW PENETRATION RATE AND HIGH GROWTH POTENTIAL

Low penetration rate of insurance in Brazil suggesting high growth potential

Sound and steady growth in Brazilian market's premium income despite the recent economic turmoil



Source: Swiss RE Institute, World insurance in 2017, No. 3 (2018)

CAGR

L18'

CAGR

CAGR

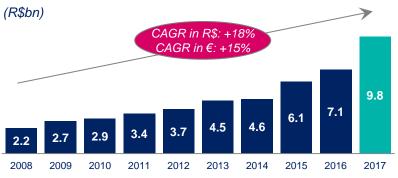
+13%

## CAIXA ECONÔMICA FEDERAL (CEF): LEADING BRAZILIAN BANK

- Leading Brazilian bank created in 1861
- One of the five largest bank in Latin America
- 4,307 branches, 13,250 lottery correspondents and 18,211 correspondents covering the whole Brazilian territory
- Access to a wide segment of the Brazilian population: more than 78 million bank account and savings account holders
- > Very strong image all over the country



## SUCCESSFUL TRACK-RECORD OF CNP AND CEF'S PARTNERSHIP IN BRAZIL THROUGH CAIXA SEGUROS HOLDING



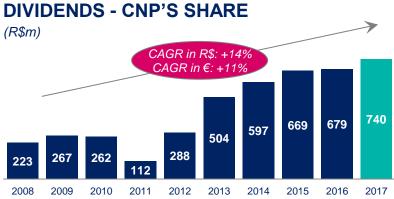
#### **PREMIUM INCOME - CNP'S SHARE**





**NET PROFIT - CNP'S SHARE** 

#### 1.054



#### NEW BUSINESS VALUE - CNP'S SHARE (1)

<sup>1</sup> Latin America new business value, including a marginal contribution from Argentina

## STRONG GROWTH MOMENTUM OF CAIXA SEGUROS HOLDING (CSH) PREMIUM INCOME

100% of CSH premium income (R\$bn)	2016	2017	% change (reported)
CEF distribution channel within the scope of the new exclusive distribution agreement ( <i>vida, prestamista, previdência</i> )	10.0	15.1	+50%
Other distribution channels outside CEF (brokerage, digital) <sup>(1)</sup>	1.5	1.4	-2%
CEF distribution channel out of the scope of the new exclusive distribution agreement ( <i>hipotecario, consórcio, capitalizaçao,</i> P&C insurance, <i>saúde, odonto</i> )	2.2	2.5	+13%
Total	13.7	19.0	+39%

The new scope of exclusivity with Caixa Econômica Federal will cover life insurance, consumer credit life insurance and private pension plans (vida, prestamista, previdência)

## NEW DISTRIBUTION AGREEMENT HIGHLIGHTS (1/2)

**Current distribution agreement** New distribution agreement of Caixa Seguros Holding of New JV 23 years **Duration of exclusivity** (until 13 February 2041) Dynamic sector with double digit **Private pension plans** arowth in 2016 and 2017 (previdência) New scope of exclusivity Almost 100% unit-linked products ► High growth within the CEF network, maintaining a very Consumer credit life insurance growing penetration rate significant part of the (prestamista) ▶ Biometric risks (term life) with attractive current activity, with solid margins growth prospects Life insurance ▶ Biometric risks (term life) with attractive (vida) margins As part of the agreement, CNP agreed Mortgage life insurance to waive the existing exclusive (hipotecario), credit (consórcio), distribution rights of CSH for other Other insurance products savings products (capitalizaçao), insurance products, should Caixa P&C insurance, health (saúde), Seguridade decide to transfer the distribution rights for these products to dental insurance (odonto) other companies

## NEW DISTRIBUTION AGREEMENT HIGHLIGHTS (2/2)

CSH's in-force insurance portfolios (new scope of exclusivity)

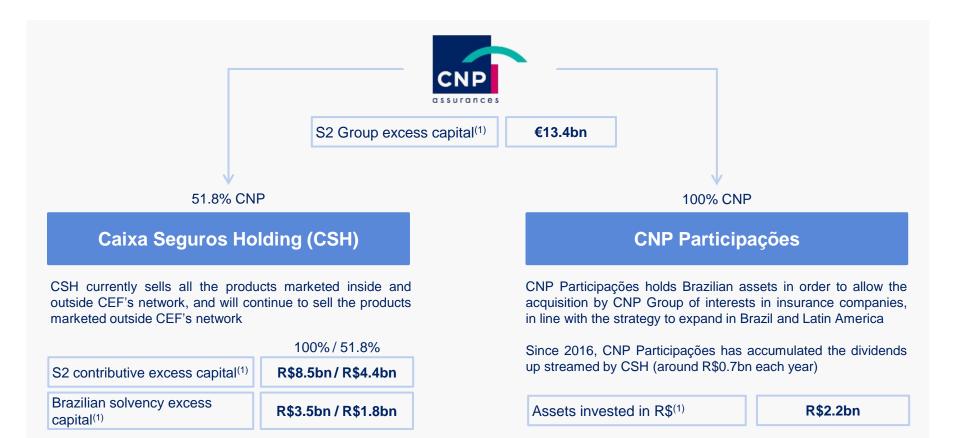
CSH's in-force insurance portfolios (other products)

**Timetable** 

**Other items** 

- CSH will transfer to the New JV the in-force insurance portfolios for the products included in the scope of the new distribution agreement (*vida, prestamista, previdência*)
- The existing in-force insurance portfolios related to other products (*hipotecario, consórcio, capitalizaçao,* P&C insurance, *saúde, odonto*) and already underwritten by CSH will not be impacted by the agreement and will remain on CSH's balance sheet
- They could potentially be sold in the future, after discussions with CEF and with the companies that would then be selling these products.
- Closing subject to a number of condition precedents, including in particular its approval by the relevant regulatory and competition authorities
- No material change in commissions paid to distributors by CSH and New JV
- Separate agreement with Caixa Seguridade and the insurance brokerage group Wiz regarding the terms of the future cooperation with Wiz, including in particular operational back office services provided by Wiz to CSH and to the New JV

## **GROUP FINANCIAL STRENGTH**



#### <sup>1</sup> As of 30 June 2018

CNP applies S2 to the Brazilian insurance undertakings, without using the Brazilian solvency regulation, solely for the purpose of CNP Group solvency calculations. The SCR coverage ratio has no regulatory impact for the Brazilian insurance undertakings.

## **KEY FINANCIAL TERMS OF THE TRANSACTION**

Price	<ul> <li>R\$4.65bn (equivalent to €0.96bn on 28 August 2018)<sup>(1)</sup> fixed cash payment at closing date for the exclusive rights over 2018-2041</li> <li>No earn-out nor claw back components</li> </ul>				
	Expected return on investment in excess of 15%				
Financing	<ul> <li>Deal expected to be funded by internal resources</li> <li>Impact on CNP's consolidated SCR coverage ratio at around 8 percentage points</li> <li>Group's overall capital position still very strong</li> <li>No consequences on CNP's capacity to pay a regular dividend</li> <li>Currency risk partly mitigated by CNP's existing resources in R\$ and expected R\$ cash generation until closing</li> </ul>				

## 90% OF THE GROUP'S ATTRIBUTABLE NET PROFIT IS ALREADY SECURED

#### Economic perimeter already secured

 Indicatively, the new agreement allows to secure an economic perimeter<sup>(1)</sup> which corresponded, for the financial year 2017, to approximately:

2017 (Group's share)	Premium income	Value of new business	Attributable net profit		
Secured economic perimeter (Brazilian level)	70%	60%	50%		
Secured economic perimeter (Group level)	95%	90%	90%		

#### Economic perimeter not included in the new agreement

- The evolution of the contribution of the remainder of the business related to CEF (*hipotecario*, *consórcio*, *capitalizaçao*, P&C insurance, *saúde*, *odonto*) to the Group's financial metrics will depend on:
  - the potential transfer of the distribution rights for these products to other companies chosen by Caixa Seguridade
  - the performance of the in-force insurance portfolios on CSH's balance sheet

## CNP Assurances reaffirms its objective of delivering organic EBIT growth of at least 5% in 2018 compared to 2017

<sup>1</sup> Taking into account the new exclusivity perimeter and the reduced economic rights for CNP compared to the current situation, and including business written through other distribution channels outside CEF (brokerage, digital)

## **Q&A SESSION**

## **APPENDIX**

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# CNP'S GROUP STRUCTURE

Current structure			New structure				
Caixa Se Holding 51.8%	(CSH) 48.2%		seguridade	New JV 51% / 40%		49% / 60% Voting rights / Economic rights	
Voting rights & Economic rights Distribution channels	CEF	ing rights & Eco Brokers	Youse	Voting rights / Economic rights Distribution channels	CEF	Brokers	Youse
Private pension plans	x			Private pension plans	x		
Consumer credit life insurance	x			Consumer credit life insurance	x		
Mortgage credit life insurance	x			Life insurance	x		
Life insurance	x	x	x				
P&C	x	x	x	CNP Caixa S		CA	seguridade
Savings	x	x		Holding (CSH)         51.8%         Voting rights & Economic rights		48.2% oting rights & Economic rights	
Heath	x	x		Distribution channels	CEF	Brokers	Youse
Dental insurance	x	x		All business lines	<b>X</b> <sup>(1)</sup>	x	x
Credit	x						

<sup>1</sup> CNP agreed to waive the existing exclusive distribution rights of CSH for other insurance products should Caixa Seguridade decide to transfer the distribution rights for these products to other companies. The existing in-force insurance portfolios related to these products will remain on CSH's balance sheet. They could potentially be sold in the future, after discussions with CEF and with the companies that would then be selling these products

## **INVESTOR CALENDAR**

## CNP Assurances will publish its results indicators for the first nine months of 2018 on: 16 November 2018 at 7:30 am

#### **INVESTOR AND ANALYST RELATIONS**

Vincent Damas | +33 (0)1 42 18 71 31 Jean-Yves Icole | +33 (0)1 42 18 86 70 infofi@cnp.fr or debtir@cnp.fr

Typhaine LissotI+33 (0)142188366Julien RouchI+33 (0)142189493



### assurances