



## PRESS RELEASE

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### CNP Assurances invests in MyNotary, the first French collaborative platform for real estate sales

**On the occasion of a fund-raising operation totalling €1 million, CNP Assurances bought a stake in MyNotary, the first French online collaborative co-construction platform in real estate through its Corporate Venture programme Open CNP.**

As part of Open CNP, CNP Assurances is continuing its programme of investing in and partnering innovative start-ups, and is pleased to announce today that it has taken a stake in MyNotary. In accordance with Open CNP's mission, CNP Assurances plans at the same time to support MyNotary in its business and development, and Jonathan Denais, Investment Manager of Open CNP, is joining the start-up's board of directors.

This web platform, whose objective is to streamline property transactions by facilitating and structuring collaboration among all stakeholders : buyers, sellers, real estate agents, notaries... It is already used by 2,000 real estate professionals and more than 750 notaries. It enables the co-construction of property sales agreements by collecting and centralising the various file documents and making them available to individuals and all parties concerned throughout the procedure: from the creation of the file to financing to signing the contract...

MyNotary is thus conducting its first pool to speed up its development. Alongside Open CNP, MyNotary is also inviting notaries to take a stake in its capital. MyNotary will attend the 113th Congress of Notaries, which will be held in Lille from 17 to 20 September 2017 (stand no. 56).

After Lendix, H4D, Alan and Stratumn, MyNotary is Open CNP's fifth investment. It plans to allocate €100 million over five years to supporting innovative start-ups as part of the programme to speed up CNP Assurances' digital transformation.

*"Today we are delighted to welcome Open CNP as a long-term investor. After having consolidated our economic model with equity, we now plan to strengthen the presence of MyNotary among notaries and real estate professionals, while speeding up the development of tools to make property sales easier, more transparent and more collaborative",* commented Sacha Boyer, co-founder of MyNotary.

*"In addition to the stake taken by CNP Assurances, a subsidiary of the Caisse des Dépôts Group and a long-standing partner of notaries, we are opening our capital to notaries and their employees. It is up to us to guarantee security and sustainability, while preserving our DNA as notaries",* explains Fabrice Luzu, notary in Paris and co-founder of MyNotary.

*"As the leader in creditor insurance in France, CNP Assurances is delighted to contribute to the growth of MyNotary. The start-up proposes a unique and innovative offer on the market, which streamlines property transactions and improves their transparency, benefiting everyone, especially the buyer",* said H  l  ne Falchier, Head of Private Equity of CNP Assurances and Chief Executive Officer of Open CNP.

## About CNP Assurances

CNP Assurances is France's leading personal insurer with net profits of €1,200 million in 2016. The Group also has operations in other European countries and in Latin America, with a significant presence in Brazil. It has more than 35 million personal risk/protection insureds worldwide and more than 14 million savings and pensions policyholders. For 160 years, CNP Assurances has been protecting people against the risks of everyday life. The Group designs and manages life insurance, pension, personal risk insurance and protection products (term creditor insurance and health insurance).

In France, CNP Assurances distributes its individual insurance products through La Banque Postale and the Caisses d'Épargne, as well as through its own network: Amétis. In Brazil, its second largest market, the Group's partner is Caixa Econômica Federal, the country's second-biggest state-owned bank.

In group insurance, CNP Assurances crafts tailor-made personal risk, pension and term creditor insurance products that are aligned with the needs of companies, local authorities, mutual insurers, non-profit organizations, and banks in Europe and Latin America.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 (the first market) and has a stable shareholder structure thanks to the signing of an agreement between its major shareholders (Caisse des Dépôts, La Banque Postale, Groupe BPCE and the French State).

## About MyNotary

MyNotary.fr is a collaborative platform that enables the "co-construction" of property contracts online. All stakeholders (sellers, buyers, real estate professionals, notaries, bankers, etc.) work together on the sale file. Once the agreement is signed, the stakeholders are notified either electronically, or for those who prefer, in "paper" form.

MyNotary.fr supports its users throughout the various stages of the property sale: from the creation of the file to financing, to signing the agreement... The platform's algorithm automatically retrieves numerous documents (cadastral plan, planning certificate, environmental databases like Basol-Basias, etc.), locates them geographically in relation to the asset sold, and above all "creates" an appropriate agreement model, which the notary can reread and amend before signing. Numerous

functionalities are incorporated since the platform enables users to schedule appointments, exchange information directly and ask professionals technical questions...MyNotary.fr operates in an untapped segment of LegalTech and in part of the real estate value chain that has yet to be digitalised. It offers a new product that allows every professional to save time and increase productivity, concentrating on their expertise and added value.

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