

Paris, September 14, 2023

Maximiliano Villanueva appointed Head of the Latin America Business Unit of CNP Assurances

Maximiliano Villanueva becomes Head of the Latin America *Business Unit* (BU) of CNP Assurances Group and a member of the Group's Executive Committee.

Maximiliano Villanueva has been appointed Head of the Latin America BU and a member of the Executive Committee of the CNP Assurances Group. He succeeds Asma Baccar, who is leaving the Group for new projects.

Biography of Maximiliano Villanueva



Maximiliano Villanueva, 48, an Argentinian national, holds a degree in Accounting from the National University of La Plata (Argentina) and an MBA in Business Management at Ibmec (Brazil). After working in major audit groups (PWC) in insurance and banking, he joined CNP Assurances Group in 2001. He has held finance roles (Chief Financial Officer/Financial Controller) in the Argentine, Chinese, Cypriot, Greek and finally Brazilian subsidiaries since 2011. Until his appointment as head of the Latin America BU, Maximiliano Villanueva was CEO of Caixa Consorcio. He is also Chairman of the Board of Directors of CNP Seguros in Argentina and a member of the Board of Directors of several companies of the CNP Assurances Group in Brazil (Caixa Vida e Previdência (CVP), CNP Seguros Holding Brasil and Caixa Seguradora).

About CNP Assurances

Present in 19 countries around the world, the CNP Assurances group is a leading player in the insurance industry with more than 6,500 employees and net profit of €1,939 million in 2022 (IFRS 4). A subsidiary of La Banque Postale, CNP Assurances is a member of the major public financial group. In France, CNP Assurances is No. 1 in property loan insurance, No. 2 in life insurance and, in 2023, will have integrated the property insurance activities of La Banque Postale, making it a comprehensive insurer of property and persons. It is the fifth largest insurer in Europe, particularly in Italy, which is now its second largest market after that of France. In Brazil, the Group's solid growth has enabled it to reach third place. Based on a multi-partnership or "open" model, its solutions are distributed through long-term strategic partnerships. In total, more than 32 million people worldwide are insured by CNP Assurances for personal risk/protection and 14 million for savings and pensions. CNP Assurances is a responsible insurer and investor (€400 billion invested in all sectors of the economy). It works to promote an inclusive and sustainable society by providing solutions that protect and facilitate all life journeys for as many people as possible.

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