

Fondation CNP Assurances steps up its commitment to reducing social inequalities in healthcare

At its meeting on 3 June 2015, the Board of Directors of Fondation CNP Assurances approved the appointment of three new qualified persons and the Foundation's continued initiatives particularly to reduce social inequalities in healthcare.

In late 2014, after serving major public health issues for over twenty years, Fondation CNP Assurances decided to step up its commitment and make reduction of social inequalities in healthcare its priority, by supporting national projects which echo its values and focus on young people. In line with this policy, Fondation CNP Assurances partners the French Civic Service Agency, to build projects with a high degree of social utility, and non-profit Alliance pour l'Education, which runs a programme to help prevent young people from dropping out of school. At its meeting on 3 June 2015, the Board of Directors of Fondation CNP Assurances reviewed the initiatives under way and approved the projects for 2015.

The purpose of the partnership with the Civic Service Agency, announced on 9 March 2015, is to develop a social innovation project "for young people and by young people" to reduce social inequalities in the area of access to healthcare. Fondation CNP Assurances has pledged to contribute €300,000 to enable 50 young volunteers to conduct health awareness and risk prevention initiatives among their peers.

As part of its partnership with Alliance pour l'Education, Fondation CNP Assurances has already arranged for 24 students from three middle schools in the Paris region to participate in a health and well-being camp during their school holidays in a centre awarded France's Citizenship, Environment and Sustainable Development (CED) label. Through a varied programme of activities promoting good health, well-being and environmental awareness, the students discovered the local region and the importance of maintaining an active, healthy lifestyle.

Fondation CNP Assurances has also decided to continue to help local communities by funding the installation of defibrillators in public places and conducting awareness initiatives to ensure that the public knows how to use them. To date, the Foundation's support has enabled more than 3,000 defibrillators to be installed in more than 2,000 communities in France.

Lastly, the Board of Directors of Fondation CNP Assurances has approved the appointment of three new qualified persons. As a result, Dr Virginie Halley des Fontaines, lecturer at Pierre et Marie Curie University and hospital practitioner specialised in public health, and Alice Malmanche, language and literature teacher at the Collège La Justice middle school in Cergy-Pontoise, are joining the Board of Directors, which will benefit from their experience in the fight against social inequalities in healthcare and education.

- Virginie Halley des Fontaines, lecturer at Pierre et Marie Curie University and hospital practitioner specialised in public health, is also a member of the French Public Health Council's (HCSP) social inequalities in healthcare working group and of its special committee on prevention, education and promotion of health. Her research focuses primarily on the health of young people, access to healthcare

among vulnerable populations, pre-natal screening and prevention ethics. She is particularly committed to improving young people's access to healthcare, their care experience and more generally their integration and inclusion in society.

- Alice Malmanche is a language and literature teacher at Collège La Justice in Cergy-Pontoise. She holds a postgraduate degree in French and Comparative Literature from Sorbonne University and has worked at schools in priority education areas in underprivileged suburbs for the past 12 years. She is also the Alliance pour l'Education representative for Collège La Justice and, as such, has participated in developing a training programme for employees of Deloitte and in organising classroom visits for employees of Manpower, both members of the Alliance.
- Fondation CNP Assurances' scientific committee will welcome Dr Pierre Chauvin, member of the French Public Health Council's (HCSP) special committee on prevention, education and promotion of health and director of France's social epidemiology research team ERES. His work relates in particular to social inequalities and social determinants in health, and access to healthcare in urban areas. He is also a member of France's national institute for demographic studies (INED) and the Ile-de-France regional health observatory.

About Fondation CNP Assurances

In 2015, after serving major public health issues for over twenty years, Fondation CNP Assurances decided to step up its commitment and make reduction of social inequalities in healthcare its priority, by supporting national projects which echo its values and focus on young people. It has implemented a multi-year action programme of some €4 million devoted exclusively to the projects it supports. Fondation CNP Assurances has signed the Charter of Corporate Philanthropy developed by Admical.

About CNP Assurances

CNP Assurances is France's leading personal insurer with net profits of €1,080 million in 2014. The Group also has operations in other European countries and in Latin America, with a significant presence in Brazil. It has more than 28 million personal risk/protection insureds worldwide and more than 13 million savings and pensions policyholders. For 160 years, CNP Assurances has been protecting people against the risks of everyday life. The Group designs and manages life insurance, pension, personal risk insurance and protection products (term creditor insurance and health insurance).

- In France, CNP Assurances distributes its individual insurance products through La Banque Postale and the Caisses d'Épargne, as well as through its own network: Amétis. In Brazil, its second largest market, the Group's partner is Caixa Econômica Federal, the country's second-biggest state-owned bank.
- In group insurance, CNP Assurances crafts tailor-made personal risk, pension and term creditor insurance products that are aligned with the needs of companies, local authorities, mutual insurers, non-profit organizations, and banks in Europe and Latin America.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998 (the first market) and has a stable shareholder structure thanks to the signing of an agreement between its major shareholders (Caisse des Dépôts, La Banque Postale, Groupe BPCE and the French State).

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