



## PRESS RELEASE

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# CNP Assurances continues to support start-ups at France Digitale Day

**For the third year in a row, CNP Assurances is partnering France Digitale Day, which will take place on 25 September 2018 at the *Musée des Arts Forains* in Paris. YOUSE, the Group's wholly-owned 100% digital insurance platform launched in June 2018, will be represented at the event. It will also be an opportunity for OPEN CNP, the Group's investment and support programme for innovative start-ups, to meet new ones.**

France Digitale Day is the annual event for entrepreneurs and investors from all over the world and will be an opportunity for CNP Assurances to raise the profile of its own start-up – YOUSE. The platform was launched three months ago and is a disruptive rental guarantee solution. On a tense property market, YOUSE helps tenants find property and provides owners with reassurance, engendering trust between both parties. Since its launch, YOUSE has already helped 300 people to rent property.

At France Digital Day two years ago, the insurance company presented its OPEN CNP programme, endowing it with a budget of €100 million for deployment over five years. OPEN CNP is now a third of its way through this programme, actively supporting six innovative start-ups. There will be an Open CNP corner at France Digitale Day this year, welcoming entrepreneurs so they can talk to experts and maybe even pitch their projects.

## About CNP Assurances

CNP Assurances is the leading personal insurer in France with net profits of €1.285 billion in 2017. The Group is active in Europe and Latin America, with its secondary market strongly positioned in Brazil.

It has more than 38 million personal protection policyholders worldwide and over 14 million in savings and pension plans. Insurer, co-insurer and reinsurer, CNP Assurances designs innovative retirement and savings solutions. They are distributed by many partners and are adapted to their distribution mode, from physical networks to platforms that are 100% online, and the needs of customers in each country.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 and relies on a stable shareholder base (the Caisse des Dépôts, La Banque Postale, the BPCE Group and the French state).

### Contacts presse

CNP Assurances :

Florence de Montmarin | 01 42 18 86 51

Tamara Bernard | 01 42 18 86 19

[servicepresse@cnp.fr](mailto:servicepresse@cnp.fr)

*Suivez nous sur :*



Pour contacter Open CNP : [opencnp@cnp.fr](mailto:opencnp@cnp.fr)